Blue Cross Blue Shield of Michigan's
Medicare Plus Blue℠ PPO
Provider Manual

Revised January 1, 2022

Blue Cross Blue Shield of Michigan is a nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association.
This provider manual is subject to change. To ensure that you review the most current version, we strongly discourage you from relying on printed versions.

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About this manual

Overview
This manual is for use by Michigan providers only. Many of the provisions do not apply to providers in other states.

Out-of-state providers
If you are an out-of-state provider, for more information, please visit: https://www.bcbsm.com/content/dam/public/Providers/Documents/help/documents-forms/medicare-plus-blue-ppo-fact-sheet.pdf.

Blue Dot change
The blue dot symbol denotes a change in a policy or procedure for this quarter.

Medicare Plus Blue℠ PPO overview

General information
Blue Cross Blue Shield of Michigan is an authorized Medicare Advantage Organization that contracts with Centers for Medicare & Medicaid Services to offer Medicare Plus Blue PPO and Part D prescription drug insurance plans in the senior market. Blue Cross will offer Medicare Plus Blue coverage to Medicare-eligible Michigan residents and Medicare-eligible members of Blue Cross groups.

Medicare Plus Blue plans provide at least the same level of benefit coverage as Original Medicare (Part A and Part B) and provide enhanced benefits beyond the scope of Original Medicare within a single health care plan. This flexibility allows Blue Cross to offer enriched plans by using Original Medicare as the base program and adding desired benefit options, including a Part D prescription drug benefit. You can find these benefit policies here: Enhanced Benefits.

ID card
Our member identification cards contain basic information you will need when providing covered services to our members. The Medicare Plus Blue PPO ID card indicates the member is enrolled in a Blue Cross Medicare Plus Blue plan. Our Medicare Plus Blue members only need to show our ID card to receive services. Members don’t need to show their Original Medicare ID card to obtain services.

All Blue Cross Blue Shield Association (the national organization for all Blue plans) cards have a similar look and feel, which promotes nationwide ease of use. The cards include a magnetic stripe on the back to provide easier access to eligibility and benefit information.
Providers must include the three-character prefix found on the member’s ID card when submitting paper and electronic claims. The prefix helps facilitate prompt payment and is used to identify and correctly route claims and confirm member coverage. It is critical for the electronic routing of specific transactions to the appropriate Blue Cross and Blue Shield plan.

Below is a sample of the members’ ID card.

The “MA” in the suitcase indicates a member who is covered under the Medicare Advantage PPO network sharing program. As with other Blue Cross products, members should provide their ID cards when requesting services from you.

The front of the card may include:

- The subscriber name, also called the enrollee or member, who is the contract holder.
- The member ID, also called the contract number, which is made up of randomly chosen characters, either alpha-numeric or all numeric.
- The issuer ID number just below the member information. This number identifies which Blue plan issued the card (Blue Cross or another plan).
- A logo in the lower right corner of many cards that identifies the member’s prescription drug claims processor (for use by pharmacists).
- The group number.
- Our website address.
- A magnetic stripe at the top.
- Phone numbers.
- An address showing where to send claims.
Please note that our Michigan Public School Employees Retirement System members have a slightly different ID card.

State of Michigan retirees became members of our Medicare Plus Blue plan, effective Jan. 1, 2020. Their plan, called State Health Plan MA, provides coverage for medical and surgical benefits (Part C). OPTUMRx® administers their prescription drug benefits (Part D). State Health Plan MA members have “State Health Plan MA” in the middle of the ID card on the right side.

Eligibility and coverage

Check patient coverage at each visit

Each time your patient receives care, check to see if there have been any coverage changes.

Ask to see the patient’s Medicare Plus Blue PPO ID card or acknowledgement letter at every encounter.

Michigan providers can log in to Provider Secured Services and verify eligibility and coverage online through web-DENIS.

Non-Michigan providers can call 1-800-676-BLUE (2583).

Web-DENIS

Web-DENIS is the Blue Cross web-based information system for providers. Web-DENIS provides important information quickly and is available 24 hours a day, seven days a week. Following is some information you can find about your patients on Web-DENIS:

- Cost-sharing amount for services
- Total deductible amount
• Remaining amount of the deductible
• Out-of-pocket maximums
• Remaining amount of the out-of-pocket maximum
• Applicable prior authorization and certification requirements

If you need access to web-DENIS, we can help you get the information you need to use the system. Web-DENIS login and other information is available here.

Provider Inquiry

To contact Provider Inquiry, call 1-866-309-1719. Upon calling Provider Inquiry, providers will be able to get many questions answered regarding claims or benefit and cost-share information first through the automated interactive voice response system.

For claims, the automated response system provides:
• General claims information
• Claim status
• Payment and denial details

For benefit and cost-share information, the automated response system provides:
• Deductible and coinsurance amounts
• Remaining deductible amounts
• Out-of-pocket maximums
• Remaining out-of-pocket maximum amounts
• High-level benefit information such as office visits and preventive care services
• Copayments required for covered services

Through the automated response system, providers can also request an emailed or faxed copy of the information provided.

If you need more information after using the automated response system, you have the option of transferring to a customer service representative during business hours for additional assistance.

Dental Electronic Inquiry System

To check patient benefit and eligibility information, submit claims, review claim and payment status and recent communications, register here for a Blue Dental account. Once registered, visit the dental provider portal at provideraccess.dentaquest.com.
For dental provider servicing and automated information, call 1-844-876-7917 Monday through Friday, from 8 a.m. to 5 p.m. Eastern time. Automated information is available 24/7.

Verifying eligibility and coverage for out-of-area members

To determine eligibility and cost-sharing amounts for out-of-area members, call the nationwide network of Blue Plan providers via the Blue Cross and Blue Shield Association at 1-800-676-BLUE (2583) and provide the member’s three-digit prefix located on the ID card. You may also submit electronic eligibility requests for Medicare Plus Blue PPO members.

Billing members

Collect deductible, copayments or coinsurance at time of service

Providers should collect the applicable cost sharing from the member at the time of the service when possible. Cost sharing refers to a fixed-dollar copayment, a percentage coinsurance or a deductible. Collect only the applicable Medicare Plus Blue PPO cost-sharing amounts from the member at the time of the service when possible.

Non-Michigan providers: After collecting these amounts, bill your local Blue plan for covered services.

Balance billing is not allowed

Collect only applicable cost sharing from Medicare Plus Blue PPO members for covered services. Do not otherwise charge or bill them.

Cost sharing for Qualified Medicare Beneficiaries (QMB) is not allowed

The Qualified Medicare Beneficiary (QMB) Program is a Medicaid benefit that pays Medicare premiums and cost sharing for certain low-income Medicare beneficiaries. Federal law prohibits Medicare providers from collecting Medicare Part A and Part B coinsurance, copayments, and deductibles from those enrolled in the QMB Program, including those enrolled in Medicare Advantage and other Part C plans. As mandated by CMS, providers who inappropriately bill individuals enrolled in QMB are potentially subject to sanctions. Any wrongfully collected deductibles should be refunded to the patient. Providers needing to verify a Medicare Plus Blue member’s QMB status should contact Provider Servicing.

Dental billing

Dentists may refuse to accept assignment on a claim and direct Blue Cross payments to members. In this case, Blue Cross pays the approved amount, minus any applicable copayment and/or deductible directly to the member. Members are responsible for the difference between our payment and the submitted charge.

Refund over-billed members

If you collect more from a member than the applicable cost sharing, you must refund the difference.
Coordination of benefits

If a member has primary coverage with another plan, submit a claim for payment to that plan first. The amount we will pay depends on the amount paid by the primary plan. We follow all Medicare secondary-payer laws.

CMS preclusion list

CMS adopted a rule in April 2018 that stipulates providers can’t receive payment from a Medicare plan if they appear on a preclusion list managed by CMS. The preclusion list names providers and prescribers who are precluded from receiving payment for Medicare Advantage items and services or Part D drugs furnished or prescribed to Medicare beneficiaries. CMS made the preclusion list available to Part D sponsors and Medicare Advantage plans beginning Jan. 1, 2019.

Once Blue Cross Blue Shield of Michigan receives the preclusion list on the first of each month, our Provider Enrollment and Data Management department will send a letter within 30 days to any contracted Medicare Plus Blue PPO provider who is on the list. The letter will include the effective date of the provider’s preclusion, which will be 90 days from the date of the published preclusion list.

We’re required to remove any contracted provider who is included on the preclusion list from our networks. We’re also required to notify enrollees who have received care in the last 12 months from a contracted provider or a prescription from a provider who is on the preclusion list.

In addition, under the new rule, effective April 1, 2019:

- Part D sponsors will be required to reject a pharmacy claim (or deny a beneficiary request for reimbursement) for a Part D drug that is prescribed by an individual on the preclusion list.

- Medicare Advantage plans will be required to deny payment for a health care item or service given by an individual or entity on the preclusion list.

Find more information on the Preclusion List here.**

Providing Medicare Outpatient Observation Notice (MOON)

The Medicare Outpatient Observation Notice (MOON) is a standardized notice developed to inform beneficiaries (including Medicare health plan enrollees) that they are in the emergency department or an outpatient receiving observation services and are not an inpatient of the hospital or critical access hospital (CAH). Blue Cross follows CMS guidance for the MOON. Hospitals and CAHs are required to furnish the MOON to Medicare beneficiaries in the circumstances listed below:

- When a member is in the emergency department and is being considered for inpatient admission. Specifically:
  - Any member considered for inpatient admission should be given the Medicare Outpatient Observation Notice form unless Blue Cross has authorized the admission.
If Blue Cross has approved an inpatient admission, no notification with the Medicare Outpatient Observation Notice is required.

If approval for inpatient admission has been requested but not received, the hospital must present the member with the Medicare Outpatient Observation Notice.

- When a member is in an observation setting for 24 hours or more, if the member has not already received the form prior to being admitted for observation.

For our Medicare Advantage members in these circumstances, hospitals must present the member with a completed Medicare Outpatient Observation Notice. This is a Centers for Medicare & Medicaid Services requirement.

The notice must be provided no later than 36 hours after emergency department or observation services are initiated, or sooner if the member is transferred, discharged or admitted.

The MOON informs beneficiaries of the reason(s) they are an outpatient receiving observation services and the implications of such status with regard to Medicare cost sharing and coverage for post-hospitalization skilled nursing facility (SNF) services. Provider compliance with this notification requirement is mandatory.

Click here** for the standard language for the MOON and instructions.

Non-covered services and referrals for non-covered services — provider responsibilities

Sometimes you and your patient may decide that a service, treatment or item is the best course of care, even though it isn’t covered by Medicare Plus Blue or may be supplied by another provider or practitioner.

You are responsible for determining which items, services or treatments are covered. If you believe that a service, item or treatment won’t be covered, you must tell the member before the service or treatment is performed or item obtained. If the member acknowledges that the item, service or treatment won’t be covered by Medicare Plus Blue and would like to pursue the non-covered course of treatment, then the provider would need to submit a pre-service organization determination (also known as an advanced coverage determination).

If you provide an item, treatment or service that is not covered and have not provided the patient with prior notice that the item, treatment or service is not (or may not be) covered by the plan, you may not bill the patient for such non-covered items, treatments or services.

If you believe that an item, service or treatment won’t be covered and the provider supplying the item, service or treatment is not contracted with Medicare Plus Blue, you must tell the member before you refer him or her. If the member acknowledges that the item, service and/or treatment won’t be covered by Medicare Plus Blue, understands that you are referring him or her to a non-contracted provider and agrees that he or she will be
solely responsible for paying for the service, then you or the rendering provider must obtain an advance coverage determination before the service or item is provided.

See below for the process to request an advance coverage determination.

Getting an advance coverage determination

Providers may choose to obtain a written advance coverage determination (also known as an organization determination) from us before providing a service or item.

All Blue Cross Medicare Advantage PPO plans provide at least the same level of benefit coverage as Original Medicare (Part A and Part B). If the service or item provided meets Original Medicare medical necessity criteria, it will be covered by Medicare Plus Blue.

When the claim is submitted, it must still meet eligibility and benefit guidelines to be paid.

To obtain an advance coverage determination, fax your request to 1-877-348-2251 or submit your request in writing to:

Grievances and Appeals Department
Attn: Org Determination
Blue Cross Blue Shield of Michigan
P.O. Box 2627
Detroit, MI 48231-2627

Blue Cross will make a decision and notify you within 14 days of receiving the request, with a possible 14-day extension either due to the member’s request or Blue Cross justification that the delay is in the member’s best interest. In cases where you believe that waiting for a decision under this time frame could place the member’s life, health or ability to regain maximum function in serious jeopardy, you can request an expedited determination. To obtain an expedited determination, fax your request to 1-877-348-2251. We will notify you of our decision within 72 hours, unless a 14-day extension is requested by the member, or the plan justifies a 14-day extension is in the best interest of the member.

Durable medical equipment, diabetic supplies, and prosthetic & orthotic

Overview

Blue Cross has contracted with Northwood, Inc., to be its network and manage durable medical equipment, prosthetic and orthotics (to include diabetic shoes and inserts). J&B Medical Supply has been contracted to manage the diabetic supplies. Northwood processes claims for durable medical equipment, prosthetic and orthotics obtained through its contracted provider network for members residing in Michigan (items shipped to a Michigan residence or picked up from a retail store in Michigan). Northwood will reimburse its network providers in accordance
with the applicable fee schedule. Providers not contracted with Northwood (but servicing a Michigan residing member) will continue to bill claims to Blue Cross directly. Out-of-network claims for Medicare Plus Blue PPO members will be reimbursed using the Medicare fee schedule with the potential for higher out-of-network cost sharing to be applied. Claims for members residing outside of Michigan continue to be billed through the nationwide network of Blue Plan providers via the Blue Cross and Blue Shield Association.

Note: To identify a contracted DME supplier, contact Northwood at 1-800-393-6432 from 8:30 a.m. to 5 p.m. Monday through Friday. The contracted DME supplier submits the request to Northwood for review via the online provider portal.

Note: For diabetic supplies (except diabetic shoes and inserts), contact J&B Medical Supply at 1-888-896-6233 from 8 a.m. to 6 p.m. Monday through Friday.

DME Benefits

All Medicare Plus Blue plans include coverage for DME/P&O, medical supplies and Part B drugs that are covered under Original Medicare.

Lab services

Medicare Plus Blue Lab Network

We’ve established a laboratory network with Joint Venture Hospital Laboratories, LabCorp and Quest Diagnostics, to provide outpatient laboratory testing services. JVHL provides non-patient clinical and pathology lab services defined as specimens that are either couriered to a lab or are drawn at patient service centers, including those located on hospital campuses (if no concurrent diagnostic services are rendered by a physician or non-physician practitioner). Medicare Advantage PPO providers must use the Medicare Plus Blue lab network for all lab and pathology services (facilities – nonpatient only) to receive payment. Use of the Medicare Plus Blue lab network minimizes out-of-pocket costs for members.

Locations of patient service centers are available on each of the companies’ websites or by calling their administrative offices:

<table>
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<th>Company (with website)</th>
<th>Phone number</th>
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<tr>
<td>JVHL**</td>
<td>1-800-445-4979</td>
</tr>
<tr>
<td>LabCorp**</td>
<td>1-888-LabCorp (1-888-522-2677)</td>
</tr>
<tr>
<td>Quest Diagnostics**</td>
<td>1-866-MY-QUEST (1-866-697-8378)</td>
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No or minimal cost sharing is applied when Medicare Plus Blue members have lab services performed within the Medicare Advantage PPO lab network. For lab services performed at a Medicare Advantage network hospital that does not participate with the in-network preferred labs (JVHL/Quest), a copayment will apply. Coinsurance is applied when members go outside of the network. The member may visit JVHL online at jvhl.org** to view the complete list of JVHL hospital labs or call JVHL at 1-800-445-4979 for the provider directory of hospital labs that par with JVHL. See below for applicable member cost sharing.

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<tr>
<th>Medicare Plus Blue PPO plan</th>
<th>In-network lab services copay</th>
<th>In-network hospital lab services using a nonparticipating lab copay</th>
<th>Out-of-network lab services copay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essential</td>
<td>$0</td>
<td>$40</td>
<td>50% of approved amount</td>
</tr>
<tr>
<td>Vitality</td>
<td>$0</td>
<td>$40</td>
<td>40% of approved amount</td>
</tr>
<tr>
<td>Signature</td>
<td>$0</td>
<td>$30</td>
<td>40% of approved amount</td>
</tr>
<tr>
<td>Assure</td>
<td>$0</td>
<td>$20</td>
<td>30% of approved amount</td>
</tr>
<tr>
<td>Medicare Plus Blue PPO Group</td>
<td>Refer to the group’s summary of benefits for cost-sharing information.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

When you, or other qualified members of your office staff, obtain laboratory specimens in your office, JVHL, LabCorp or Quest Diagnostics can arrange for a courier to pick up the specimen. If you prefer, direct your patients to have their laboratory specimens collected at participating lab patient service centers or participating hospitals, which may be located on or off the hospital’s campus. JVHL participating hospitals must bill JVHL for non-patient laboratory services rather than submitting claims directly to Blue Cross. Claims submitted directly to Blue Cross will not be reimbursed.

We also cover pathology services associated with the lab services provided by JVHL participating hospitals, LabCorp or Quest Diagnostics and the test specimens they send to an external reference laboratory.

In-network practitioners may perform certain lab procedures in the office location without referring the patient or the specimen to a Medicare Advantage PPO lab network provider. These procedures are limited to those on the Medicare Plus Blue Physician Office Laboratory List (POLL). The procedures on the POLL are those that Blue Cross has determined to be appropriately provided in an office setting by in-network practitioners when the test:

- Results are needed at the time of service to support making real-time therapeutic decisions.
• Can be performed economically and accurately.
• Is medically necessary.

**Note:** Procedures performed in the office location that are not listed on Medicare Plus Blue POLL may not be reimbursed. The POLL is intended for use only by in-network providers. Blue Cross regularly reviews and periodically updates the POLL based on the Centers for Medicare & Medicaid Services guidelines.

## Benefits

### Overview

For basic Original Medicare benefits, refer to [www.cms.gov](http://www.cms.gov).

Medicare Plus Blue Individual PPO plan members will be assessed out-of-network cost sharing for non-urgent or emergency services received out of network. Out-of-network cost share will apply to a separate out-of-pocket maximum for out-of-network services. View summaries of benefits for Medicare Plus Blue PPO members [here](http://www.cms.gov).

### Primary Care Physicians

Blue Cross’ Medicare Plus Blue PPO plan recognizes the following practitioner specialties as personal or primary care physicians:

<table>
<thead>
<tr>
<th>Accepted Primary Care Providers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Certified nurse practitioner – primary care focus</td>
</tr>
<tr>
<td>Geriatrician</td>
</tr>
<tr>
<td>Pediatric medicine</td>
</tr>
</tbody>
</table>

**Note:** Some plans have a higher copayment for specialists.

### Hearing, dental and vision coverage

All four individual Medicare Plus Blue PPO plan options — Essential, Vitality, Signature and Assure — offer supplemental coverage for vision, hearing and select preventive dental.

These plans offer vision coverage administered by Vision Service Plan (VSP). When members obtain covered services from a VSP network provider, they receive the maximum level of coverage available under their plan. For information about VSP®, visit their website at [www.vsp.com](http://www.vsp.com).

Individual Medicare Plus Blue PPO members also have coverage for diagnostic hearing exams, routine hearing tests and hearing aids and receive the maximum level of coverage when they obtain services from a hearing provider who participates with Blue Cross’ Medicare Advantage.
PPO network. If you have questions about the Medicare Plus Blue PPO hearing benefit, please call our Provider Inquiry department at 1-866-309-1719.

Furthermore, these plans offer coverage with no cost sharing for select preventive dental services obtained in network. Members will be responsible for significant cost sharing for preventive dental services obtained out-of-network.

All individual Medicare Plus Blue PPO members have the option to elect additional coverage for dental and vision services through the purchase of an Optional Supplemental benefit package. Descriptions of the coverage offered in these packages are included in the Medicare Plus Blue PPO Benefit Summaries.

Additionally, Essential, Vitality, Signature and Assure offer a fitness benefit known as the SilverSneakers® Fitness Program. The Michigan Blue plans support physical fitness at any age and hope that you will encourage your Medicare Plus Blue PPO patients to enroll in the program, which offers a complimentary membership to any participating location. SilverSneakers also includes a self-directed program for members who are unable to leave the home. More information about this fitness benefit is available online at silversneakers.com.

Medicare Plus Blue plans include enhanced benefits that cover benefits in addition to what Original Medicare covers. You can find those benefit policies on our website under Enhanced Benefits.

Note: Group coverage may not include the vision, hearing, preventive dental or fitness benefits described above.

Online Visits benefit

Essential, Vitality, Signature and Assure members have an Online Visits benefit. Members may utilize Blue Cross Online Visits for non-urgent medical and behavioral health concerns. To access this benefit, members should visit bcbsmonlinevisits.com. Members are encouraged to share a visit summary with their provider(s). If you would like to offer telehealth services and have the technology to do so, you may bill us for these services as permissible within current CMS guidance.

MPSERS members fitness benefit

Starting on Jan. 1, 2022, MPSERS members with Medicare Plus Blue plans can participate in the SilverSneakers® fitness program at no additional cost.

SilverSneakers is the nation's leading exercise program designed to keep older adults active and healthy. Health care providers should encourage their senior patients to consider participating in the SilverSneakers fitness program. For details, read the SilverSneakers article in the November 2021 issue of The Record. More information about this fitness benefit is available at silversneakers.com.
MPSERS members hearing services

Blue Cross provides routine hearing care benefits and hearing aids for MPSERS members exclusively through TruHearing, an independent company that provides hearing services. TruHearing doesn’t provide Blue Cross-branded products or services, but our arrangement allows them to work with us to administer the MPSERS hearing care and hearing aids benefit.

Because TruHearing coordinates services directly between the member and provider, members won’t have TruHearing ID cards.

MPSERS members benefit highlights

- An audiometric hearing exam once every 36 months with a $45 copay
- One year of follow-up visits
- Up to two TruHearing Advanced hearing aids ($499 copayment per aid) or TruHearing Premium hearing aids ($799 copay per aid) every 36 months
- A 60-day trial with the purchase of each hearing aid
- A full three-year manufacturer’s warranty
- 80 batteries per aid

Tips for providers

Routine hearing services and hearing aids are only covered for MPSERS members when they call TruHearing at 1-855-205-6305 and follow the directions provided.

Give MPSERS members the opportunity for a trial to give them the best opportunity to use the benefit.

Ask members who decide to waive their hearing benefit (whether it’s their preference or a medical necessity) to complete a TruHearing Select Non-Covered Services form.

- Providers will need to submit these forms directly to TruHearing.
- Members who waive their benefits can then use the TruHearing Choice discount program, which includes 100-plus hearing aid models from five manufacturers at prices ranging from $695 to $2,250.

Collect member hearing exam and full TruHearing hearing aid copayments through the TruHearing provider portal, Echo.

- TruHearing will remit the allowable amount for the exam to providers approximately 10 days after the exam copay has been collected in Echo.

Collect full TruHearing hearing aid copayments through Echo.
TruHearing will remit the hearing aid professional fee to providers after the member’s 45-day trial period.

Providers can get details about TruHearing hearing aids, provider specifications, a fitting guide, a reference guide and other information about the TruHearing product line [here](#). **Training courses are also available to providers on Audiology online at [www.audiologyonline.com](http://www.audiologyonline.com).**

For more information about training or tools needed to ensure successful hearing aid fittings or partnering with TruHearing, providers should contact TruHearing Provider Outreach at 1-855-286-0550 or email Provider.outreach@truhearing.com.

Financing is available for MPSERS members through AllWell Financing, if interested.

**MPSERS members vision services**

Medicare Advantage and commercial retirees with MPSERS coverage have vision benefits through EyeMed Vision Care.

EyeMed will mail new members a separate welcome kit detailing their vision benefits. The kit also includes the member’s new EyeMed vision ID card. Retirees who share a vision policy with a dependent or spouse will receive two identical ID cards with the retiree’s name on it.

If providers have questions, they should contact EyeMed at 1-888-581-3648.

**UAW Retiree Medical Benefits Trust (URMBT) Medicare Plus Blue PPO 5th Level Hospice Benefit**

Medicare Advantage URMBT retirees are eligible for 5th Level Hospice coverage for inpatient room and board hospice care in a skilled nursing facility (SNF) or hospice facility. The benefit will be subject to the member’s deductible and coinsurance for a lifetime maximum of 210 days of coverage.

To read more about the URMBT 5th Level Hospice benefit, visit the [Enhanced Benefits](#) page of our website and click the link to the [UAW Retiree Medical Benefits Trust 5th Level Hospice Care, PPO](#) (PDF).

**Hospice services**

**Overview**

Federal regulations require that Medicare fee-for-service contractors (Medicare fiscal intermediary, administrative contractor, DME regional carrier, Part D or prescription drug plan, or another carrier) maintain payment responsibility for Medicare Plus Blue PPO members who elect hospice care. Claims for services provided to a Medicare Plus Blue PPO member who has elected hospice care should be billed to the appropriate Medicare contractor.
Claim submission

- If the member elects hospice care and the service is related to the member’s terminal condition, submit the claim to the regional home health intermediary.

- If the member elects hospice care and the service is not related to the member’s terminal condition, submit the claim to the Medicare fiscal intermediary, administrative contractor, DME regional carrier, Part D or prescription drug plan, or another carrier as appropriate.

- If the service is provided during a lapse in hospice coverage, submit the claim to the local Blue plan.

Note: Original Medicare is responsible for the entire month that the member is discharged from hospice.

- If the service is not covered under Original Medicare but offered as an enhanced benefit under the member’s Medicare Plus Blue PPO plan (for example, vision), submit the claim to the local Blue plan.

Medicare Advantage member cost-share for hospice services

As provided in 42 CFR § 422.320, an MA organization must inform each enrollee eligible to select hospice care about the availability of hospice care if: (1) a Medicare hospice program is located within the plan’s service area; or (2) it is common practice to refer patients to hospice programs outside the MAO’s service area.

An MA enrollee who elects hospice care but chooses not to disenroll from the plan is entitled to continue to receive (through the MA plan) any MA benefits other than those that are the responsibility of the Medicare hospice. Through the Original Medicare program, subject to the usual rules of payment, CMS pays the hospice program for hospice care furnished to the enrollee and the MAO, providers, and suppliers for other Medicare-covered services furnished to the enrollee.

The table below summarizes the cost-sharing and provider payments for services furnished to an MA plan enrollee who elects hospice.

<table>
<thead>
<tr>
<th>Type of services</th>
<th>Enrollee coverage choice</th>
<th>Enrollee cost sharing</th>
<th>Payments to providers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospice program</td>
<td>Hospice program</td>
<td>Original Medicare cost sharing</td>
<td>Original Medicare</td>
</tr>
<tr>
<td>Non-hospice¹, Parts A &amp; B</td>
<td>MA plan</td>
<td>MA plan cost-sharing, if enrollee follows MA plan rules³</td>
<td>Original Medicare²</td>
</tr>
<tr>
<td>Original Medicare</td>
<td>Original Medicare cost-sharing, if enrollee does not follow MA plan rules³</td>
<td>Original Medicare</td>
<td></td>
</tr>
</tbody>
</table>
Access to care

**Accessibility of services**

Accessibility of services is measured by after-hours access and appointment access.

**After-hours access**

CMS requires that the hours of operation of its practitioners are convenient for and do not discriminate against members.

Practitioners must provide coverage for their practice 24 hours a day, seven days a week with a published after-hours telephone number (to a practitioner’s home or other relevant location), pager or answering service, or a recorded message directing members to a physician for after-hours care instruction. Note: Recorded messages instructing members to obtain treatment via emergency room for conditions that are not life threatening are not acceptable.

In addition, primary care physicians must provide appropriate backup for absences.

**Appointment access**

Each practitioner must, at a minimum, meet the following appointment standards for all Medicare Plus Blue members. Appointment accessibility will be measured and monitored using the following standards:

- Regular and routine care appointments (includes complete history and physical annual gynecologic examinations, immunizations and other preventive care appointments) – service is provided within 30 business days.

- Urgent medical care appointment (routine primary and specialty care, includes appointments for acute non-life-threatening conditions such as...
as fever higher than 101°F over 24 hours, persistent vomiting, mild, persistent diarrhea or new onset skin rashes) – service is provided within 48 hours.

Behavioral health service accessibility will be measured using the following standards:

- Initial visit for routine behavioral health services – service is provided within 10 business days.
- Follow-up routine behavioral health services – service is provided within 30 business days.
- Urgent behavioral health care appointments – service is provided within 48 hours.
- Emergency non-life-threatening behavioral health care – service is provided within 6 hours.
- Emergency life-threatening behavioral health care – service is provided immediately or within 1 hour

**In-office waiting room times**

Acceptable office waiting room time for all practitioners should be no more than 15 minutes from the scheduled time of appointment. Members should be advised of delays as soon as possible. If a delay occurs, the member should be advised of the estimated time at which the appointment will begin. If the member is unable to wait, an alternate appointment should be offered consistent with appointment access standards.

**Compliance with access standards**

If it is determined that a practitioner does not meet access to care standards, the non-compliant practitioner must submit a corrective action plan within 30 days of notification. Follow-up monitoring occurs within a time frame determined by the appropriate plan medical director. The time frame will not exceed 90 days.

<table>
<thead>
<tr>
<th>If...</th>
<th>Then...</th>
</tr>
</thead>
<tbody>
<tr>
<td>The practitioner does not meet compliance standards on the initial assessment</td>
<td>The practitioner is educated on the first call and then contacted 14 days after the education to reassess compliance.</td>
</tr>
<tr>
<td>The practitioner remains noncompliant</td>
<td>The practitioner is asked to submit a corrective action plan to the BCBSM Quality Management department.</td>
</tr>
<tr>
<td>If…</td>
<td>Then…</td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td>------------------------------------------------------------------------</td>
</tr>
<tr>
<td>The practitioner’s corrective action plan is approved</td>
<td>The practitioner is reassessed telephonically within 14 days for compliance. If continued noncompliance is found, the practitioner is expected to submit a corrective action plan to the Quality Management department within 14 days, and follow-up monitoring will occur within a time frame that won’t exceed 90 days.</td>
</tr>
<tr>
<td>The corrective action plan is not approved</td>
<td>A request will be made that the practitioner submit an acceptable corrective action plan within 14 days.</td>
</tr>
<tr>
<td>A reply is not received within 14 days</td>
<td>The practitioner will be sent a second letter, signed by the appropriate medical director.</td>
</tr>
<tr>
<td>A reply to the second letter is not received within 14 days</td>
<td>A third letter, signed by the regional medical director, will be sent to inform the practitioner that termination will occur within 60 days.</td>
</tr>
<tr>
<td>The corrective action plan is not received based on the initial noncompliant letter</td>
<td>The appointed departmental liaison will notify the practitioner that he or she is expected to respond within 14 days of the follow-up call. If no response is received, the appointed departmental liaison presents the case to the Plan Medical Director (PMD) for a peer-to-peer discussion.</td>
</tr>
</tbody>
</table>

Blue Cross encourages Medicare Advantage PPO practitioners (or their office staff) to assist members whenever possible in finding an in-network practitioner who can provide necessary services. If assistance is needed in arranging for specialty care (in- or out-of-network), please call our Provider Inquiry department at 1-866-309-1719.

Blue Cross network providers must ensure that all services, both clinical and non-clinical, are accessible to all members and are provided in a culturally competent manner, including those members with limited English proficiency or reading skills and those with diverse cultural and ethnic backgrounds.

Providers and their office staff are not allowed to discriminate against members in the delivery of health care services consistent with benefits covered in their policy based on race, ethnicity, national origin, religion, sex, age, mental or physical disability or medical condition, such as end stage renal disease, sexual orientation, claims experience, medical history, evidence of insurability (including conditions arising out of acts of domestic violence), disability, genetic information, or source of payment. It is necessary that a provider’s office can demonstrate they accept any member in need of health care services for treatment they provide.
Advance Directives

Overview

Blue Cross provides Medicare Plus Blue PPO members information on their right to complete an advance directive. Advance directive means a written instruction, such as a living will or durable power of attorney for healthcare, recognized under state law, relating to how to provide healthcare when an individual is incapacitated. As part of the medical record content requirements for Blue Cross Blue Shield of Michigan, physicians must document discussion in the medical record of whether a member has or does not have an advance directive. If a member has completed and presents an advance directive, then the provider must include it in the member's medical record.

Medical management and quality improvement

Care and disease management

Blue Cross has reimagined care management to deliver a truly holistic, member-centric approach to coordinated care delivery where it’s needed most. The Blue Cross Coordinated Care program includes the use of enhanced analytics to identify and target the members who need it the most, and a multi-disciplinary care team to support their care needs.

For questions about our care management programs or if you feel your patient would benefit from one of our programs, call our Provider Inquiry department at 1-866-309-1719. Nurse case managers may contact you directly to coordinate care and services.

Blue Cross Coordinated Care program features include:

- Robust analytics and enhanced data sets that allow Blue Cross to identify members who are already at high risk and clinically complex based on observed conditions, utilization and risk factors. Predictive analytics are also used to identify members who are likely to rise in risk or costs based on early indicators.

- Integrated care teams, led by a nurse care manager, include social workers, behaviorists, pharmacists, physician consultants and dietitians who focus on specific geographic regions to enable more community-centric care.

- App-based digital technology that connects members to relevant care information through the channel of their choice – digital chat or text.

- A dedicated clinical team evaluates high-cost members to confirm appropriate care, identify opportunities for intervention and make referrals as needed.
Care planning process

The Blue Cross Coordinated Care member-centered, care management program supports members to make informed decisions and successfully manage their own health by being an active participant in the care planning process. Once the member assessment is complete, care managers will develop comprehensive care plans for each member including interventions, goals, barriers and measurable outcomes. The care plan will include medical, behavioral, and self-management goals to improve members’ health outcomes. Care managers will ensure that the care goals reflect member, physician, caregiver and nurse input. Prioritization of the care goals will be done in tandem with the member based on clinical guidelines and motivational interviewing techniques. When applicable, the care plan will also be supplemented by input from the multidisciplinary care team including pharmacists, social workers, behavioral health specialists and dietitians.

Coordination of services

Coordination of services involves deliberately organizing the member’s care activities and sharing information among all the participants concerned with that member’s care to achieve safer and more effective outcomes.

One of the key tenants of the Blue Cross Coordinated Care program is to provide coordination of services to our members to reduce fragmentation. Our program includes an integrated care team led by a nurse care coordinator who serves as the single point of contact for members and their families. The nurse care manager is responsible for the coordination of medical, social, and behavioral services for each member. Through the nurse care coordinator, members have access to a medical director when physician expertise is required, non-clinical support for care coordination and administrative tasks, pharmacy support and behavioral health support. This comprehensive care team works in tandem to manage the member’s care. Members also have access to a dietitian for nutrition education and a social worker for support in obtaining community resources to address the social and environmental factors that determine health (transportation, food, etc.). Furthermore, care teams are regional to allow enhanced coordination with local providers and community resources and increased ability to address social determinants of health.

Discharge planning

Members at risk of readmission receive outreach to ensure a smooth and successful transition. Goals of this program include:

- Provide education on clinical warning signs
- Discuss and encourage adherence to treatment plan/discharge instructions
- Assist members in scheduling follow-up appointments with their treating physician
• Educate members on the importance of medication adherence
• Assess member’s social determinants of health
• Assess member for behavioral health needs
• Connect members with treating providers and services

Coordination with physicians

The Blue Cross Coordinated Care program is designed to support providers in their efforts to provide the best possible care for their patients. A multidisciplinary, integrated care team provides holistic care management to members across their health needs.

This team supports provider-delivered care by:

• Assisting members with scheduling medical appointments.
• Following up with members after doctor’s appointments to reinforce the importance of adhering to treatment plans.
• Providing condition-specific education to members with chronic and complex care needs.
• Co-managing members participating in Provider Delivered Care Management programs to support the prescribed treatment plan when applicable.

To support patient care, a member of the integrated care team will let the primary care doctor or specialist know if one of their patients is participating in the care management program. The program isn’t intended to replace the doctor-patient relationship in any way.

Advance care planning

Blue Cross contracted with Vital Decisions to provide a highly specialized advance care planning solution designed to overcome systemic, analytic and clinical barriers causing disconnect between members’ wishes and care received at end of life. The program identifies members via proprietary predictive models using BCBSM-supplied and third-party data and offers.

This behavioral-based program enables engaged members to overcome emotional, physical and social barriers to communicating care preferences at end of life, allowing for engaged members to articulate their care goals, priorities, and preferences and effectively communicate their wishes to family, caregivers and providers. It includes education on end of life decision making such as hospice and palliative care; advance directives including Five Wishes® and living wills; healthcare proxies and Medical Orders for Life Sustaining Treatment. This program is available to Blue Cross members in select geographical areas.
Palliative Care

Blue Cross contracted with Aspire Health to provide members with non-hospice, palliative care that focuses on symptom management, patient-family communication, advance care planning, medical crisis prevention and urgent response.

Comprehensive, collaborative care is delivered by community-based providers to members with a life expectancy of less than 12 months and consists of medical care provided by a multidisciplinary team that includes a palliative care physician and nurse practitioner, social worker, patient care coordinator, registered nurse and chaplain.

Palliative care is available to members residing in select geographic areas: Grand Rapids, Michigan, St. Louis and Kansas City, Missouri, Indianapolis, Indiana, Alabama, Tennessee, Ohio and North Carolina.

A telehealth palliative care program is available to some rural regions in Michigan, including Northern Michigan, the Thumb area and the Upper Peninsula, that lack the population density to support home-based services.

Provider Delivered Care Management

The Provider Delivered Care Management program is a comprehensive array of patient education, coordination and other support services delivered face-to-face and over the telephone by ancillary health care professionals who work collaboratively with the patient, the patient’s family, and the patient’s primary physician. These professionals perform PDCM services within the context of an individualized care plan designed to help patients with chronic and complex care issues address medical, behavioral, and psychosocial needs. PDCM helps patients meet personal health care goals that contribute to optimal health outcomes and lower health care costs.

PDCM is integrated into the clinical practice setting and functions as a key component of the patient-centered medical home care model fostered by Blue Cross in its efforts to transform health care delivery in Michigan.

Psychiatric Collaborative Care Management (CoCM)

CoCM is a model of behavioral health integration that enhances “usual” primary care by adding two key services to the primary care team, particularly regarding patients whose conditions are not improving:

- Care management support for patients receiving behavioral health treatment
- Regular psychiatric inter-specialty consultation

The CoCM primary care team consists of three individuals: the treating (billing) practitioner, the behavioral health care manager and the psychiatric consultant.
CPT codes *99492, *99493, *99494 and HCPCS code G2214 are used to bill for monthly services furnished using the Psychiatric Collaborative Care Model (CoCM). CPT code *99484 is used to bill monthly services furnished using BHI models of care other than CoCM.

**High-Intensity Care Management Program**

The HICM program provides services primarily in southeast Michigan to members based on their chronic conditions and level of health care need, and enables patients to receive care management services from a trained clinical care management team in the physician’s office and at home. Key strategies to assist the members include goal setting, self-management support, care transitions, care coordination and comprehensive care planning.

Reimbursement for HICM program services is available if members meet the following criteria:

- Active Medicare Plus Blue PPO coverage
- Identified by Blue Cross as meeting selection criteria
- A patient of a physician who is a member of one of the participating physician organizations (POs)
- Agree to participate in the HICM program

**Tobacco Cessation Coaching**

Tobacco Cessation Coaching is a telephone-based program provided by WebMD, designed to support members in their efforts to stop smoking. The program’s goal is to improve the members’ quality of life as well as reduce costs and hospital utilization for conditions associated with tobacco use.

**24-Hour NurseLine**

The 24-Hour NurseLine is a 24/7 telephone triage and health information service. Nurses maintain client confidentiality while providing support, and if necessary, referring members to appropriate sources for further information. Support is provided on symptom management, provider searches, clinical support, education and referral to community resources.

**Health and Wellness**

Our health promotion and wellness programs give members health information to help them understand their health care issues, address their concerns, and work more closely with their providers. Members can view online articles, tools and quizzes that provide information on thousands of topics. Providers may refer members to this resource, when appropriate, by having them click on the Health & Wellness screen at bcbsm.com. Information obtained is used to support continuity of care through care management program identification and Blue Cross program development.
Blue Cross Blue Shield of Michigan is committed to improving the quality of health care for our Medicare Advantage PPO members. Medicare Plus Blue PPO maintains a quality improvement program that continuously reviews and identifies the quality of clinical care and services members receive and routinely measure the results to ensure members are satisfied and expectations are met.

The Medicare Plus Blue PPO Quality Improvement unit develops an annual quality improvement program that includes specific quality improvement initiatives and measurable objectives. Activities that are monitored for QI opportunities include:

- Appointment and after-hours access monitoring
- Quality of care concerns
- Member satisfaction
- Chronic care management
- Utilization management
- Health outcomes
- Medical record documentation compliance
- Quality improvement projects
- Healthcare Effectiveness Data and Information Set (HEDIS®)***
- Consumer Assessment of Healthcare Provider and Systems Survey and Health Outcomes Survey
- Regulatory compliance

***HEDIS is a registered trademark of the National Committee for Quality Assurance (NCQA).

Healthcare Effectiveness Data and Information Set

HEDIS is a set of nationally standardized measures commonly used in the managed care industry to measure a health plan’s performance during the previous calendar year. Medicare Plus Blue PPO follows HEDIS reporting requirements established by the National Committee for Quality Assurance and the Centers for Medicare & Medicaid Services. Audited HEDIS reports will be used to identify quality improvement opportunities and develop quality related initiatives.

The HEDIS measures that Medicare Plus Blue PPO focuses on include:

- Acute Hospital Utilization
- Adherence to antipsychotic medications for individuals with schizophrenia
- Adults access to preventive/ambulatory health services
• Antibiotic utilization
• Antidepressant medication management
  o Effective acute phase treatment
  o Effective continuation phase treatment
• Breast cancer screening (women 50–74 years of age)
• Cardiac rehabilitation
• Colorectal cancer screening (members 50–75 years of age)
• Comprehensive diabetes care
  o Blood pressure control <140/90
  o Dilated retinal eye examination
  o HbA1c testing, poor and good control
  o Medical attention for nephropathy
• Controlling high blood pressure
• Emergency department utilization
• Fall risk management
• Flu vaccinations for adults
• Follow-up after emergency department visit for alcohol and other drug dependence (within seven and 30 days)
• Follow-up after emergency department visit for mental illness (within seven and 30 days)
• Follow-up after emergency department visit for people with high-risk multiple chronic conditions (within seven days)
• Follow-up after hospitalization for mental illness (within seven and 30 days)
• Frequency of selected procedures
• Hospitalization following discharge from a skilled nursing facility
• Hospitalization for potentially preventable complications
• Identification of alcohol and other drug services
• Initiation and engagement of alcohol and other drug abuse or dependence treatment
• Kidney health evaluation for patients with diabetes
• Management of urinary incontinence in older adults
- Medical assistance with smoking and tobacco use cessation
- Non-recommended PSA-based screening in older men
- Osteoporosis screening in older women
- Osteoporosis management in women who had a fracture (women age 67–85)
- Persistence of beta-blocker treatment after a heart attack
- Pharmacotherapy management of COPD exacerbation
  - Systemic corticosteroid
  - Bronchodilator
- Physical activity in older adults
- Plan all-cause readmissions
- Pneumonia vaccination status for older adults
- Potentially harmful drug-disease interactions in older adults
- Statin therapy for patients with cardiovascular disease
- Statin therapy for patients with diabetes
- Transition of care
  - Notification of inpatient admission
  - Receipt of discharge information
  - Patient engagement
  - Medication reconciliation post-discharge
- Use of high-risk medications in older adults
- Use of opioids at high dosage
- Use of opioids from multiple providers
- Use of spirometry testing in the assessment and diagnosis of COPD

CMS Star Ratings program

CMS evaluates Medicare Advantage health plans and issues Star Ratings each year.

The CMS plan rating uses quality measurements that are widely recognized within the health care and health insurance industry to provide an objective method for evaluating health plan quality. The overall plan rating combines scores for the types of services Blue Cross offers. CMS compiles its overall score for quality of services based on measures such as:
• How Blue Cross helps members stay healthy through preventive screenings, tests and vaccines and how often our members receive preventive services to help them stay healthy.

• How Blue Cross helps members manage chronic conditions

• Member satisfaction with Blue Cross and their experience with their provider

• How often members filed a complaint against Blue Cross

• How well Blue Cross handles calls from members

In addition, because Blue Cross offers prescription drug coverage, CMS also evaluates Blue Cross prescription drug plans for the quality of services covered such as:

• Drug plan customer service

• Drug plan member complaints and Medicare audit findings

• Member experience with drug plan

• Drug pricing and patient safety

Find more information at the links below:


• HOS - [hosonline.org/en/](http://hosonline.org/en/)

• CAHPS - [ma-pdpcahps.org/](http://ma-pdpcahps.org/)

• HEDIS - [ncqa.org/hedis/](http://ncqa.org/hedis/)

Health e-Blue is a clinical support tool that helps track members’ health and offers Medicare Plus Blue providers consistent and timely data like health registry, utilization and pharmacy information.

We routinely request certain data from providers. With Health e-Blue, providers have the convenience of entering patient services, lab and diagnosis codes. They are also able to view vaccination information online as well.

Blue Cross partners with our Medicare Plus Blue providers by identifying their Medicare Advantage patients who need specific medical services so providers can contact those patients and schedule necessary services. Health e-Blue helps physicians identify gaps in care and receive information about their patients through enhanced encounter facilitation. Health e-Blue is designed to enable providers to get the information on patients for necessary services (such as mammograms) and helps them to take action toward providing those services.
The following provider specialties can register for our Medicare Advantage Health e-Blue:

<table>
<thead>
<tr>
<th>Addiction Medicine – Family Practice</th>
<th>Geriatric Medicine – Internal Medicine</th>
<th>Pediatric Infectious Disease</th>
</tr>
</thead>
<tbody>
<tr>
<td>Addiction Medicine</td>
<td>General Practice</td>
<td>Pediatric Gastroenterology</td>
</tr>
<tr>
<td>Adolescent Medicine</td>
<td>Hematology – Internal Medicine</td>
<td>Pediatric Hematology/Oncology</td>
</tr>
<tr>
<td>Adolescent Medicine – Pediatrics</td>
<td>Hematology/Oncology</td>
<td>Pediatric Nephrology</td>
</tr>
<tr>
<td>Allergy/Immunology</td>
<td>Interventional Cardiology</td>
<td>Pediatric Pulmonology</td>
</tr>
<tr>
<td>Allergy/Immunology – Internal Medicine</td>
<td>Infectious Disease</td>
<td>Pediatric Rheumatology</td>
</tr>
<tr>
<td>Cardiology</td>
<td>Internal Medicine</td>
<td>Preventive Medicine</td>
</tr>
<tr>
<td>Critical Care Medicine</td>
<td>Internal Medicine Pediatrics</td>
<td>Public Health / General Preventive Medicine</td>
</tr>
<tr>
<td>Critical Care Medicine – Internal Medicine</td>
<td>Nephrology</td>
<td>Pulmonary Disease</td>
</tr>
<tr>
<td>Critical Care Medicine – Pediatrics</td>
<td>Neuromusculoskeletal Medicine</td>
<td>Rheumatology</td>
</tr>
<tr>
<td>Cardiovascular Disease</td>
<td>Oncology</td>
<td>Sports Medicine – Family Practice</td>
</tr>
<tr>
<td>Endocrinology, Diabetes / Metabolism</td>
<td>Pediatrics</td>
<td>Sports Medicine – Internal Medicine</td>
</tr>
<tr>
<td>Family Practice</td>
<td>Pediatric Allergy/Immunology</td>
<td>Sports Medicine – Pediatric</td>
</tr>
<tr>
<td>Gastroenterology</td>
<td>Pediatric Cardiology</td>
<td></td>
</tr>
</tbody>
</table>
Geriatric Medicine –  Pediatric  
Family Practice   –  Endocrinology

How do providers sign up?
Because Health e-Blue is a web-based tool, providers will need access to Provider Secured Services.

To register for Provider Secured Services, visit bcbsm.com/provider/provider_secured_services/index.html.

To register for Health e-Blue, complete both the Health e-Blue Application and the Use and Protection Agreement to access Health e-Blue.

This documentation will ensure that Medicare Advantage member-protected health information is shared only with the appropriate providers. Note: If you have current Health e-Blue access through Blue Care Network, you do not have to complete another Health e-Blue Application and Use and Protection Agreement to access Blue Cross Health e-Blue.

It’s important that providers complete all fields on the Health e-Blue Application and the Use and Protection Agreement by providing name, office name, details, state license number and proper, authorized signature. Otherwise, the forms will be returned for completion and access will be delayed.

<table>
<thead>
<tr>
<th>Provider Performance Recognition Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Provider Performance Recognition Program was developed to reward our Medicare Plus Blue providers for encouraging patients to get preventive screenings and procedures (such as colonoscopies), and for achieving certain disease management measures such as HbA1c control.</td>
</tr>
<tr>
<td>Both BCN and Medicare Plus Blue providers are eligible to participate in the Provider Performance Recognition program. The program rewards their primary care physicians for performance measures that come from HEDIS, established by the National Committee for Quality Assurance. Measures are primarily focused on preventive care and chronic conditions.</td>
</tr>
<tr>
<td>Providers can use Health e-Blue to identify patients' treatment opportunities for HEDIS and Provider Performance Recognition Program measures and enter data to close gaps. If you have questions about how to do this, contact your provider consultant.</td>
</tr>
</tbody>
</table>

**Medication Therapy Management Program**

**Eligibility**
To be eligible for participation in a Medication Therapy Management, or MTM, program, a member must meet at least one of the two conditions below:
• Be an at-risk beneficiary as defined by the Blue Cross internal drug management program

• Meet all of following criteria:
  o Have at least three core chronic medical conditions such as hypertension, hyperlipidemia, diabetes, congestive heart failure or COPD
  o Be on at least eight Part D maintenance medications
  o Be reasonably expected to incur $4,696 worth of drug expenses in one calendar year

Services
The MTM services transitioned to an in-house program in 2021. In 2022, these services will have supplemental call support by a vendor, CSSHealth. The in-house MTM program utilizes a team of providers including pharmacists, pharmacy interns and pharmacy technicians to perform member outreach. All new members eligible for the MTM program receive a welcome packet in the mail that explains the program details and invites the member to complete a Comprehensive Medication Review. The CMR is an interactive consultation conducted telephonically between the member or the member’s representative and a pharmacist or pharmacy intern once the member is enrolled in the program. The CMR generally lasts approximately 30 minutes and reviews every medication the patient takes (including prescription, over-the-counter products, supplements, herbals, physician samples) for potential drug interactions, adherence problems, low-cost alternatives, etc. The pharmacist or pharmacy intern asks open-ended questions to ensure patients understand their personal medication regimen.

The patient receives a written summary of the CMR within 14 days, with a complete updated medication list and an explanation of any medication issues that were discussed. If any issues were identified during the CMR, the pharmacist or pharmacy intern will contact the member’s prescriber by phone and/or fax to address these issues. Per CMS, everyone who is eligible for the MTM program must be offered a CMR at least once a year. In addition to the mailing, identified members may be called by the MTM team to encourage their participation. CMR completion rate factors into our overall Star rating scores as a single weighted performance measure.

Per CMS, all MTM program-eligible members must also receive a targeted medication review at least once every quarter. This is a clinical review of a member’s claims by a pharmacist. If the pharmacist notices any issues, he or she will contact the member and/or the member’s prescriber. This is another way the pharmacist can engage the member to participate in a CMR if they have been unsuccessful in contacting the member previously.
Medicare Diabetes Prevention Program

Overview

Your patients with Medicare Part B coverage who are at risk for Type 2 diabetes may be eligible for the Medicare Diabetes Prevention Program (MDPP). It’s offered at no cost to the member. This is a one-time, lifetime benefit available for up to two years with no copay, coinsurance or deductible. Note that some flexibilities have been allowed during the Public Health Emergency, such as online classes and temporary exceptions to the once-per-lifetime requirement.

In a random controlled trial, the program was proven by the National Institutes of Health to greatly reduce the progression of prediabetes to Type 2 diabetes. Program services are delivered by lifestyle coaches in community settings. The coaches are trained by organizations that are certified by the Centers for Disease Control and Prevention.

Criteria

Medicare criteria for MDPP eligibility are:

- Enrollment in Medicare Part B
- Blood value (one of the following):
  - Fasting plasma glucose of 100-125 mg/dl
  - Hemoglobin A1c value between 5.7 and 6.4
  - Oral glucose tolerance test between 140 and 199 mg/dL
- Body mass index greater than 25 (if Asian, greater than 23)
- No diagnosis of end-stage renal disease, Type 1 or Type 2 diabetes; previous gestational diabetes isn’t an exclusion to participation.

Medicare beneficiaries with certain risk factors for pre-diabetes will need a glucose test within the last year (12 months) to confirm they meet the criteria. The following tests can be ordered with no copays or deductibles:

- CPT *82947 Glucose; quantitative, blood (except reagent strip)
- CPT *82950 Glucose; post glucose dose (includes Glucose)
- CPT *82951 Glucose; tolerance test (GTT), 3 specimens (includes glucose)

For information about how eligible members can enroll in the MDPP, call Blue Cross’ MDPP program administrator, Solera Health, at 1-866-653-3837 or visit bcbsm.com/prevent-diabetes.

Solera Health will help enroll qualified members into a MDPP in their area.
Pharmacy treatment improvement opportunities

Overview
In addition to our formularies, prescribing limits and restrictions, we promote quality of care by monitoring claims to improve outcomes and patient safety. CMS requires us to identify certain treatment opportunities and proactively address them with providers and members. Some of these medication issues factor into our Star rating scores.

Medication adherence
We pay close attention to medication adherence for disease states such as diabetes, hypertension and hypercholesterolemia. We monitor medication adherence rates by reviewing pharmacy claims data, and if a member is non-adherent to their medications, we will address this with the member to see why the member is not taking his/her medication as prescribed.

Statin use in diabetes
The guidelines of several medical societies state that diabetics should be on a statin, regardless of whether they have high cholesterol or not, in order to prevent cardiac events such as heart attacks. We will alert prescribers when they have members with diabetes that are not on a statin.

Opioid overutilization
Because of the risks involved with using frequently abused drugs (FADs) — defined as opioids and/or benzodiazepines — both Blue Cross and CMS urge physicians to prescribe FADs with caution and carefully monitor patients using these medications. CMS requires Blue Cross to actively monitor claims data for potential FAD overuse. If our analysis suggests potential overuse, we send a letter to the prescriber detailing our concerns and ask them to complete and return a questionnaire about the patient’s condition and treatments. If the physicians verify that the current FAD therapy is medically necessary, safe, and appropriate for their patient, we’ll follow up and report our findings to CMS.

If the physicians fail to respond to our request for information or agree that the current FAD therapy is not appropriate, Blue Cross may stop or limit coverage for the patient’s opioid and/or benzodiazepine medication or implement a prescriber or pharmacy lock-in. We’ll then notify the member and prescribers and report our findings to CMS.

Our analysis looks at:

- Safety risks, such as instances when a patient receives a daily dosage of opioids — either from a single prescription, or multiple prescriptions — that’s higher than established safety levels.

- High utilization patterns, where a patient may have FAD prescriptions from multiple physicians within the same time period.
- Potential fraud, waste or abuse, and when a patient visits multiple physicians to expand their access to FADs, a practice known as “doctor shopping.”

Plans are required to implement a point-of-sale (POS) safety edit on the opioid drugs identified in the list below for a daily cumulative Morphine Milligram Equivalent (MME).

<table>
<thead>
<tr>
<th>Opioid medications a, b</th>
</tr>
</thead>
<tbody>
<tr>
<td>benzhydrocodone</td>
</tr>
<tr>
<td>butorphanol</td>
</tr>
<tr>
<td>codeine</td>
</tr>
<tr>
<td>dihydrocodeine</td>
</tr>
<tr>
<td>fentanyl</td>
</tr>
<tr>
<td>hydrocodone</td>
</tr>
</tbody>
</table>

a Includes combination products
b Excludes the following: injectable formulations; opioid cough and cold products; and sufentanil (used in a supervised setting); and all buprenorphine products, as buprenorphine, as a partial opioid agonist, is not expected to be associated with overdose risk in the same dose-dependent manner as doses for full agonist opioids.

**Point of sale edit**

Beginning January 1, 2018, the morphine milligram equivalent threshold was lowered. This edit identifies and places a stop to a claim at the point of sale (POS) that causes the daily MME to exceed 200 mg. This daily cumulative MME is calculated using a patient look-back on opioid claims within the pharmacy claims adjudication system. Using the calculation methodology, any particular claim exceeding the 200 mg MME threshold level will be stopped at the POS for clinical review.

The edit can be resolved by the submission of a prior authorization (PA) request by the prescriber or their delegate. Please keep in mind that the physician prescribing the dose that results in the member exceeding the daily threshold will be the same physician that will be required to resolve the PA requirement.

Documentation of medical necessity and acknowledgement of the significant clinical circumstance must be submitted for clinical review. The physician must demonstrate that the warranted amount of the opioid medication prescribed is needed to adequately manage the patients’ pain while being safe and appropriate.
CMS implemented the following opioid safety edits effective January 1, 2019:

- Initial fills for treatment of acute pain are limited to no more than a seven-day supply for opioid-naive members (members who have not filled an opioid prescription in the preceding 108 days). This includes short- and long-acting opioids, except for buprenorphine and other medication-assisted treatment products, which do not trigger an edit.
  - Any particular claim exceeding a seven-day supply for an opioid-naive member will be stopped at the POS for clinical review. In these instances, it is generally expected that either:
    - The beneficiary will receive an initial fill for a seven-day supply. Upon reassessment by the prescriber, if the beneficiary needs additional acute pain treatment, the prescriber will write another opioid prescription. The opioid-naive edit would not trigger; OR
    - The beneficiary will not receive any medication and instead will request a coverage determination from the plan for the full amount as written.

- Pharmacists must consult the prescriber and document the discussion when a member’s cumulative morphine milligram equivalent reaches or exceeds 90 MME for all opioid prescriptions written for the member by all providers over the previous 180 days. If the prescriber confirms the intent, the pharmacist can use an override code that indicates the prescriber has been consulted.

- New CMS opioid safety edits alert pharmacists about a member’s duplicative long-acting opioid therapy and concurrent use of opioids and benzodiazepines. The pharmacist can use an override code once the safety edits are reviewed.

### Immunization

**Part B versus Part D**

Medicare Part B and Part D both cover immunizations. Although the delineation of coverage is fairly clear, there are some exceptions where a vaccine could be covered under either plan.

When billing for prophylactic immunizations, the following always applies:

- Influenza and pneumonia immunizations are always paid under Part B. (These are never covered under Part D.)
- Shingles immunizations are always paid under Part D. (These are never covered under Part B.)

Part B covers two categories of immunizations (prophylactic and injury/disease-related), and the benefit pays all charges associated with
the vaccination in a single claim, including ingredient cost, dispensing fee, and injection or administration fee. Medicare will pay for immunizations in various venues: at a pharmacy, a clinic or a physician’s office.

Activities associated with administering Part D vaccinations are also bundled into a single claim. However, incidental activity, such as an office visit, may involve additional cost-share to the patient.

<table>
<thead>
<tr>
<th>Type of immunization</th>
<th>Part A covers</th>
<th>Part B covers</th>
<th>Part D covers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prophylactic immunizations associated with a senior population:</td>
<td>Not applicable.</td>
<td>Covers flu, pneumonia and hepatitis B for patients at high or intermediate risk of contracting the disease.</td>
<td>Hepatitis B vaccine may be covered if the patient does not meet Medicare’s Part B criteria.</td>
</tr>
<tr>
<td>• Seasonal influenza</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Pneumococcal pneumonia</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Hepatitis B</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vaccines administered by a health care provider for treatment of an injury, or as a result of direct exposure to a disease or condition.</td>
<td>Covers vaccines administered during an inpatient stay.</td>
<td>Covers limited vaccines administered on an outpatient basis. Some vaccines subject to review of clinical criteria to determine Part B or Part D coverage.</td>
<td>Covers shingles vaccination, and other Part D vaccines. Some vaccines (other than shingles) subject to review of clinical criteria to determine Part B or Part D coverage.</td>
</tr>
</tbody>
</table>

**Note:** Although shingles vaccinations are a prophylactic measure, these vaccinations are always covered under Part D. There is no coverage for this vaccination under Part B.

Medicare Part B covers flu shots in full and some organizations provide the flu shot free of charge while others may charge for a flu shot. Because not all venues will file the Part B claim on the patient’s behalf, the patient may have to pay cash for the flu shot, and then seek reimbursement from Medicare Part B.

It’s important to remind these patients that Medicare Part B covers annual flu shots at 100 percent (no copay or deductible) and that they must submit a completed claim form and receipt to their Medicare Part B insurance plan to obtain reimbursement. The claim must be submitted under Part B because flu shots and pneumonia vaccinations are never paid under Part D.

Members are able to receive their Part B flu and pneumonia vaccines at any participating network pharmacy (where vaccines are available) at no cost under their Medicare Plus Blue PPO Part B vaccine coverage. Please remind patients to use their current Medicare Plus Blue ID card to obtain these Part B vaccinations.
The following billing information should be submitted at the point of sale to adjudicate these claims:

<table>
<thead>
<tr>
<th>Members with prescription drug coverage</th>
<th>Members without prescription drug coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIN</td>
<td>BIN</td>
</tr>
<tr>
<td>610014</td>
<td>610014</td>
</tr>
<tr>
<td>PCN</td>
<td>PCN</td>
</tr>
<tr>
<td>MEDDPRIME</td>
<td>Anything but zeros</td>
</tr>
<tr>
<td>RxGroup</td>
<td>RxGroup</td>
</tr>
<tr>
<td>BCBSMAN</td>
<td>BCBSMAO</td>
</tr>
</tbody>
</table>

Billing guidelines for roster bills

Providers who are mass immunizers, and/or providers who chose to bill using the roster billing method, must submit immunization claims on a roster bill and accept assignment under Original Medicare on both the administration and vaccine. Physicians and other health care providers enrolled in the Medicare program should follow the billing guidelines below when submitting roster bills to Blue Cross Blue Shield of Michigan:

- At this time, Blue Cross can only accommodate roster billing on paper claims.
- Providers may submit up to three rosters on a single CMS-1500 claim form for each type of vaccination.
- Rosters may include information regarding multiple patients.
- Typed rosters are preferred. If it is not typed, the roster information must be in blue or black ink and legible.
- Do not fold your claim or roster forms.

Mail your CMS-1500 claims and attached roster bills to the following address:

Medicare Plus Blue — Roster Billing
Blue Cross Blue Shield of Michigan
600 E. Lafayette Blvd.
P.O. Box 32593
Detroit, MI 48226

Pharmacy – Point of Sale Part B Drugs

Overview

In April 2021, pharmacies began to bill Medicare Plus Blue plans directly for certain drugs approved for coverage under the Medicare Part B benefit, including nebulizer solutions, select oral cancer medications, and oral antiemetics and immunosuppressants. Existing cost sharing for these drugs per the member’s plan still applies.
Note: Medicare Plus Blue Prescription Drug Plan members are excluded from this program.

**Adjudication**

The table below lists the medication types, and under which benefit they will adjudicate.

<table>
<thead>
<tr>
<th>Drug type</th>
<th>What’s new</th>
<th>Medicare Advantage plans included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nebulizer solutions</td>
<td>Will automatically adjudicate under Part B if member lives at home, under Part D if member resides in a long-term care or skilled nursing facility</td>
<td>Medicare Plus Blue plans with or without prescription coverage if Blue Cross ID card is used¹</td>
</tr>
<tr>
<td>Select oral cancer medications</td>
<td>Will adjudicate under Part B; no prior authorization required</td>
<td>Medicare Plus Blue plans with or without prescription coverage if Blue Cross ID card is used</td>
</tr>
<tr>
<td>Oral antiemetics and immunosuppressants</td>
<td>Will adjudicate under the correct benefit once a Part B versus Part D coverage review is complete</td>
<td>Medicare Plus Blue plans with prescription coverage²</td>
</tr>
</tbody>
</table>

¹For long-term care or skilled nursing facility residents without a Medicare Plus Blue prescription drug plan, pharmacies should bill using the member’s Part D plan ID card.

²For Medicare Plus Blue℠ plans without prescription coverage, bill oral antiemetics or immunosuppressants approved for Part B coverage on a CMS-1500 form or electronically via an 837P transaction using the appropriate HCPCS codes.

View the lists of Medicare Part B drugs available at point of service depending on the member’s plan:

- MA-only
- MAPD

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**Utilization management**

**Overview**

Blue Cross has developed processes and guidelines for providers to proactively communicate and obtain authorization or certification for anticipated services or admissions. In addition to providing a means of determining whether the patient’s symptoms meet criteria for the level of care you’ve planned, authorization requirements provide Blue Cross with
the information needed to identify members that may benefit from the assistance of one of our care management programs.

All medical procedures are subject to Blue Cross’ claim processing rules and post-payment audits. Providers risk possible recovery of funds by Blue Cross during post-payment audits if clinical criteria are not met or if documentation is not maintained in the patient’s medical records in accordance with CMS and Blue Cross specifications as outlined in the Medical record audits and reviews section of this manual.

The information below outlines the program guidelines for prescription drugs and specialty services such as high-tech radiology, cardiology, radiation oncology, spinal fusion, outpatient interventional pain management, outpatient physical and occupational therapy, behavioral health services, and inpatient admissions to acute care hospitals, prior authorization of other medical/surgical services, long term acute care and inpatient rehabilitation facilities, and skilled nursing facilities.

Prior authorization of Prescription Drugs Covered under the Pharmacy Benefit – Medicare Part D

To help ensure our members receive high-quality, cost-effective pharmaceutical care, we require prior authorization for certain medications and clinical criteria must be met before the request for authorization is approved. Clinical criteria are based on current medical information and the recommendations of the Blue Cross and/or Blue Care Network Pharmacy and Therapeutics Committee. Drugs that are subject to step therapy may require previous treatment with one or more formulary agents prior to coverage. You can view our formularies online here to find out if a medication is covered by our plan and what drugs require prior authorization or step therapy.

To request prior authorization you can call, fax, mail or submit requests via the electronic prior authorization (ePA) tool. ePA is the preferred method. You can use CoverMyMeds® and other free ePA tools such as Surescripts® and ExpressPath® to submit prior authorization requests for most pharmacy benefit drugs. In addition, an ePA tool can be integrated into your current electronic health record workflow. Check with your vendor to see if you have software that accommodates an ePA tool. Providers will be asked for specific information that substantiates the request. Providers are encouraged to have the member’s chart readily available when calling. To request prior authorization or an exception request, the provider should contact the Blue Cross Clinical Pharmacy Help Desk at 1-800-437-3803, Monday through Friday, 8 a.m. to 6 p.m. Eastern time.

Fax requests to: 1-866-601-4428

Mail requests to:

Blue Cross Blue Shield of Michigan
Pharmacy Help Desk — TC 1308
P.O. Box 807
Southfield, MI 48037
ePA submission: For information on how to submit requests electronically, training resources or additional assistance, please visit the Pharmacy Benefit Drugs page on referrals.bcbsm.com.

The provider should alert the Pharmacy Help Desk if the request is urgent. Urgent requests include requests for drugs without which the member’s life, health or ability to regain maximum function would be jeopardized or that, in the opinion of the prescriber with knowledge of the member's condition, would subject the member to severe pain that cannot be adequately managed without the care or treatment requested. The provider should consider these criteria when providing documentation if the request is urgent. A response to these requests will be provided within 24 hours.

Approvals

Prior authorization is entered into the system and notification is provided to the prescriber and member in writing.

Denials

Written notification will be provided to the prescriber and member including the reason for denial and suggested alternatives as well as a copy of the appeal process.

If you have any questions about this process, forms or to make a request, please call the Pharmacy Clinical Help Desk at 1-800-437-3803.

The Medicare Advantage PPO Prior Authorization and Step Therapy Program helps ensure that all members receive high-quality, cost-effective pharmaceutical care. To meet this objective, Medicare Advantage PPO requires prior authorization for certain medications, and clinical criteria must be met before coverage is approved. Clinical criteria are based on current medical information and the recommendations of the Blue Cross/BCN Pharmacy and Therapeutics Committee. Drugs that are subject to step therapy may require previous treatment with one or more preferred drugs prior to coverage.

Select Part B medications require prior authorization and/or step therapy when administered by a health care professional in the provider’s office, at home, in an off-campus outpatient hospital, or ambulatory surgical center (sites of care 11, 12, 19, 22 and 24). Prior authorization is required for these professional claims when submitted on a CMS-1500 claim form or electronically via an 837P transaction. Authorization is also required when submitting a claim using a facility claim form such as a UB-04 or electronically via an 837I transaction. We want providers to use the most effective procedures with an understanding of CMS coverage guidelines for medical necessity, safety and efficacy. A list of medications requiring prior authorization is updated periodically.
How to access to RC Claim Assist

RC Claim Assist provides an inclusive overview of medical drug products and a calculation tool to identify the correct National Drug Code and CPT codes to bill, along with the correct NDC quantity, unit of measure and HCPCS billable units according to the package information.

Providers can access RC Claim Assist through Provider Secured Services:

1. Log in to bcbsm.com as a provider.
2. Click the RC Claim Assist link in the Provider Secured Services welcome page.
3. Enter your NPI.

How to request a prior authorization (organization determination):

Please submit prior authorization requests through the NovoLogix® online tool by following the steps below:

1. Access the Provider Secured Services homepage at provider.bcbsm.com or log in at bcbsm.com/providers.html (LOGIN is located at the upper right corner of the page).
2. Click on the link “Medicare Advantage PPO Medical Benefit – Medication Prior Authorization” and follow the login instructions.

If you cannot access Provider Secured Services please call 1-877-258-3932, Monday through Friday, 8 a.m. to 8 p.m., Eastern time.

If you have any questions about this process or to make a request, you may call the Pharmacy Clinical Help Desk at 1-800-437-3803, Monday through Friday, 9 a.m. to 4 p.m., Eastern time.

Determinations

The provider will receive written notification via fax of the prior authorization organization determination.

Approvals

Prior authorization is entered into the system and notification is provided to the prescriber and member in writing.

Denials

Written notification will be provided to the prescriber and member including the reason for denial and suggested alternatives as well as a copy of the appeal process.

Retroactive review

Claims submitted for unauthorized procedures are subject to denial, and the member must be held harmless (providers may not bill members for
these services). If the request is within 90 days from the date of service, providers should submit the request through the NovoLogix online tool.

**Oncology Management Program**

Medical oncology and supportive care medications require authorization from AIM Specialty Health. Providers should submit their authorization requests using AIM ProviderPortalSM. Providers can also call the AIM Contact Center at 1-800-728-8008.

Oncology and supportive care medications that require prior authorization can be found on the Medical Drug and Step Therapy Prior Authorization List and are indicated by a check mark in the AIM column.

**Retroactive review**

AIM will conduct a retroactive review if requested within 90 days from the date of service. The services must meet clinical criteria for appropriateness. Claims submitted for unauthorized procedures are subject to denial, and the member must be held harmless (providers may not bill members for these services). If the request is within 90 days from the date of service, providers should submit the request through the AIM ProviderPortal.**

**AIM appeals**

All appeals will be handled by Blue Cross, not AIM.

**Medicare Plus Blue appeals information**

**Standard appeal**

Blue Cross Blue Shield of Michigan
Medicare Advantage
Grievances and Appeals Department
P.O. Box 2627
Detroit, MI 48231-2627

Fax: 1-877-348-2251

**Fast appeal**

Fax: 1-877-348-2251

**CAR-T Therapy**

Beginning with dates of service on or after Jan. 1, 2021, CAR-T therapies such as Abecma®, Breyanzi®, Yescarta®, Kymriah® and Tecartus™ are covered under the medical benefit and require prior authorization. Providers should submit a prior authorization request for CAR-T therapy before rendering the service for outpatient administration. CAR-T prior authorization will NOT be administered by the AIM Specialty Health® program. The prior authorization request must be submitted through the NovoLogix online tool or faxed to the Pharmacy Part B help desk at 1-866-392-6465. Be sure to submit all relevant clinical documentation along with the CAR-T request. Send any questions or inquiries to MASRX@bcbsm.com.
Hyaluronic Acid (HA) Products – Knee Injections

Four hyaluronic acid products are covered or preferred under the medical benefit and do not require a prior authorization:

- Durolane®
- Euflexxa®
- Gelsyn-3®
- Supartz FX®

Providers will need to obtain a prior authorization for products not included on the above list by submitting a prior authorization request through the NovoLogix online tool. A complete list of these drugs can be found on the Medical Drug and Step Therapy Prior Authorization List.

Note: The U.S. Food and Drug Administration has approved 16 hyaluronic acid products. To date, no study has shown that one hyaluronic acid product is superior to others.

Retroactive review

Blue Cross will conduct a retroactive review if requested within 90 days from the date of service. The services must meet clinical criteria for appropriateness. Claims submitted for unauthorized procedures are subject to denial, and the member must be held harmless (providers may not bill members for these services). If request is within 90 days from the date of service, providers should submit a request for retroactive review through the NovoLogix online tool.

Pre-service appeals (appeal of a denied prior authorization)

If a service is denied, an appeal may be filed to have the request reviewed again. Refer to your denial letter for the appeal process.

How to request an appeal (reconsideration)

**Standard appeal**

Blue Cross Blue Shield of Michigan
Medicare Advantage
Grievances and Appeals Department
P.O. Box 2627
Detroit, MI 48231-2627

Fax: 1-877-348-2251

**Fast appeal**

Fax: 1-877-348-2251

Post-service appeals (appeal of a denied claim)
Once a claim has been denied, a first-level appeal must be filed to have the request re-reviewed. Please reference the Provider dispute resolution process section for your appeal rights.

Note: Original Medicare benefit coverage rules and benefit exclusions / limitations on the member’s plan will apply. Providers must obtain prior authorization approval and also verify the member’s benefits to be eligible for claim payment on the date of service. Providers may be held financially liable if services are rendered without a prior authorization approval. Providers may not bill members for services that required but did not receive prior authorization.

Resources

You can find a current drug list, our Medical Policies and Request Forms here:

- Provider toolkit for Medicare Advantage PPO at [bcbsm.com/providers/help/faqs/medicare-advantage/provider-toolkit.html](http://bcbsm.com/providers/help/faqs/medicare-advantage/provider-toolkit.html) and click on the link “Medicare Advantage PPO medical drug policies and forms” to access the current drug list

You can access more information on Medicare Plus Blue Medical Benefit Drugs here:


Prior authorization of advanced imaging, cardiology and in-lab sleep study services — AIM Specialty Health®

All contracted Medicare Plus Blue PPO physicians are required to contact AIM Specialty Health before ordering select advanced imaging, cardiology and in-lab sleep study services to be performed in office, outpatient hospitals or freestanding centers for a Medicare Plus Blue PPO member. This includes UAW Retiree Medical Benefits Trust members with Medicare Plus Blue coverage. (Prior authorization is not required in the hospital inpatient, emergency room or urgent care setting). The program is designed to help ensure the most appropriate test is utilized for the diagnosis in question. This comprehensive approach to managing outpatient diagnostic utilization provides an interface for new technology procedures.

The advanced imaging and cardiology services authorization program with AIM expanded on Jan. 1, 2021. For dates of services on or after Jan. 1, 2021, these additional services require prior authorization from AIM:

- Cardiac resynchronization therapy
- Implantable cardioverter defibrillator
- Arterial ultrasound services

Outpatient cardiology, high-tech radiology and in-lab sleep study procedure codes will require prior authorization, with the exception of the Percutaneous Coronary Intervention CPT codes, which require post-service review to validate the clinical appropriateness of the service. This
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will apply for both office settings and hospital outpatient locations. An authorization must be obtained for these services to receive reimbursement. Without an authorization, claims will be denied with no member liability.

Either the ordering or rendering physician may obtain prior authorization. However, the rendering physician should verify that the prior authorization has been obtained prior to performing the service.

Members will receive prior authorization approval letters. Providers and members will also receive written notification of prior authorization denials with all applicable appeal rights.

Outpatient advanced imaging, cardiology and in-lab sleep study services requiring prior authorization can be accessed on our Blue Cross e-referrals website.

Blue Cross Blue Shield of Michigan’s prior authorization program requires all Medicare Plus Blue providers to obtain prior authorization for medical necessity for outpatient radiation oncology for Medicare Plus Blue PPO members who reside in Michigan and use Michigan providers. Providers are also required to obtain prior authorization for physical and occupational therapy for Medicare Plus Blue PPO members who reside in Michigan and use Michigan providers.

Currently, eviCore healthcare administers the prior authorization program for these services.

Note: The prior authorization program with eviCore for outpatient physical and occupational therapy is terminating effective March 31, 2022. We’ll provide more information through The Record and web-DENIS in the first quarter on outpatient physical and occupational therapy services.

eviCore is a national specialty benefit management company that focuses on managing quality and use for individual patients. The prior authorization program is intended to eliminate the unnecessary use of certain procedures to improve patient care and manage health care costs. Services performed without prior authorization may be denied for payment, and you may not seek reimbursement from members.

Helpful documents such as worksheets, FAQs, and training materials can be found at the eviCore implementation page: evicore.com/healthplan/BCBSM**

You may also initiate a prior authorization request by accessing the Blue Cross provider portal:

- Go to bcbsm.com/providers.html and log in to Provider Secured Services. Click on the prior authorization link to find the list of procedure codes subject to prior authorization and the link to eviCore’s portal to submit your prior authorization request.
These portals are available 24/7, 365 days per year. The clinical worksheets will help guide you with the necessary information to request a prior authorization. The eviCore implementation site also includes Frequently Asked Questions, a Quick Reference Guide, and national guidelines.

To ensure the prior authorization process is as quick and efficient as possible, include the following required information when submitting a prior authorization request:

- Member name, date of birth, plan name and plan ID number
- Ordering physician’s name, National Provider Identifier (NPI), Tax Identification Number (TIN), fax number
- Place of service
- Rendering facility’s name, NPI, TIN, street address, fax number
- Service being requested (CPT codes and diagnosis codes)
- All relevant clinical notes; imaging/X-ray reports, patient history, physical findings

Prior authorization requests must be submitted to eviCore before any of the services listed below are rendered. Additional instructions follow.

Outpatient radiation oncology requests may be made only by telephone or web portal.

Outpatient physical and occupational therapy requests may be made only by web portal, phone, or fax.

If an authorization is going to be denied, the provider may request a peer-to-peer conversation. If the service isn’t performed within the valid date span of the issued prior authorization, a new prior authorization must be requested.

The recommended and quickest way to obtain prior authorization is online. If a prior authorization isn’t obtained for the above services, claims will be denied, and providers will be responsible for the costs and the member must be held harmless.

We recommend that the ordering physicians secure the required prior authorizations and provide the prior authorization numbers to the rendering facilities or providers at the time of scheduling. Authorization records will contain prior authorization numbers and one or more CPT/HCPCS codes specific to the services authorized. Services performed in conjunction with 23-hour observation or emergency room visits are not subject to prior authorization requirements. Inpatient hospital admissions require separate prior authorization via the e-referral system.

Prior authorizations will be excluded for:
• Facility claims for emergency/trauma, observation, urgent care, treatment room, other labor room, VA hospitals

• Professional claims for emergency/trauma, inpatient

• Radiation oncology patients under 18 years of age

When a service requiring prior authorization is medically urgent, the provider must call eviCore at 1-877-917-2583 (BLUE) for prior authorization. Expedited or urgent requests must contain a doctor’s attestation the services are necessary for a condition that is jeopardizing the member’s life or health and is deemed life threatening. Expedited or urgent requests will be processed within four hours and will be processed by the end of the business day.

For all services, if there is not enough information to grant a medical necessity approval, eviCore will reach out to providers prior to denying a request to allow them to provide pertinent information. Providers must call 1-877-917-2583 (BLUE) to schedule a peer-to-peer review. Providers have one business day to schedule a peer-to-peer review. If there is no response within one business day, the request will result in a formal denial. After a peer-to-peer review, the request will be formally approved or denied. Written denial notices will be sent to the member as well as the requesting provider(s). Once a service has been denied, an appeal must be filed to have the request re-reviewed.

Pre-service appeals (appeal of a denied prior authorization): If a service is denied, you may file an appeal to have the request reviewed again. Refer to your denial letter for the appeal process.

Post-service appeals (appeal of a denied claim): Once a claim has been denied, you must file a first-level appeal to have the request re-reviewed. Please refer to the Provider dispute resolution process section for your appeal rights.

eviCore will conduct a retroactive review if requested within 365 days from the date of service. The services must meet clinical criteria for appropriateness. Claims submitted for unauthorized procedures are subject to denial, and the member must be held harmless.

Prior authorization of musculoskeletal surgical procedures, including orthopedic, pain management and spinal

TurningPoint Healthcare Solutions LLC manages inpatient and outpatient authorizations for musculoskeletal surgical and related procedures for Medicare Plus Blue members. This includes orthopedic, pain management and spinal procedures.

Retroactive requests: Providers can submit retroactive requests for up to 90 days after the procedure is performed.

Musculoskeletal surgical and related procedures that originate in the emergency department
For emergency claims submitted on or after Oct. 1, 2021, you’ll no longer need to call Provider Inquiry for Medicare Plus Blue members. Instead, submit the claim with an emergency indicator of Y on the CMS-1500 claim form or the SV109 field of the 837P claim transaction.

Reminder: No prior authorization requests are needed from TurningPoint for orthopedic, pain management and spinal procedures when they’re performed during an inpatient admission that originated in the emergency department.

Pre-service appeals (appeal of a denied prior authorization)

If a service is denied, you may file an appeal to have the request reviewed again. Refer to your denial letter for the appeal process.

For more information regarding TurningPoint, see the Musculoskeletal Services page on Blue Cross’ ereferrals.bcbsm.com website. On this page, you’ll find a list of the procedure codes that require authorization from TurningPoint and many other resources.

Portal registration and access

Provider offices can access the TurningPoint Provider Portal through Provider Secured Services:

1. Visit bcbsm.com/providers and log in to Provider Secured Services.
2. Click on the Musculoskeletal Service Authorizations through TurningPoint link.
3. Enter your NPI.

If you have any questions or need assistance, email TurningPoint at portalregistration@turningpoint-healthcare.com.

If you’re having trouble accessing the TurningPoint provider portal using this process, contact the Blue Cross Web Support Help Desk at 1-877-258-3932.

Out-of-state providers: Log in to your home plan’s website and select an ID card prefix from Michigan. This will take you to the Blue Cross Blue Shield of Michigan website. You can then follow the instructions above to access the TurningPoint provider portal.

To register for access to the TurningPoint Provider Portal through the TurningPoint website, go to myturningpoint-healthcare.com** and click on Register for Access under the Login Now button. From there, you’ll need to fill out a validation form and submit your request to TurningPoint.

Outpatient physical and occupational therapy prior authorization

eviCore’s authorization model, corePathSM, is designed to streamline the authorization process and is easy for the Medicare Advantage provider community to follow.

Highlights of the corePath program include:
Reducing the administrative burden on providers and their staff.

Empowering providers with the ability to identify attributes that are unique to a specific member’s condition.

Allowing providers to submit and receive same day authorizations in real time.

Applying the authorization to the initial course of treatment only.

Granting approvals for additional physical therapy visits with confirmation that a member’s condition is progressing as expected.

Approving visits based on condition, complexity, functional status and response to care.

Worksheets are available at evicore.com/healthplan/BCBSM.**

The ability of providers to go online to schedule peer-to-peer reviews is also included as part of the program. Additional information on the model and answers to frequently asked questions (including scheduling peer-to-peer reviews) are available on the eviCore-Managed Procedures page on ereferrals.bcbsm.com.

Providers in Category A are required to submit limited information about the patient’s condition. Once the necessary information is submitted, these providers are approved for a block of visits over an extended duration.

For providers in Category B and C, the clinical information requested by eviCore for prior authorization may differ by patient age and condition, and by request type (i.e., initial request, second, or more). Approved visits vary based on each individual patient’s condition, severity and complexity, and response to treatment received, once provided.

When submitting requests, select the rendering therapist’s NPI as the rendering provider or site. Only hospitals and outpatient therapy centers should select the organization NPI. Independent therapists should select their individual NPI as the rendering provider.

Note: The prior authorization program with eviCore for outpatient physical and occupational therapy is terminating effective March 31, 2022. We’ll provide more information through The Record and web-DENIS in the first quarter on outpatient physical and occupational therapy services.

Categorization of outpatient physical and occupational therapy providers

Physical Therapists

Blue Cross Blue Shield of Michigan has contracted with eviCore healthcare to assist in managing physical therapy utilization. eviCore provides practitioner performance summaries, or PPS, and network categorization to:
• Give insight into physical therapy practice patterns and how they compare with your network peers.

• Provide timely access to information to monitor performance over time and by condition.

• Review patient visits for factors that contribute to variation in visit usage.

• Risk-adjust visits to allow for comparison across member populations and conditions.

To view your online PPS Dashboard, log in to our provider portal through www.bcbsm.com/providers.html to access eviCore’s portal. eviCore assigns a utilization management category by comparing PPS measures to the peer group average.

Separate peer group networks are established for independent providers and/or outpatient groups and for hospital-based outpatient physical therapy practices. Both peer groups consist of three UM categories (A, B, and C) that are based on the risk-adjusted visits per episode (RAVE) that is used to establish each category.

eviCore will post your assigned UM category online on your individual PPS Dashboard on the first business day of February and August.

If you believe there are unusual circumstances adversely affecting your utilization data, you have 15 days from the category posting date to initiate a UM category reconsideration with eviCore.

Reconsideration of category assignment
Reconsideration of category assignment is a clinical oversight process to review factual or objective data that focuses on:

• Extreme, difficult or surgical cases
• Unique patient situations
• Additional episodes of care

You may request reconsideration when your category assignment moves into a B or C category by clicking on the link in the UM tab of your PPS summary or by calling eviCore’s Customer Service within 15 days of the eviCore categorization date.

Occupational Therapists
eviCore only assesses physical therapy claims. Independent occupational therapists are not assigned a category and do not receive a PPS.

Occupational therapists who are part of a hospital or an outpatient therapy center default to the category of the facility and follow eviCore’s basic care management program for prior authorization.
Prior authorization of behavioral health services

All mental health and substance use disorder inpatient, partial hospital, and intensive outpatient treatment, admissions or concurrent reviews require prior authorization, which should be submitted using the e-referral system. This process excludes acute detoxification admissions. Acute detoxification admissions should be processed as a medical service and should follow the prior authorization requirements for inpatient admission.

Services that require prior authorization through the e-referral system include:

- Initial admissions for inpatient, partial hospitalization and intensive outpatient treatment for members who have been admitted to inpatient care or to a treatment program
- Extensions of inpatient, partial hospitalization or intensive outpatient treatment

Discharges should also be communicated through the e-referral system. Outpatient behavioral health services for Medicare Plus Blue members do not require prior authorization.

The Behavioral Health department can be reached at 1-888-803-4960 for general assistance with behavioral health services including:

- Arranging services or requesting authorization for services.
- Obtaining criteria used to make an authorization decision (both InterQual® and local criteria).

Note: If you’re not an e-referral user already, you can sign up and also change user information. Click Sign Up or Change a User on the ereferrals.bcbsm.com website. The page contains information providers need to sign up for access to the e-referral system. The Behavioral Health link on the Blue Cross page of the e-referral website also contains resource materials that can assist providers in managing behavioral health services:

- Behavioral Health e-referral User Guide (PDF)
- Submitting authorization requests: Frequently asked questions for behavioral health providers (PDF)
- Behavioral Health Discharge Summary (PDF). Attach this document to the case in the e-referral system.

Our Behavioral Health Services clinicians are available 24 hours per day, seven days a week for urgent provider issues or member emergencies.

Note: If you fail to submit your authorization request, submit an untimely request, or your request is denied and you still execute the service, the member must be held harmless.

Providers who fail to obtain authorization for these services may receive denials for all claims that do not have an associated authorization, and
may incur complete financial responsibility for all services rendered without authorization.

InterQual criteria is used to assess the medical necessity of all Behavioral Health inpatient, partial and intensive outpatient admissions for psychiatric and substance abuse treatment. It is highly recommended that hospitals utilize InterQual criteria to assess the medical necessity of the admission prior to calling for authorization.

Blue Cross Blue Shield of Michigan uses the following:

- BCBSM Joint Medical Policy for Transcranial Magnetic Stimulation
- Local rules in addition to InterQual criteria for:
  - Substance Use Disorders – Partial Hospital-Episode Week 1
  - Substance Use Disorders – Intensive Outpatient-Episode Week 1
  - Adult/Geriatric – Partial Hospital-Episode Week 1
  - Adult/Geriatric – Intensive Outpatient-Episode Week 1

Providers may obtain a copy of the criteria used to render all decisions and request a peer-to-peer conversation with the behavioral health medical director regarding medical necessity decisions by calling Medicare Plus Blue PPO Behavioral Health Services at 1-877-293-2788. Blue Cross will contact you by the next business day. We schedule peer-to-peer reviews Monday through Friday between 9 a.m. and 4 p.m. Eastern time (except holidays).

Certified Alcohol and Drug Counselor credential requirement

This credential is no longer required for providers who treat members with substance use disorder in group counseling and didactic group sessions. We dropped this requirement after determining that requiring the Certified Advanced Alcohol and Drug Counselor, or CADC, credential creates hardships for facilities that are trying to recruit staff during the pandemic. For more information, refer to this news item on e-referrals.bcbsm.com.

Emergency and post-stabilization care services

Blue Cross does not require notification or authorization of emergent or post-stabilization care services.

Blue Cross’ financial responsibility for post-stabilization care services ends when the below conditions occur (CFR: 42 CFR § 422.113(c)(3)(i-iv):

- Physician with privileges at the treating hospital assumes responsibility for member’s care.
Physician assumes responsibility for the member’s care through transfer.

Blue Cross and the treating physician reach an agreement concerning the member’s care.

The member is discharged.

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**Local rules for certain conditions**

Blue Cross is implementing local rules for acute inpatient admissions for certain conditions for dates of service on or after March 1, 2022. Providers should submit authorization requests for acute inpatient admissions on the third day of the stay, after the patient has spent two days in the hospital. Exception: For members in a critical care setting, requests can be submitted prior to the third day. For additional information, refer to the document [Submitting acute inpatient authorization requests: Frequently asked questions for providers](#). In the table of contents, click What are the local rules that apply to members with certain conditions?

You must provide clinical documentation that demonstrates that the InterQual® criteria have been met at the time you submit the request. For requests that are nonapproved, Blue Cross will reimburse as observation. The hospital will need to submit a claim for observation reimbursement.

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**Submitting authorization requests**

e-referral requests are required when a physician assumes responsibility for the member’s care and the member is moved from observation to inpatient status. Providers must notify Blue Cross of acute inpatient admissions once a member is admitted to inpatient status AND meets Blue Cross admission criteria. Failure to obtain a timely authorization may result in the following payment sanctions:

- If an acute care admission notification is received within 60 days from date of admission, then Blue Cross will not apply a payment sanction.

- If an acute care admission notification is received after 60 days from the date of admission, then Blue Cross will apply a 30% payment sanction.

- If an acute care admission notification is not received or received but rejected, then Blue Cross will apply a 100% payment sanction.

Members must be held harmless and cannot be billed for any amount remaining on the claim due to the application of a payment sanction.

Payment sanctions for failure to comply with notification processes do not impact behavioral health (covered in the previous Utilization Management section) skilled nursing facility, inpatient rehabilitation, or long-term acute care admissions, which are covered in the sections below.
If you’re not an e-referral user already, you can sign up on or change a user on the e-referral website. The page contains information providers need to sign up for access to the e-referral system. The e-referral page also contains information on authorization and referral criteria as well as other services that are subject to prior authorization.

The e-referral system requires the provider to submit clinical documentation to support meeting Blue Cross’ admission criteria. Required information is outlined below:

- Hospitals are required to apply local rules, InterQual criteria and, as applicable, CMS Inpatient Surgical List for inpatient admissions. We do not use the two-midnight rule to make determinations on authorization requests for inpatient acute care admissions.

- Clinical information from the medical record must be attached to the authorization submission to validate appropriateness of the inpatient setting.

**Guidelines for submitting clinical information**

Follow these guidelines when submitting prior authorization requests for inpatient hospital admissions:

- Submit the request once the clinical documentation meets Blue Cross’ utilization management decision-making criteria of InterQual.

- If InterQual criteria is not met, submit all the clinical documentation needed to support the medical necessity of the admission.

If a request is pended for clinical review, our clinicians will use the clinical information you’ve submitted to support a medical necessity determination.

**Note:** The Blue Cross Blue Shield Utilization Management department makes determinations on authorization requests for inpatient acute care admissions based on medical necessity using local rules and InterQual criteria, not on the CMS two-midnight rule.

**How to expedite review of the authorization request**

Here are some things you can do to expedite review of the authorization request:

- Attach all pertinent clinical information from the medical record to the authorization request to validate that an inpatient setting is appropriate.

- Submit only requests that have a complete set of clinical information.

- Clinical documentation must include:
  - The InterQual criteria subset you used to support the decision for inpatient admission.
The pertinent clinical information that validates the InterQual criteria points that are met.

- Appropriate CPT codes for surgical admission.
- Relevant supporting medical necessity criteria outside of InterQual material that supports the inpatient admission.

Please note: Facility review programs are generally initiated by staff of the relevant facilities; however, physicians are expected to support these programs as needed by providing appropriate clinical information and other needed data. See the Providing Medicare Outpatient Observation Notice (MOON) section of this manual for information on prior authorization for members moving from observation to inpatient status.

For issues related to inpatient admissions of Medicare Plus Blue members, please call the appropriate number below:

- Business hours: 1-866-807-4811
- After hours: 1-800-851-3904

**Authorization criteria and medical policies**

Select medical/surgical procedures require prior authorization for members who reside in Michigan and use contracted Medicare Plus Blue PPO physicians. The prior authorization program is intended to eliminate the unnecessary use of certain procedures to improve patient care and manage health care costs. Services performed without authorization may be denied for payment, and you may not seek reimbursement from members. Prior authorization is not required for procedures performed in an emergency room or urgent care setting.

**Expanded prior authorization requirements**

We expanded our prior authorization requirements for dates of service on or after Jan. 1, 2022.

To see a list of all elective (non-emergency) procedures or services that require prior authorization, visit the Blue Cross Authorization Requirements & Criteria page on our ereferrals.bcbsm.com website. Scroll to the “For Medicare Plus Blue members” section and see the subsection titled “Authorization criteria and preview questionnaires – Medicare Plus Blue” to access the authorization criteria, medical policies, complete code listing and required information for each requested service. You’ll need to complete a questionnaire when you request prior authorization for these services.

We use our authorization criteria, our medical policies and your answers to the questionnaires in the e-referral system when making utilization management determinations on your prior authorization requests.
Requests for prior authorization should be submitted via e-referral at least 14 days in advance of the procedure. A questionnaire will display when you submit the request. After completing the questionnaire, you will get an immediate approval if the criteria are met. When the criteria aren’t met based on the answers that you provide on the questionnaire, the case will pend for review by our clinical staff.

For expedited or urgent requests, the provider must call Blue Cross at 1-800-392-2512. Expedited requests will be handled within 72 hours.

Clinical information is required for all requests if you don’t complete the questionnaire, or if the questionnaire criteria aren’t met and the case pend. If clinical information is not received, the provider will be contacted by phone and/or in writing to request the necessary information. If documentation is not received within the designated timeframe, the service will be denied.

When an organization determination is made, the member and provider will be notified of the decision via letter. If the service is denied, the letter will explain the reason for denial, instructions for filing an appeal and information on how to reach the plan medical director who made the decision. Providers can also view the status of the request on e-referral.

**Preview questionnaires**

You can access preview questionnaires at ereferrals.bcbsm.com to help you prepare your answers ahead of time. To find the preview questionnaires, click here: Authorization Requirements & Criteria. Scroll down to the “For Medicare Plus Blue members” heading and look under the “Authorization criteria and preview questionnaires – Medicare Plus Blue” subheading.

Blue Cross will conduct a retroactive review if requested within 90 days from the date of service. The services must meet clinical criteria for appropriateness. Claims submitted for unauthorized procedures are subject to denial, and the member must be held harmless (providers may not bill members for these services). These requests may be submitted through e-referral.

**Questionnaire validation**

On occasion, we’ll pend some authorization requests that would usually be auto-approved based on your answers to the questionnaires in the e-referral system. This will allow us to validate the answers you provided on the questionnaire.

When we pend a request, you’ll get this message in the e-referral system: “Case requires validation. Medical records required. Please attach clinical information from the patient’s medical record applicable to this request in the Case Communication field.”

For instructions on how to attach clinical information to the authorization request in the e-referral system, refer to the e-referral User Guide. Look in
Section IV: Referrals and Authorizations under “Submit a Referral” for the Create New (communication) paragraph.

When we receive the clinical information, we’ll review it to confirm that it supports the information you provided in the questionnaire, and then we’ll make a determination. If we don’t receive the clinical information, or if the clinical information you send doesn’t support your answers in the questionnaire, we won’t be able to approve the request.

Criteria request form

The criteria used to make a determination on a specific authorization request are available to providers upon request. To request the criteria, complete the Criteria request form and fax it to the number on the form. Access the form on the Blue Cross Authorization Requirements & Criteria page on our ereferrals.bcbsm.com website. Look under the “Forms – Medicare Plus Blue” heading.

Note: Use this form only for criteria related to non-behavioral health authorization determinations and only for determinations made by Blue Cross, not those made by our contracted vendors.

Prior authorization of skilled nursing facility, long-term acute care, and inpatient rehabilitation stays

naviHealth healthcare

naviHealth healthcare manages prior authorization and service extension requests for inpatient admissions to skilled nursing facilities, long-term acute care facilities and inpatient rehabilitation facilities for Medicare Plus Blue members living in Michigan and Medicare Plus Blue members with a non-Michigan permanent address who will receive services from Michigan post-acute care facilities. naviHealth is a national company that focuses on post-acute management and care transitions designed to improve patient outcomes and help patients discharge to the most appropriate setting, guiding them through their care.

naviHealth reviews a patient’s current clinical condition and proposed treatment plan. naviHealth’s prior authorization program is designed to determine, in advance of an admission, whether the patient meets nationally recognized clinical screening criteria for SNF, LTAC and IP rehabilitation admission and the level of care planned.

All Michigan contracted Medicare Plus Blue PPO providers are required to submit a prior authorization request before admitting a Medicare Plus Blue PPO member into these facilities. It is our expectation that a clinician will provide the appropriate clinical information and documentation regarding the member’s condition. InterQual criteria is utilized to complete first-level review of skilled nursing, inpatient rehabilitation, and long-term acute care initial prior authorization and extension requests. Medicare-appropriate chapter guidance is applied to all prior authorization requests that do not meet InterQual criteria and require a second-level review by a Medical Consultant.
The prior authorization process works best when hospitals and physicians have a standard procedure for communicating with each other to ensure that prior authorization information is sent timely. The prior authorization program is designed for obtaining certification prior to admission; requests for post-acute care (PAC) facility admissions should be submitted by the hospital case management/discharge planning teams or ordering physician a minimum of 48 hours prior to anticipated discharge. Please be aware that if you fail to submit your prior authorization request, submit a late request, or your request is denied and you still admit the member, all or part of your claim submission may be rejected. The member must be held harmless.

In select locations, naviHealth may place care coordinators (licensed clinicians) onsite. When care coordinators are not onsite, they will provide service by telephone.

For more information about naviHealth, read our Post-acute care services FAQ document.

Requesting prior authorization

Please refer to the information below to ensure that you submit a timely prior authorization request and execute compliant discharge procedures.

- Business hours are Monday through Friday, 8 a.m. to 10 p.m. Eastern time; weekends and Blue Cross corporate holidays from 10 a.m. to 4 p.m. Eastern time.

- The acute care facility is encouraged to submit the request to authorize initial admissions.

  **Note:** If the acute care provider is not contracted with the member’s health plan, the post-acute care provider will need to submit the authorization request. Post-acute care providers should always confirm that an authorization request has been submitted when accepting a member for care. If one has not, the post-acute care provider must submit it. In addition, if the member is moving into post-acute care from somewhere other than an acute care setting, the ordering provider must submit the authorization request.

- The post-acute provider must submit requests for continued stays, discharge notifications and retroactive stays.

Requests for prior authorization for skilled nursing facility, long-term acute care or inpatient rehabilitation facility admissions in the state of Michigan may be submitted through our provider portal or direct access to naviHealth’s provider portal.

**Submit requests through Provider Secured Services**

naviHealth provider portal (nH Access™) reached from the Provider Secured Services home page:

1. Visit bcbsm.com/providers and log in to Provider Secured Services.
2. Click the Medicare Advantage Post-Acute Care Authorization link.

3. Enter your NPI.

If you’re having trouble accessing the naviHealth portal using this process, contact the Blue Cross Web Support Help Desk at 1-877-258-3932.

**Note:** Out-of-state providers can access this link by logging in to their local plan’s website and selecting an ID card prefix from Michigan, which will take the provider to the Blue Cross Blue Shield of Michigan website.

**Submit requests through naviHealth's provider portal: nH Access**

You must first register with naviHealth for access to their portal. To register:

1. Visit [naviHealth Partner Resources](#).

2. Follow the instructions in the “nH Access – Setting Up your Account” section. Download the New User Account Form.

3. Follow the instructions within the [Account Creation Guide](#).

After naviHealth creates your account, you’ll receive an email message from naviHealth with login credentials and instructions.

Once you have your login information, you can access the naviHealth portal directly at [access.navihealth.com](#).

While you're waiting for the email to get direct access to the naviHealth provider portal, you may submit authorization requests to naviHealth as follows:

- Fax for new authorization requests: 1-844-899-3730
- Fax for continued stay requests: 1-844-736-2980
- Fax for discharges: 1-844-729-2951
- Allscripts
- Email for discharges: mid-west_discharge_info@navihealth.com

**Access to resource documents**

To access naviHealth documents, you must first register for the naviHealth resource website for Blue Cross and BCN. This is separate from the provider portal. To register:

1. Go to the registration page.

2. Enter your name and email address.

3. Click Submit.
You’ll receive an email message from NaviHealth that will include:

- A link to the nH BCBSM Partner site
- Your username, which matches the email address you entered on the registration page
- A temporary password

It may take several hours for the email message to arrive.

After you receive the email message, you can access the naviHealth documents by going to partners.navihealth.com/partner/bcbsm and logging in. The first time you log in, you’ll be prompted to change your password.

**Required information for all prior authorization and service extension requests**

**At admission**

- History and physical
- Current physician notes and nurses’ notes
- Physician orders sheet with medication list
- Physical therapy, occupational therapy and speech therapy evaluations
- Nursing admission assessment
- Prior living situation

**Note:** This information is required for members admitted on or after June 1, 2019. It is typically found in the physical therapy assessment or the nursing admission notes.

- Current cognitive status
- Prior level of function

**For continued stays**

- Face sheet from skilled nursing facility, inpatient rehabilitation facility or long-term acute care hospital, including name of attending physician
- Hospital discharge summary
- Nursing admission assessment
- Physician order sheet with medication list
- PT, OT and ST evaluations
- Nursing notes
• Therapy notes
• Physician order changes

**At discharge**

• Patient’s discharge instructions
• Therapy discharge summaries
• Therapy billing logs

naviHealth determinations may be communicated in the following ways:

• Web portal: nH Access at [access.navihealth.com](http://access.navihealth.com)
• Allscripts: naviHealth will communicate authorization determinations via Allscripts to providers that use Allscripts.
• Telephone: an outbound call will be placed by one of naviHealth’s care coordinators to providers who do not use nH Access or Allscripts communications.

If a post-acute care admission or length of stay extension does not meet clinical criteria in accordance with the member’s health benefit plan, naviHealth will reach out via phone or electronically to offer a peer-to-peer discussion prior to a denial and provide a call back window. If a peer-to-peer review is needed, contact naviHealth at **1-855-851-0843** and choose option 5 to speak to a naviHealth medical director. You’ll be connected to someone who will take your information and give it to a naviHealth medical director. The medical director will call you back for the peer-to-peer review. If the time proposed needs to be adjusted or extended, please contact naviHealth before the end of the peer-to-peer window to reschedule. If a call to complete or reschedule the peer-to-peer is not performed in the designated time frame, naviHealth will proceed with rendering a decision.

It is important to provide additional clinical information needed or to take advantage of the peer-to-peer discussion prior to a final determination being made. Once a decision to deny has been rendered, an appeal must be filed.

Written denial notices will be sent to the member and requesting provider. All appeals will be managed by Blue Cross. Please reference *Providing notices of appeal rights and responding to appeals* section for your appeal rights.

**Standard recertification requests** – Recertification requests should be submitted to naviHealth 72 hours in advance of the current authorization end date. If a request is denied, naviHealth will complete the NOMNC form and provide it to the skilled nursing facility to deliver to the member. Failure to follow this process per CMS guidelines may result in an Administrative Denial of Payment. Administrative Denials of Payment may not be billed to the member.
The initial PAC facility admission authorization will allow the member to be admitted to a participating facility any time within 48 hours from the date of approval. If the member is not admitted within 48 hours of the approval, it will expire, and a new authorization request will need to be submitted.

Approved PAC facility admissions will be authorized for an initial length-of-stay of three days. Once the facility has assessed the patient and performed all required evaluations, please contact naviHealth for additional days. naviHealth will then create the care plan and authorize additional days needed based on the clinical condition. naviHealth will provide both written and telephonic/electronic notification regarding the number of days authorized and, for skilled nursing, the appropriate RUG/PDPM level and medical necessity determination.

naviHealth will accept a retroactive request for authorization up to one year post-discharge from the PAC facility. The services must meet clinical criteria for appropriateness. Claims submitted for unauthorized procedures are subject to denial, and the member must be held harmless. Retroactive authorization requests can be submitted via the nH access provider portal up to 90 days from date of discharge. Retroactive authorization requests submitted 91 days to one year from date of discharge must be submitted via fax.

**Transitional period for members changing coverage**

When a member’s coverage changes from Original Medicare or another Medicare Advantage plan to Medicare Plus Blue while admitted to a SNF, submit a request to naviHealth within seven business days of the Medicare Plus Blue coverage effective date to prior authorize any continued stay. If the member does not meet criteria, naviHealth will complete the NOMNC form and provide it to the skilled nursing facility to deliver to the member. Failure to follow this process per CMS guidelines may result in an Administrative Denial of Payment. Administrative Denials of Payment may not be billed to the member.

The NOMNC is not to be used when member services end based on the exhaustion of Medicare benefits, such as the 100-day SNF limit (for some benefit plans).

Facilities that fail to authorize all or part of a member’s stay prior to discharge will be responsible for any days not previously authorized by the plan. You may not bill the member for days not covered by the plan. Please reference the *Provider dispute resolution process* section for your appeal rights.

**Prior authorization process for home health care**

Blue Cross Blue Shield of Michigan contracted with CareCentrix® to manage the authorization of home health care for Medicare Advantage members. CareCentrix authorizes and coordinates clinical services in the home such as skilled nursing and physical, occupational and speech therapies.
For episodes of care starting on or after June 1, 2021: Beginning May 28, 2021, home health care agencies will need to request prior authorization from CareCentrix for Medicare Plus Blue members.

For episodes of care that begin prior to June 1, 2021: Providers will need to request authorization from CareCentrix for recertification, resumption of care, or if a significant change in the member’s condition occurs.

Requests can be submitted through the CareCentrix HomeBridge® portal, which they can access in the following ways:

- By clicking a link on the Provider Secured Services welcome page
- Through the CareCentrix website: carecentrixportal.com/ProviderPortal

Providers can also submit prior authorization requests by fax or phone.

- Fax: 1-877-245-4891
- Phone: 1-833-409-1280

For more information, click here to visit the home health care page on Blue Cross’ e-referrals.bcbsm.com website, and then scroll to the Medicare Plus Blue section.

Appealing Medicare Plus Blue’s Decision

Contracted MI Provider Acute Inpatient Admission Appeals

All Michigan providers have the right to appeal an adverse medical decision made by Medicare Plus Blue Utilization Management. Denials of coverage related to medical necessity or medical appropriateness are made by the plan medical directors and are based on the following:

- Information from the attending physician
- Consideration of the member’s benefit coverage
- Review of pertinent medical information
- Clinical judgment of the medical director

At any step in the appeal process, a plan medical director may obtain the opinion of a same specialty, board certified physician or external review board.

Documentation guidelines for submitting an appeal

- Include the following contact information on appeal letter: contact name, phone number, fax and email.
• Appeal letter must contain member name, date of birth, contract number and date of service appealing (date of service should not include observation).

• Identify the reason for denial referenced in the denial letter.

• Include physician’s and consult’s rationale that supports medical necessity for the admission which is outside of InterQual criteria.

• Include CPT codes for surgical admission.

• Include physician discharge summary if the member has been discharged.

• If a third-party vendor is submitting the appeal on behalf of the facility, ensure the vendor submits the Appointment of Representation (AOR) with the appeal request.

How to request appeals

Non-expedited appeals

Medicare Plus Blue has a two-level appeal process for acute inpatient admission denials.

Level one appeal filing time frames

Must be submitted within 45 days of date of denial decision on denial notification and requests must include additional clarifying clinical information to support the request.

Medicare Plus Blue will notify the provider of the decision within 30 calendar days of receiving all necessary information.

Level two appeal filing time frames

Must be submitted within 21 days from the date of the level one appeal denial decision. Must contain at least one of the following:

• New or clarifying information

• A clear statement of what the provider is requesting

If neither is included, Medicare Plus Blue is not obligated to review the level two appeal request. Medicare Plus Blue will notify the provider of the decision within 45 calendar days of receiving all necessary information. The plan’s level two appeal decision is final and there are no other appeal options available to the provider.

Submit level one and level two acute inpatient admission appeal requests by fax or email:

Fax: 1-877-495-3755

Email: MedicarePlusBlueInpatientAppeals@bcbsm.com
For Behavioral Health, submit appeal requests by mail, fax or email:

Mail:

Medicare Plus Blue Behavioral Health Provider Appeal
Blue Cross Blue Shield of Michigan
20500 Civic Center Drive, MC H100
Southfield, MI 48076-4115

Fax: 1-866-315-0442

Email: AABHMAPPO@bcbsm.com

Contracted Michigan provider acute inpatient admission appeals requested outside the filing time frames:

Medicare Plus Blue will deny a level one appeal request submitted outside of the designated time frame with a decision of untimely filing. Medicare Plus Blue will then process it as a level two appeal request, and the decision is final.

Medicare Plus Blue is not obligated to review a level two appeal request submitted outside of the designated time frame.

Note: If an appeal request is received by Blue Cross outside the designated time frame, Blue Cross is not obligated to review the case.

Expedited Appeals

Expedited appeals may be requested when circumstances require a decision be made in a short period of time because a delay may seriously jeopardize the life or health of the member. Pre-service and concurrent expedited appeals can be requested. Retroactive requests will not be considered for expedited status. If the decision is to uphold the original denial, then a second-level appeal maybe requested. Second-level appeal decisions are final, and no other appeal option is available to the provider.

How to submit expedited appeal requests:

• For acute inpatient admission appeals, call 1-866-807-4811.

• For behavioral health admission appeals, call 1-888-803-4960.

Medicare Plus Blue will notify the provider of the decision within 72 hours. The decision of an expedited appeal is final, and there are no other appeal options available to the provider.

Providing notices of appeal rights and responding to appeals

Hospitals

Hospitals are required to deliver the Important Message from Medicare (IM), formerly CMS-R-193 and now CMS-10065, to all Medicare Plus Blue PPO enrollees who are hospital inpatients following all CMS guidelines. The IM informs hospitalized inpatient beneficiaries of their
hospital discharge appeal rights. For members with stays of greater than two days, the follow-up copies of the IM must also be delivered.

Members who choose to appeal a discharge decision must also receive the Detailed Notice of Discharge (DND) Form CMS-10066 from the hospital on behalf of the plan in the specified format and within the timeframes specified by law.

The detailed explanation must be issued to the member and a copy returned to the Quality Improvement Organization, along with the requested supporting documentation, within the established timeframe set forth by the QIO in the notification to the provider of the appeal.

When a member files a timely review of the discharge (no later than midnight of the day of discharge) the enrollee is not financially responsible for inpatient services, other than applicable coinsurance and deductibles, furnished before noon of the day after the member receives notice of the QIO determination. Member liability for additional days of service is dependent on the decision of the QIO. For additional information see CMS 100-04 Chapter 30 §200.4.2 of the Medicare Claims Processing Manual. The facility may not balance bill the member for these services.

The latest versions of the IM Form CMS-10065 and the DND Form CMS-10066 can be obtained at www.cms.gov/medicare/medicare-general-information/bni/hospitaldischargeappealnotices.html. **

**Home health agencies and comprehensive rehabilitation facilities**

Home health agencies and comprehensive outpatient rehabilitation facilities must notify Medicare beneficiaries about their right to appeal a termination of services decision by complying with the requirements for providing Notice of Medicare Non-Coverage form (NOMNC CMS form 10123-NOMNC), including the time frames for delivery. For copies of the notice and the notice instructions, go to: www.cms.gov/Medicare/Medicare-General-Information/BNI/FFS-Expedited-Determination-Notices. **

The failure to deliver a valid NOMNC may result in the provider being held financially liable for the continued services until two days after the member receives a valid notice, or until the effective date of the valid notice, whichever is later per CMS 100-04 Chapter 30 §260.3.6. Providers may not balance bill the member for these services.

Home health agencies and comprehensive outpatient rehabilitation facilities must provide both members and the Quality Improvement Organization with a detailed explanation on behalf of the plan when contacted by the Quality Improvement Organization about an appeal of a termination of home health agency or comprehensive outpatient rehabilitation facility within the time frames specified by law.

The detailed explanation must be issued to the member and returned to the Quality Improvement Organization, along with the requested...
supporting documentation, within the established timeframe set forth by the QIO in the notification to the provider of the appeal.

Home health agencies and comprehensive outpatient rehabilitation providers can obtain a copy of the Detailed Explanation of Non-Coverage (DENC, CMS Form 10124-DENC) and instructions at http://www.cms.gov/Medicare/Medicare-General-Information/BNI/FFS-Expedited-Determination-Notices.

**Post-acute care skilled nursing, inpatient rehabilitation and long-term acute care facilities**

Skilled nursing facilities must notify Medicare beneficiaries about their right to appeal a termination of services decision by complying with the requirements for providing Notice of Medicare Non-Coverage form (NOMNC CMS form 10123-NOMNC), including the time frames for delivery. For copies of the notice and the notice instructions, go to: www.cms.gov/Medicare/Medicare-General-Information/BNI/FFS-Expedited-Determination-Notices.

naviHealth will complete the NOMNC form and provide it to the skilled nursing facility to deliver to the member. The failure of the facility to deliver the NOMNC may result in the provider being held financially liable for the continued services until two days after the member receives a valid notice, or until the effective date of the valid notice, whichever is later per CMS 100-04 Chapter 30 §260.3.6. Providers may not balance bill the member for these services.

A valid detailed explanation of non-coverage must be provided to the Quality Improvement Organization when contacted about an appeal of a termination of the skilled nursing facility services within the time frames specified by law.

The detailed explanation must be issued to the member and returned to the Quality Improvement Organization, along with the requested supporting documentation, within the established timeframe set forth by the QIO in the notification to the provider of the appeal. naviHealth will complete and provide the detailed explanation of non-coverage to the skilled nursing facility to deliver to the member. naviHealth will obtain the medical records and valid signed NOMNC from the skilled nursing facility and send the NOMNC, detailed explanation of non-coverage and medical records to the Quality Improvement Organization.

Detailed Explanation of Non-Coverage form (DENC) CMS Form 10124-DENC and instructions can be found at www.cms.gov/Medicare/Medicare-General-Information/BNI/FFS-Expedited-Determination-Notices.
Reimbursement

Guidelines

Blue Cross reimburses network providers at the reimbursement level stated in the provider’s Medicare Advantage PPO Agreement minus any member required cost sharing, for all medically necessary services covered by Medicare or an enhanced Medicare Plus Blue PPO benefit.

We will process and pay clean claims within 30 days of receipt. If a clean claim is not paid within the 30-day time frame, then we will pay interest in accordance with the Medicare Advantage PPO Provider Agreement.

Blue Cross provides an Evidence of Coverage to all members following enrollment. This document provides general benefit information for members by plan option. It also describes member cost-sharing requirements that can be used by the provider to collect payment at the time the service is provided, rather than waiting for the claim to be processed and the member billed.

Original Medicare benefit coverage rules apply to participating and non-participating providers. Blue Cross will not reimburse providers for services that are not covered under Original Medicare, unless such services are specifically listed as covered services under the member’s Medicare Plus Blue plan.

Blue Cross must also comply with CMS’ national coverage determinations, general coverage guidelines included in Original Medicare manuals and instructions, and written coverage decisions of the local Medicare Administrative Contractor.

Follow all Original Medicare billing guidelines and be sure to include the following on all claims:

- Diagnosis code to the highest level of specificity. When a fourth or fifth digit exists for a code, you must supply all applicable digits.


- Medicare Part B supplier number, national provider identifier and federal tax identification number

- The member’s Medicare Plus Blue number, including the prefix, found on the member’s ID card

- For paper claims, the provider’s name should be provided in Box 31 of the CMS-1500 (02/12) claim form.

Providers affiliated with the Medicare Advantage network agree to Blue Cross reimbursement policies outlined in the Medicare Plus Blue PPO agreement. These include:
Accepting the applicable Medicare Plus Blue reimbursement as payment in full for covered services, except for cost sharing, which is the member’s responsibility.

Billing Blue Cross, not the patient, for covered services.

Not billing patients for covered services that:

- Required but did not receive preapproval
- Were not eligible for payments as determined by Blue Cross based upon our credentialing or privileging policy for the particular service rendered.

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**Claim filing**

**Overview**

Medicare Plus Blue billing guidelines and unique billing requirements may be accessed in the [Provider Toolkit](#). Claims, including revisions or adjustments, that are not filed by a provider prior to the claim filing limit of one calendar year from date of service or discharge will be the provider’s liability.

The National Uniform Claim Committee approved a new version of the CMS-1500 Health Insurance Claim Form. Blue Cross Blue Shield of Michigan began accepting the revised CMS-1500 claim form (version 02/12) on Jan. 6, 2014. Professional claims must be submitted using the revised CMS-1500 Health Insurance Claim Form (02/12).

The 1500 claim form is a paper claim form used by professional health care providers, while the Michigan Status Claim Review Form is used if a claim is rejected or if payment received is different from what was anticipated. The new claim form (version 02/12) can be used for both purposes. When submitting a corrected claim, providers are required to complete field 22 of the 1500 claim form. The provider must enter 7 for Replacement of a prior claim or 8 for Void/Cancel of a prior claim in the Resubmission portion of the field (found on the left-hand side of the claim form).

The original claim number must be supplied in the Original Reference Number portion of the field (found on the right-hand side of the claim form).

For more information, contact your provider consultant or visit [nucc.org](#).**

The site includes instructions for completing the form.

**Where to submit a claim**

**Michigan providers**
### Type | Medical claims | Dental claims |
--- | --- | --- |
**Electronic** | Call the Electronic Data Interchange help desk at **1-800-542-0945**. An EDI user guide is also available at [bcbsm.com/providers/help/faqs/electronic-connectivity-edi.html](http://bcbsm.com/providers/help/faqs/electronic-connectivity-edi.html). | Submit claims on the dental provider portal at [provideraccess.dentaquest.com](http://provideraccess.dentaquest.com) or work with your clearinghouse to submit claims electronically. The DentaQuest Payor ID is BBMDQ. |
**Paper** | Send claims to: Medicare Plus Blue Blue Cross Blue Shield of Michigan P.O. Box 32593 Detroit, MI 48232-0593 | Complete the 2012 or newer American Dental Association claim form and mail to: Blue Cross Blue Shield of Michigan P.O. Box 49 Detroit, MI 48231 Fax: 1-262-834-3589 |

**Non-Michigan providers**

For electronic medical claim submission, send claims to your local Blue plan. Please see the Ancillary claims section of this manual for more information. Report the prefix to ensure correct routing of the claim.

For dental claim submission, work with your clearinghouse to submit electronic claims. The DentaQuest Payor ID is BBMDQ. Submit paper claims to:

Medicare Advantage Blue Cross Blue Shield of Michigan P.O. Box 49 Detroit, MI 48231

**Problems submitting claims or billing questions**

If you have problems submitting claims to us or have any billing questions, contact our technical billing resources:

| Type | Electronic claims | Paper claims |
--- | --- | --- |
**Michigan providers** | Call the Electronic Data Interchange help desk at **1-800-542-0945**. An EDI user guide is also available at [bcbsm.com/providers/help/faqs/electronic-connectivity-edi.html](http://bcbsm.com/providers/help/faqs/electronic-connectivity-edi.html). | Medical: Call Provider Inquiry: **1-866-309-1719**  Dental: Call **1-844-876-7917**. |
**Non-Michigan providers** | Medical: Contact your local Blue plan. Dental: Call **1-844-876-7917**. | Medical: Contact your local Blue plan. Dental: Call **1-844-876-7917**. |
Questions about plan payments

Medical Claims
Michigan providers: Call Provider Inquiry at 1-866-309-1719.
Non-Michigan providers: Contact your local Blue plan.

Dental claims
Michigan and non-Michigan providers: Call 1-844-876-7917.

How to perform a status inquiry on claims

Medical claims
You have three options:

• Call Provider Inquiry at 1-866-309-1719.
• Mail your inquiry to:
  Medicare Plus Blue Provider Inquiry Services
  P.O. Box 33842
  Detroit, MI 48232-5842
• Check web-DENIS.
  o For professional claims, click on Claims Tracking.
  o For facility claims, click on the Medicare Plus Blue/Medicare Advantage Claims Tracking.

Even though you can check the status of a claim, you cannot adjust or correct any Medicare Plus Blue PPO claim.

Dental claims
Call 1-844-876-7917.

Ancillary claims
The Blue Cross and Blue Shield Association has clarified its rules pertaining to how independent laboratories, durable medical equipment suppliers and specialty pharmacies should submit claims in certain circumstances.

These rules also impact referring practitioners. Here are highlights:

• Independent labs should file claims with the plan in whose state the specimen was drawn (determined by where the referring physician is located).

• Durable medical equipment suppliers should file claims with the plan in whose state the equipment or supplies were shipped to (including mail order supplies) or purchased (if it was purchased at a retail store).

• Specialty pharmacies should file claims with the plan in whose state the ordering physician is located.

Keep in mind that Blue Cross doesn’t have participation agreements with most providers located outside Michigan. To determine if a lab or DME
supplier participates with Blue Cross, health care providers and members can go to bcbsm.com and click on the Find a Doctor tab.

We encourage practitioners to refer all Medicare Plus Blue PPO members to network providers whenever possible. Medicare Plus Blue PPO members who receive services from an out-of-network lab, specialty pharmacy or DME supplier cannot be balance-billed. Labs, specialty pharmacies and DME suppliers may collect only applicable cost sharing from these members and may not otherwise charge or bill them.

For more information, contact your provider consultant.

Clinical editing

Medicare Plus Blue PPO uses nationally recognized clinical editing software that automatically compares procedure codes billed on claims against nationally accepted coding and billing standards to check for clinical appropriateness and data accuracy.

The software identifies appropriate relationships between CPT-4 and HCPCS codes for medical, surgical, radiology, laboratory, pathology and anesthesiology procedures based on the following:

- CPT-4, HCPCS and ICD (diagnosis) coding requirements
- AMA and CMS (formerly HCFA) guidelines
- Industry standards
- Current medical policy and literature
- Inappropriate relationships include:
  - Unbundled procedures
  - Incidental procedures
  - Pre- and postoperative care included in a surgical fee
  - Mutually exclusive procedures
  - Upcoding services (billing for a higher level service when a lower level service is warranted or performed)

The system flags inappropriate relationships such as procedures that are potentially cosmetic, experimental, obsolete or dependent on age. The Remittance Advice shows how each service was paid in full, paid in part or denied.

Medicare Plus Blue PPO clinical editing software is reviewed and updated regularly for consistency with nationally accepted coding and billing standards.

Modifier usage guidelines:

Medicare Plus Blue PPO follows CMS and industry-standard billing and reimbursement practices related to the use of procedure code modifiers.
Some of the most common reasons for clinical editing denials or payment reductions

**Procedure unbundling/re-bundling**

All procedures must be grouped, or bundled, under the most comprehensive procedure code. There are two types of unbundling and rebundling edits:

- Two or more procedure codes are used to indicate parts of a service for which there is a single, more comprehensive code that accurately describes the entire service but was not included in the claim(s). (Codes A + B should be billed as Code C.)

- Two or more procedure codes are submitted for the same date of service, but one of the codes is a comprehensive code that more accurately represents the services performed and billed. (Codes A + B are billed, but Code A is included in Code B.)

**Incidental procedures**

A procedure is determined to be incidental when it is performed at the same time as a more complex procedure and is an integral component of the primary procedure. (Codes A and B are billed but Code A is considered a component of the primary procedure, Code B.)

**Mutually exclusive**

These edits consist of procedure codes for which the technique varies but the outcome is the same, such as a total abdominal hysterectomy or a vaginal hysterectomy. Additionally, procedures that represent overlapping services or report an initial and subsequent service are considered mutually exclusive. (Codes A and B are reported but the relationship is improper. Clinically, B opposes A.)

**Duplicate procedures**

Procedures or services that are billed more than once on the same date of service may be considered duplicates. If clinical editing detects a duplicate service or procedure, the claim is denied. Examples include:

- Certain procedures can only be performed once in a person’s life. The second billed procedure will be denied.

- Certain procedures should only be done a maximum number of times on a single date of service. When a procedure is performed more times than is clinically indicated on a single date of service and the need is not supported by a modifier (such as site modifiers), the duplicate procedure(s) will be denied.

**Unlisted codes**
A generic code is used when there is not a specific CPT or HCPCS code for the service provided. Unlisted procedure codes require authorization and the submission of clinical documentation.

**Invalid modifier or inappropriate procedure code modifier relationship**

Not all modifiers or procedure code and modifier combinations are valid. An incorrect combination will result in a denial.

**Limit rules**

Limit rules determine the appropriateness of units billed.

**Cosmetic procedures**

The billing of a potentially cosmetic procedure triggers an evaluation of services to determine medical necessity. Medicare Plus Blue PPO handles this through the authorization process.

**Age conflicts**

The clinical appropriateness of the procedure code reported is inconsistent with the member’s age.

**Obsolete procedures**

Edits identify services that are no longer viewed as clinically appropriate to perform; authorization does not override these rejections.

**Investigational**

Claims for procedures classified as experimental will be subject to medical review during the Medicare Plus Blue PPO claim’s process.

**Evaluation and management codes inconsistent with the service rendered**

E&M services must be medically reasonable and necessary and must meet the requirements of the CPT code used on the claim. Documentation must support the medical necessity, appropriateness and level of the E&M service billed. E&M codes are subject to E&M coding edits.

**How to appeal a clinical editing reimbursement determination**

Providers should first review the denial code. In some cases, the use of the Medicare Plus Blue PPO Clinical Editing Appeal Form is necessary for an appeal. In other cases, the claim should be resubmitted.

The required fields on the Clinical Editing Appeal Form are marked with a red asterisk. When a form is submitted with required information missing, the appeal will be returned as incomplete.

For an appeal, the date the Clinical Editing Appeal Form is postmarked or faxed must be within 180 days from the date of the first Remittance Advice on which the clinical editing denial appears. Providers should include the
supporting documentation listed on the form and send the request by mail or fax to:

<table>
<thead>
<tr>
<th></th>
<th>Participating providers</th>
<th>Non-contracted providers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mail</td>
<td>Clinical Editing Appeals&lt;br&gt;Mail Code G820&lt;br&gt;Medicare Plus Blue PPO&lt;br&gt;611 Cascade West Parkway, S.E.&lt;br&gt;Grand Rapids, MI 49546-2143</td>
<td>Blue Cross Blue Shield of Michigan&lt;br&gt;Grievances and Appeals Department&lt;br&gt;P.O. Box 2627&lt;br&gt;Detroit, MI 48321-2627</td>
</tr>
<tr>
<td>Fax</td>
<td>1-866-526-7179</td>
<td>1-877-348-2251</td>
</tr>
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</table>

Clinical editing appeals are typically reviewed within 30 days of receipt and a determination made. If the decision is upheld, the provider is sent a letter to that effect; if the decision is overturned, the appealed claim is processed for payment.

Medicare Plus Blue PPO has only one level of appeal for clinical editing denials. Providers should make sure they submit all pertinent information on the initial request and that the appeal form is complete and accurate. If the appeal is submitted with incomplete or inaccurate information, no additional opportunity for appeal is available.

Some key items to remember with submitting a clinical editing appeal include:

- Fill out the clinical editing form completely and accurately.
- Submit the appeal within 180 days of the original clinical editing denial.
  
  **Note:** Appeals submitted after the 180-day time limit will be denied as the filing limit for submitting appeals has been exceeded.
- Include all pertinent clinical information relevant to the appeal. These may include office notes, surgical reports, radiology reports or duplicate reports. The information that should be included depends on the denial received. If in doubt, include it.
- Include a contact person and phone number so Medicare Plus Blue PPO can call you if there are any questions.

For questions about the clinical editing appeal process, providers should call Provider Inquiry at **1-866-309-1719**.

Click [here](#) for the **Clinical Editing Appeal Form**. It can also be found by visiting [bcbsm.com/providers](http://bcbsm.com/providers) and clicking Medicare Advantage > Medicare Plus Blue PPO > Provider Toolkit > Claims questions and appeals > Clinical Editing Appeal Form.
Note: Providers should always use the most current form, which is available as described here. The online form displays the most updated list of codes that can be appealed.

Provider dispute resolution process

**Appeals of claim denials and/or medical necessity claim denials**

**Note**: This is not related to retroactive audits or inpatient medical/surgical admissions.

Contracted providers with Blue Cross’ Medicare Advantage PPO have their own appeals rights. Providers may appeal decisions on denied claims, such as denial of a service related to medical necessity and appropriateness. Instead of following the member appeals process, Blue Cross’ Medicare Advantage PPO providers should follow these guidelines when submitting an appeal.

<table>
<thead>
<tr>
<th>Write</th>
<th>Call</th>
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</thead>
<tbody>
<tr>
<td>Medicare Plus Blue Provider Inquiry</td>
<td>1-866-309-1719</td>
</tr>
<tr>
<td>P.O. Box 33842</td>
<td></td>
</tr>
<tr>
<td>Detroit, MI 48232-5842</td>
<td></td>
</tr>
<tr>
<td>Non-Michigan providers</td>
<td>Your local Blue plan</td>
</tr>
</tbody>
</table>

**Note**: Non-Michigan providers should submit appeals to their local Blue Cross Blue Shield plan.

Initial appeal requests must be submitted within 60 days of the denial from the date the provider receives the initial denial notice. We will review your appeal and respond to you in writing within 60 days.

Be sure to include the following information with your written request for a **first-level** claim denial appeal:

- Provider or supplier contact information including name and address
- Reason for dispute; a description of the specific issue
- Copy of the provider’s submitted claim with disputed portion identified
- Copy of the plan’s original claim determination
- Documentation and any correspondence that supports your position that the plan’s original claim determination was incorrect, including any applicable medical notes and/or medical records (history, physical and operative notes, etc.), Medicare guidance, NCD or LCD when appropriate
• Appointment of provider or supplier representative authorization statement, if applicable

• Name and signature of the provider or provider’s representative

If you believe that we have reached an incorrect decision regarding your first-level appeal, you may file a request for a secondary review of this determination by mailing it to:

Medicare Advantage PRS — Appeals
Attn: Second-Level Appeal
Blue Cross Blue Shield of Michigan
P.O. Box 441160
Detroit, MI 48244-1160

A request for secondary review must be submitted in writing within 60 days of written notice of the first-level decision from Medicare Plus Blue PPO. We will review your appeal and respond to you within 60 days. Please provide appropriate documentation to support your appeal, including clinical rationale. Decisions from this secondary review will be final and binding.

Be sure to include the following information with your written request for a second-level claim denial appeal:

• Provider or supplier contact information including name and address

• Reason for dispute; a description of the specific issue

• Copy of the provider’s submitted claim with disputed portion identified

• Copy of the plan’s original claim determination

• Copy of the first-level appeal response letter

• Documentation and any correspondence that supports your position that the plan’s first-level appeal review claim determination was incorrect, including any applicable medical notes and/or medical records (history, physical and operative notes, etc.), Medicare guidance, NCD or LCD when appropriate

• Appointment of provider or supplier representative authorization statement, if applicable

• Name and signature of the provider or provider’s representative

Payment disputes

First-level appeals (medical)

Provider payment disputes include any decisions where there is a dispute that the payment amount made by the Medicare Advantage PPO plan to
contracted providers is less than the payment amount that would have been paid under the Medicare fee schedule.

If you believe that the payment amount you received for a service is less than the amount paid by Medicare, you have the right to dispute the payment amount by following our dispute resolution process.

Claims must be disputed within **120 days** from the date payment is initially received. Be sure to include the following information with your written request for a **first-level** payment dispute:

- Provider or supplier contact information including name and address
- Reason for dispute; a description of the specific issue
- Copy of the provider’s submitted claim with disputed portion identified
- Copy of the plan’s original pricing determination
- Documentation and any correspondence that supports your position that the plan’s original reimbursement was incorrect (including interim rate letters when appropriate, pricer screen prints, etc.)
- Appointment of provider or supplier representative authorization statement, if applicable
- Name and signature of the provider or provider’s representative

We will review your dispute and respond to you within **60 days** from the time we receive notice of your dispute. If we agree with your position, then we will pay you the correct amount. We will inform you in writing if your payment dispute is denied.

To file a payment dispute with Medicare Plus Blue, submit your dispute in writing or by telephone as shown below:

<table>
<thead>
<tr>
<th></th>
<th>Write</th>
<th>Call</th>
</tr>
</thead>
</table>
| Michigan providers | Medicare Plus Blue Provider Inquiry  
P.O. Box 33842  
Detroit, MI 48232-5842 | 1-866-309-1719 |
| Non-Michigan providers | Your local Blue plan                       |                       |

**Second-level appeals (medical)**

If you still believe that we have reached an incorrect decision regarding your payment dispute, you may file a request in writing for a secondary review of this determination within **60 days** of receiving written notice of our first-level decision. To request a secondary review of this determination, write to:

Medicare Advantage PRS – Appeals  
Attn: Second-Level Payment Dispute Blue Cross
We will review your dispute and respond within 60 days of the date on which we received your request for a secondary review. **Decisions from this secondary review will be final and binding.** Be sure to include the following information with your written request for a *second-level* claim denial appeal:

- Provider or supplier contact information including name and address
- Reason for dispute; a description of the specific issue
- Copy of the provider’s submitted claim with disputed portion identified
- Copy of the plan’s original pricing determination
- Copy of the plan’s *first-level* dispute pricing decision letter
- Documentation and any correspondence that supports your position that the plan’s *first-level reimbursement review* was incorrect (including interim rate letters when appropriate, pricer screen prints, etc.)
- Appointment of provider or supplier representative authorization statement, if applicable
- Name and signature of the provider or provider’s representative

### First-level appeals (dental)

<table>
<thead>
<tr>
<th>Dental Services</th>
<th>Write</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michigan Dental Providers</td>
<td>Medicare Advantage</td>
</tr>
<tr>
<td></td>
<td>Blue Cross Blue Shield of Michigan</td>
</tr>
<tr>
<td></td>
<td>P.O. Box 49</td>
</tr>
<tr>
<td></td>
<td>Detroit, MI 48231</td>
</tr>
</tbody>
</table>

### Second-level appeals (dental)

If you disagree with the decision made on your first appeal, you may request a managerial level review conference within 60 days of receiving the original decision. The address to request your managerial level review conference is:

Medicare Advantage Dental Provider Grievances & Appeals (second level)
Be sure to include the following information with your request for a secondary review:

- Provider or supplier contact information including name and address
- Pricing information, including NPI number (and CCN or OSCAR number for institutional providers), ZIP code where services were rendered, and physician specialty
- Reason for dispute; a description of the specific issue
- Copy of the provider’s submitted claim with disputed portion identified
- Copy of the plan’s original pricing determination
- Copy of the plan’s first-level dispute pricing decision letter
- Documentation and any correspondence that supports your position that the plan’s reimbursement was incorrect (including interim rate letters when appropriate)
- Appointment of provider or supplier representative authorization statement, if applicable
- Name and signature of the provider or provider’s representative

Appeal of retroactive audit findings

For retroactive audit disputes, the appeals process contains the following steps:

1. Internal Review
2. External Peer Review

Internal review

You may submit a written request that documents the cases being appealed for an internal review within 50 calendar days of receiving our audit determination. You may also submit additional information to support your position.

Within 50 calendar days of receiving your request, we will send you our determination. You may further appeal this determination by requesting an external appeal.

External Peer Review

You may submit a written request that documents the cases being appealed for an external peer review within 20 calendar days of receipt
of our internal review determination. Only previously submitted information will be used for this review.

**Within 50 calendar days** after your submission of medical records, the review organization communicates its determination, which is binding for both of us.

If our decision is upheld, you pay the review cost. If our decision is reversed, then we absorb the cost. If our findings are partially upheld and partially reversed, we share the review cost with you in proportion to the results. This ends the appeal process.

---

### Medical records

**Medical records**

Patient medical records and health information shall be maintained in accordance with current federal and state regulations (including prior consent when releasing any information contained in the medical record).

Medicare Plus Blue PPO providers must maintain timely and accurate medical, financial and administrative records related to services they render to Medicare Plus Blue PPO members, unless a longer time period is required by applicable statutes or regulations. The provider shall maintain such records and any related contracts for 10 years from date of service.

The provider shall give without limitation, Blue Cross Blue Shield of Michigan, U.S. Department of Health and Human Services, U.S. General Accounting Office, or their designees, the right to audit, evaluate, and inspect all books, contracts, medical records, and patient care documentation, maintained by the provider, which will be consistent with all federal, state and local laws. Such records will be used by CMS and Blue Cross to assess compliance with standards which includes, but not limited to:

- Complaints from members and/or providers
- Conduct HEDIS reviews, quality studies/audits or medical record review audits
- CMS and Medicare Plus Blue PPO reviews of risk adjustment data
- Medicare Plus Blue PPO determinations of whether services are covered under the plan are reasonable and medically necessary and whether the plan was billed correctly for the service
- Making advance coverage determinations
- Medical Management specific medical record reviews
- Suspicion of fraud, waste and/or abuse
Periodic office visits for contracting purposes

Other reviews deemed appropriate and/or necessary

**Medical record content and requirements for practitioners**

(See below for behavioral health practitioner requirements.)

Content and requirements include, but may not be limited to:

**Clinical record**

Patient name, identification number (**name and ID number must be on each page**), address, date of birth or age, sex, marital status, home and work telephone numbers, emergency contact telephone number, guardianship information (if relevant), signed informed consent for immunization or invasive procedures, documentation of discussion regarding advance directives (18 and older) and a copy of the advance directives.

**Medical documentation**

History and physical, allergies, adverse reactions, problem list, medications, documentation of clinical findings evaluation for each visit, preventive services and other risk screening.

- Documentation of the offering or performance of a health maintenance exam within the first 12 months of membership. The exam includes past medical, surgical and behavioral history, if applicable: chronic conditions, family history, medications, allergies, immunizations, social history, baseline physical assessment, age and sex specific risk screening exam, relevant review of systems including depression and alcohol screening.

- Documentation of patient education (age and condition specific), if applicable: injury prevention, appropriate dietary instructions, lifestyle factors and self-exams.

**Clinical record – progress notes**

Identification of all providers participating in the member’s care and information on services furnished by these providers.

Reason for visit or chief complaint, documentation of clinical findings and evaluation for each visit, diagnosis, treatment/diagnostic tests/referrals, specific follow-up plans, follow-up plans from previous visits have been addressed and follow-up report to referring practitioner (if applicable).

**Clinical record — reports content**

Reports must be reviewed, signed and dated within 30 days of the service or event:

- Lab, X-ray, referrals, consultations, discharge summaries, consultations and summary reports from health care delivery
organizations, such as skilled nursing facilities, home health care, free-standing surgical centers, and urgent care centers.

**Medical record content and requirements for behavioral health practitioners:**

Content and requirements include, but may not be limited to:

- Chief complaint, review of systems and complete history of present illness
- Past psychiatric history
- Social history
- Substance use history
- Family psychiatric history
- Past medical history
- A medication list including dosages of each prescription, the dates of the initial prescription and refills
- At least one complete mental status examination, usually done at the time of initial evaluation, that describes each of the items below:
  - Speech
  - Thought processes
  - Associations (such as loose, tangential, circumstantial, or intact)
  - Abnormal or psychotic thoughts
  - Patient’s judgment
- Complete mental status examination
- Subsequent mental status examinations are documented at each visit and contain a description of orientation, speech, thought process, thought content (including any thoughts of harm), mood, affect and other information relevant to the case.
- A Diagnostic and Statistical Manual of Mental Disorders 4 (DSM-IV) diagnosis, consistent with the presenting problems, history, mental status examination and other assessment data
- Thorough assessment of risk of harm to self or others
- Informed consent indicating the member’s acceptance of the treatment goals. Formal signed consent is not required except where required by law.
- To ensure coordination of the member’s care, the treatment records shall reflect continuity and coordination of care with the member’s primary care practitioner and as applicable; consultants, ancillary
practitioners and health care institutions involved in the member’s care.

- Where it is required by law, obtain proper documented written and signed consent for any release of information to outside entities.

- Progress notes describe the member’s strengths and limitations in achieving the treatment goals and objectives.

- Members who become homicidal, suicidal or unable to conduct activities of daily living are promptly referred to the appropriate level of care.

Other medical record requirements

The provider of service for all face-to-face encounters must be identified on the medical record, which includes signature and credentials (can be located anywhere on record, including stationery) for each date of service.

CMS prohibits the use of stamped signatures on any medical record. Acceptable signatures include handwritten (initials can be used if the full name and credentials appear somewhere in the record or on stationery) or an electronic signature on electronic records if authenticated at the end of each note in accordance with CMS authentication requirements (examples include — “electronically signed by,” “authenticated by,” “approved by,” “completed by,” “finalized by” or “validated by” and includes practitioner’s name, credentials, date and signature).

Providers must include their specialty credentials when providing their signature. In addition, CMS requires that signatures be legible. CMS does not accept a signature that cannot be readily identified. All entries in the clinical record must be legible, dated and contain author identification.

Medical record audits and reviews

All records related to services rendered to Medicare Plus Blue PPO members can be audited and/or reviewed during the term of the provider’s Medicare Advantage PPO agreement and for a period of 10 years following termination or expiration of the agreement for any reason, or until completion of an audit, whichever is later. Providers who do not respond to an audit request in the allotted timeframe can have their entire claim or service denied as not containing sufficient documentation to demonstrate the services were reasonable or necessary. In these situations, you can follow the two-step appeal process as outlined in this manual. We will not use medical record reviews to create artificial barriers that would delay or deny rightful payments to providers.

Both voluntary and mandatory provision of medical records must be consistent with HIPAA privacy law requirements. Only when a member has paid for the full cost of services out-of-pocket will an authorization for release of information be required.
Blue Cross conducts audits in accordance with Medicare laws, rules and regulations. We will conduct audits as needed, including, but not limited to Diagnosis Related Group coding and clinical validation audits, site of care reviews, readmission audits, audits at skilled nursing facilities or other network providers, practitioners and suppliers, CMS risk-adjustment validation audits and Blue Cross risk-adjustment medical reviews. The presence of a prior authorization for a service or stay does not exempt the record or related claims from retroactive audits or documentation requirements (i.e., a valid inpatient order signed by a qualified provider prior to discharge of the patient as defined by CMS regulatory guidance). The lack of a valid inpatient order will result in a claim denial.

Additionally, prior authorization of services is not a guarantee that claims will be paid as billed. We may conduct audits on services to determine that care provided was delivered and billed in the most appropriate, reasonable, and cost-effective setting available. We may also conduct audits to assure that claims billing matches services actually provided according to claims payment rules and regulations. Blue Cross contracted providers and practitioners will be required to submit medical records for these audits.

**CMS risk-adjustment validation audits**

CMS makes advance monthly payments to Medicare Plus Blue PPO plans for providing coverage of Original Medicare fee-for-service benefits for each individual enrolled in a Medicare Plus Blue PPO plan per month. CMS may require Medicare Advantage organizations and their providers to submit medical records for the validation of risk adjustment data. There may be penalties for submission of false data.

Section 1853(a)(3) of the Social Security Act requires that CMS risk adjust payments to Medicare Advantage organizations. In general, the current risk adjustment methodology relies on member diagnoses, to prospectively adjust capitation payments for a given member based on the health status of the member. Diagnosis codes submitted by MA organizations are used to determine beneficiary risk scores, which in turn determine the risk-adjusted reimbursement.

RADV audits determine whether the diagnosis codes submitted by MA organizations can be validated by supporting medical record documentation. This medical record documentation must meet certain criteria and standards as specified by CMS. Blue Cross may contract with a vendor to perform these reviews. All vendors are required to have a Business Associate Agreement with Blue Cross and are required to comply with the requirements of the Health Insurance Portability and Accountability Act of 1996.
Blue Cross risk-adjustment medical record reviews

From time to time, Blue Cross will require providers to make records available for on-site review or submission to ensure claims submitted are consistent with the chronic conditions documented in members’ medical record. Blue Cross may contract with a vendor to perform these reviews. All vendors are required to have a Business Associate Agreement with Blue Cross and are required to comply with the requirements of the Health Insurance Portability and Accountability Act of 1996.

Blue Cross reimburses $5 for each individual chart from a provider’s office and $5 per care episode at hospital facilities. Download a reimbursement form here. You may fax the form including your invoice to us at 1-972-957-2143. Most requests are processed within 30 to 45 business days.

Blue Cross will not reimburse for copy house services. If a provider or an accountable care organization contracts with a copy house vendor, they will be responsible for reimbursing that vendor.

HEDIS medical record reviews

Blue Cross collects medical record data for HEDIS at certain times of the year for quality improvement initiatives. Medical record reviews may require data collection on services obtained over multiple years. Archived medical records/data may be required to complete data collection.

For the HEDIS reviews, we look for details that may not have been captured in claims data, such as blood pressure readings, HbA1c lab results, colorectal cancer screenings and evidence of medication reconciliation. This information helps us enhance member quality improvement initiatives.

A Blue Cross employee or designated vendor(s) will perform the HEDIS reviews. Provider offices are responsible for responding to the medical record request and providing the documentation requested in a timely manner. Blue Cross or its designated vendor(s) will contact your office to establish a date for an onsite visit or the option to fax or mail the data requested. A patient list will be sent including the name and information being requested.

If your office is selected for an onsite visit, please have the medical records available ahead of time. If a chart for a patient is being requested and not available at your practice location, you should notify the Blue Cross employee or the designated vendor immediately. Blue Cross will not reimburse for copy house services. If a provider or an accountable care organization contracts with a copy house vendor, they will be responsible for reimbursing that vendor.

We request that providers allow Blue Cross employees or its designated vendor(s) to scan the medical records during an onsite visit. HEDIS requires proof of service for any data that is collected from a medical record.
Other Medicare Plus Blue PPO requirements

## Settlements

### Hospital Settlement

Medicare makes estimated (interim) payments to hospitals and clinics when claims are submitted which are at least partially reimbursed based on their reasonable costs rather than a fee schedule. The Medicare Fiscal Intermediary/Administrative Contractor will attempt to make the interim payments as accurate as possible.

After the hospital’s fiscal year end, the fiscal intermediary settles with the providers for the difference between interim payments and actual reasonable costs.

CMS policy does not require plans to agree to settle with providers. Blue Cross conducts settlements on hospital claims for Blue Cross Medicare Advantage PPO members, when requested, where certain provisions of the Original Medicare reimbursement system are not accounted for through the normal claims vouchering system (for example, disproportionate share, bad debt, capital for a new hospital for first two years, etc.) Bad debt and critical access hospital settlements include both inpatient and outpatient claims for Medicare Advantage PPO members. All other outpatient reimbursement issues should be referred to your Blue Cross provider consultant.

To minimize financial impact of the settlement and to ensure proper reimbursement throughout the year, hospitals are expected to retrieve their current year rates from the Fiscal Intermediary/MAC and submit their rate letter (or system equivalent) to MARateLetterSubmissions@bcbsm.com.

Blue Cross conducts settlements on a hospital’s full fiscal year at the appropriate Medicare rate based on discharge date. Blue Cross reviews the Medicare Cost Report, the specific claims submitted for review, and the interim rate letters to determine the cost settlement.

The hospital must request a settlement from Blue Cross in writing within 180 days of the hospital’s fiscal year-end, and must include all of the following information:

- A description of the issue
- An estimate of the impact
- Supporting documentation including (as appropriate):
  - The filed Medicare Cost Report for the year in question
  - The Medicare interim rate letter (or system equivalent) for the applicable time period
  - A detailed Blue Cross claims list (a template will be provided)
Calculations showing how the impact amount was determined

Blue Cross reviews the information and gives a written determination of funds owed the provider from Blue Cross or funds owed Blue Cross from the provider. Payment of the settlement will be due by either party, starting 60 days after final terms of the settlement are agreed upon.

Blue Cross reimburses Bad Debt claims for only uncollected Medicare Advantage PPO member liability. Charges for non-covered services are not included. The hospital must provide a signed attestation that it defines and calculates its bad debt numbers in accordance with the CMS rules and guidelines. The Blue Cross MA PPO bad debt claims template, along with the attestation, are provided upon receipt of the request for settlement.

Blue Cross pays Critical Access Hospital claims on an interim basis using the per diems and percentage of charges stipulated in the Fiscal Intermediary/MAC interim rate letter applicable to the date on which services are rendered. The cost-based reimbursement rate and elected payment method used for the year under review are compared to the rate calculated on the Medicare Cost Report and a settlement is made based on the difference. Once a hospital elects to engage in the settlement process, all subsequent years will need to be settled.

**Federally Qualified Health Centers Vaccine Settlement**

Effective Oct. 1, 2014, Centers for Medicare and Medicaid Services changed the payment system for Federally Qualified Health Centers from an “all-inclusive rate” system to a prospective payment system. Blue Cross Blue Shield transitioned FQHCs to the PPS based on their cost reporting periods beginning Nov. 1, 2015. As a result of this change, FQHC’s will be compensated for flu and pneumococcal vaccines by Blue Cross through an annual settlement process.

FQHCs should continue to bill pneumococcal and flu vaccines as this information will be used at the end of the fiscal year to determine the settlement amounts. Settlement requests must be sent to fqhcsettlementrequests@bcbsm.com within 180 days of the fiscal year end to be eligible. Settlements will be conducted only on a complete fiscal year and only for claims that have been billed. The settlement calculations are made using the CMS Average Sale Price fee schedule.

If you would like further information on the vaccine settlement process, please email your question(s) to fqhcsettlementrequests@bcbsm.com.

**Annual Physical Settlements**

Blue Cross will compensate FQHCs for annual physicals through an annual settlement process. The payment system is not configured to pay individual claim lines on FQHC claims.
FQHC providers should continue to bill annual physical services on their UB-04 claim form for tracking purposes, as this information will be used at the end of the fiscal year to determine the settlement amounts.

Settlement requests must be sent to fqhcsettlementrequests@bcbsm.com within 180 days of the fiscal year end to be eligible. Settlements will be conducted only on a complete fiscal year and only for claims that have been billed. If you would like further information on the annual physical settlement process, please email your questions to fqhcsettlementrequests@bcbsm.com.

Serious adverse events and present-on-admission

Blue Cross Blue Shield of Michigan uses an enterprise-wide reimbursement policy. Blue Cross does not pay for medically unnecessary services, regardless of the cause. This policy is in keeping with Blue Cross reimbursement structure under the Participating Hospital Agreement and other provider contracts.

The main provisions of the policy are as follows:

- Blue Cross will no longer reimburse a hospital or physician whose direct actions result in a serious adverse event.
- Serious adverse events affected by this policy will be updated as needed to remain consistent with changes made by the Center for Medicare & Medicaid Services.
- Blue Cross participating hospitals are required to report present on admission indicators on all claims.
- Blue Cross participating hospitals are not to balance bill members for any incremental costs associated with the treatment of a serious adverse event that Blue Cross has paid.
- Blue Cross members who have been billed in error should report incidents to Blue Cross as appropriate.

The policy on serious adverse events applies to all acute care hospitals, exempt hospital units and critical access hospitals that have signed a Blue Cross participating hospital agreement.

- Blue Cross developed the following list of events and conditions:
  - Object left in the body after surgery
  - Air embolism as a result of surgery
  - Blood incompatibility
  - Catheter-associated urinary tract infections
  - Pressure sores (decubitus ulcers) — Stage 3 or 4
  - Vascular catheter-associated infections
- Surgical site infections
  - Medistinitis following a coronary artery bypass graft surgery
  - Gastric bypass
  - Orthopedic procedures
  - Cardiac Implantable Electronic Device

- Hospital-acquired injuries
  - Falls and fractures
  - Dislocations
  - Intracranial and crushing injury
  - Burns

- Deep vein thrombosis or pulmonary embolism following:
  - Total knee replacement
  - Total hip replacement

- Manifestations of poor glycemic control

- Diabetic ketoacidosis
  - Nonketotic hyperosmolar coma
  - Hypoglycemic coma
  - Secondary diabetes with ketoacidosis
  - Secondary diabetes with hyperosmolarity

- Iatrogenic pneumothorax with venous catheterization

Additionally, CMS further defined the following events for wrong surgeries for easier identification:

- Performance of procedure on patient not scheduled for operation (procedure) — formerly known as surgery on wrong patient

- Performance of correct procedure on wrong side or body part — formerly known as surgery on wrong body part

- Performance of wrong procedure on correct patient — formerly known as wrong surgery

Hospitals participating with Blue Cross are required to submit present-on-admission indicator information for all primary and secondary diagnoses, for both paper and electronic claims.

The POA indicator is used to identify conditions present at the time the admission occurs, including those that develop during an outpatient encounter in settings that include the emergency department, observation
or outpatient surgery. The POA indicator is not required on secondary claims.

The following values, established by CMS, should be used to indicate POA when submitting data:

<table>
<thead>
<tr>
<th>Value</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>Diagnosis was present at the time of inpatient admission</td>
</tr>
<tr>
<td>N</td>
<td>Diagnosis was not present at the time of inpatient admission</td>
</tr>
<tr>
<td>U</td>
<td>Documentation is insufficient to determine whether the condition was present at the time of inpatient admission</td>
</tr>
<tr>
<td>W</td>
<td>Clinically undetermined. Provider is unable to determine clinically whether the condition was present at the time of inpatient admission</td>
</tr>
<tr>
<td>1</td>
<td>Exempt from POA reporting - Applies to paper claims</td>
</tr>
<tr>
<td>Blanks</td>
<td>Exempt from POA reporting - Applies to electronic claims</td>
</tr>
</tbody>
</table>

On electronic claims, the POA data element must contain the letters POA followed by a single POA indicator for every diagnosis reported, as follows:

- The POA indicator for the principal diagnosis should be the first indicator after the POA letters, followed by the POA indicators for the secondary diagnoses as applicable.
- The final POA indicator must be followed by the letter Z to indicate the end of the data element.

For paper claims, the POA indicator is the eighth digit of the principal diagnosis field in Form Locator 67 on the UB-04 claim and the eighth digit of each of the secondary diagnoses in Form Locator 67, A-Q. Report the applicable POA indicator (Y, N, U, or W) for the principal diagnosis and any secondary diagnoses as the eighth digit. Enter 1 if the diagnosis is exempt from POA.

The policy on serious adverse events is administered as follows:

- **For DRG-reimbursed hospitals** — Blue Cross uses the Medicare severity diagnosis-related groups (MS-DRG).
- **When the member is readmitted to the same hospital and the admissions are combined** — Hospitals should follow the current process for combining admissions:
If the POA indicator is correctly reported as Y (indicating the condition was present on admission), there is no financial reduction.

In cases in which the POA for the serious adverse event was N (indicating that the condition was not present on admission and that, therefore, the readmission was a direct result of the serious adverse event), the two cases are combined and only the first admission is reimbursed.

- **When the member is readmitted to the same hospital and the admissions are not combined** — Any readmission with diagnosis associated with a serious adverse event during the initial admission may be selected for audit review to validate its presence on admission.

- **When the member is admitted to a different hospital** — When an admission to a second hospital carries a POA indicator of Y but the treatment is that which is medically necessary to treat the adverse event, the second hospital is held harmless and is reimbursed for the admission.

- **When claims are submitted with an invalid POA** — Claims submitted with an invalid POA indicator are returned to the hospital for correction and are not entered into the Blue Cross claims system.

- **When treatment to correct the adverse event is rendered by a hospital or physician not responsible for the adverse event** — In all cases, the second hospital and the second physician correcting the adverse event are held harmless. Because the treatment is medically necessary, they are reimbursed.

**Clinical research study**

If a member with Medicare Plus Blue PPO coverage participates in a Medicare-qualified clinical research study, Original Medicare will pay the provider on behalf of the Medicare Plus Blue PPO plan. The Medicare Plus Blue PPO plan will pay for Medicare-covered services that are not affiliated with the clinical trial. **Therefore, providers must submit claims for Medicare-covered services related to the clinical trial to carriers and fiscal intermediaries**, not to Blue Cross, using the proper modifiers and diagnoses codes. Medicare-covered services not affiliated with clinical trials must be billed to Blue Cross, and Blue Cross will reimburse providers accordingly.

**Swing beds**

Swing beds in a critical access hospital are paid according to the critical access hospital methodology (101 percent of cost).

Swing beds located in non-critical access hospitals are paid using the Medicare skilled nursing facility prospective payment system, which is a per diem payment.
Network participation

Overview

Blue Cross will give select provider types an opportunity to apply for participation in the Medicare Plus Blue network. Network providers provide care to Medicare Plus Blue members, and we reimburse them for covered services at the agreed upon payment rate. Network providers sign formal agreements with Blue Cross, agree to bill us for covered services provided to Medicare Plus Blue members, accept our reimbursement as full payment minus any member required cost sharing, and receive payment directly from Blue Cross.

Acupuncturists can join our network

Acupuncturists have the opportunity to participate in Blue Cross’ Medicare Plus Blue network effective March 1, 2022. Enrollment forms and practitioner agreements are available now at bcbsm.com/providers for acupuncturists who want to join a Blue Cross network. To find enrollment information, click on Enroll to become a network provider. Specific qualification requirements are identified within each agreement. Once approved, acupuncturists can begin participating in our network, starting March 1, 2022, and receive direct reimbursement for covered services. Medicare Plus Blue provides the same level of coverage for acupuncture as Original Medicare, so we cover acupuncture to treat chronic lower back pain only. Refer to the December 1, 2021, Record article for coding information.

Qualifications and requirements

To be included in Blue Cross Medicare Advantage network, providers must:

- Have a national provider identifier they use to submit electronic transactions to Blue Cross (in accordance with HiPAA requirements) or to submit paper claims to Blue Cross.

- Meet all applicable licensure requirements in the state of Michigan and meet Blue Cross credentialing requirements pertaining to licensure.

- Furnish services to a Medicare Plus Blue member within the scope of their licensure or certification and in a manner consistent with professionally recognized standards of care.

- Provide services that are covered by our plan and that are medically necessary by Medicare definitions.

- Meet applicable Medicare approval or certification requirements.

- Not have opted out of participation in the Medicare program under §1802(b) of the Social Security Act, unless providing emergency or urgently needed services.
• Sign formal agreements with Blue Cross.

• Agree to bill us for covered services provided to Medicare Plus Blue members.

• Accept our reimbursement as full payment less any member cost sharing.

• Receive payment directly from Blue Cross.

• Not be on the U.S. Department of Health and Human Services Office of Inspector General excluded and sanctioned provider lists.

• Not be a Federal health care provider, such as a Veterans’ Administration provider, except when providing emergency care.

• Comply with all applicable Medicare and other applicable Federal health care program laws, regulations, and program instructions, including laws protecting patient privacy rights and HIPAA that apply to covered services furnished to members.

• Agree to cooperate with Blue Cross to resolve any Medicare Plus Blue PPO member grievance involving the provider within the time frame required under federal law.

• For providers who are hospitals, home health agencies, skilled nursing facilities, long-term acute care hospitals or comprehensive outpatient rehabilitation facilities, provide applicable member appeal notices.

• Not charge the member in excess of cost sharing under any condition, including in the event of plan bankruptcy.

• Provide certain special services to members only if approved by Medicare to provide such services (e.g., transplants, VAD distribution therapy, carotid stenting, bariatric surgery, PET scans for oncology, or lung volume reduction). The list of special services will be automatically updated as determined by CMS.

• Be in good standing with Blue Cross and meet and maintain all Blue Cross credentialing requirements for network inclusion. Examples of being in good standing are:
  o Unrestricted license to practice
  o No license limitations
  o Not on prepayment utilization review, not in the performance monitoring program or not de-participated from the Traditional program
  o Not denied or disaffiliated from the TRUST program within a two-year period of application to Medicare Advantage PPO
  o No Medicare or Medicaid exclusion, sanction, or debarment
• Not opting out of Medicare

• Agree to accept all Medicare Plus Blue PPO members unless practice is closed to all new patients (commercial or Medicare).

Participation agreements

The Medicare Advantage PPO Provider Agreement includes a base agreement that applies to all providers and attachments specific to certain provider types which may be accessed on our website:

• Blue Cross Medicare Advantage PPO Provider Agreement

• Blue Cross Medicare Advantage PPO Provider Agreement Attachments

  o Practitioner Attachment
  o Hospital Attachment (includes psychiatric hospitals)
  o Non-Hospital Facility Attachment
  o Rural Health Clinic Attachment
  o Federally Qualified Health Clinic Attachment

Network information and affiliation

Overview

A Medicare Advantage PPO is a network of health care providers consisting of primary care physicians, specialists, hospitals and other health care providers who have agreed to provide services to Medicare Plus Blue PPO members. The Medicare Advantage PPO focuses on delivering cost-effective and quality patient care. Network providers agree to accept Blue Cross reimbursement as payment in full for covered services (minus any member required cost sharing). Members with Medicare Plus Blue PPO coverage receive services from a select network of providers. Medicare Advantage PPO requirements apply only to providers in our Medicare Advantage PPO network.

Network sharing with other Blue plans’ PPO programs

All Blue Medicare Advantage PPO plans will participate in reciprocal network sharing. This network sharing will allow all Blue Medicare Advantage PPO members to obtain in-network benefits when traveling or living in the service area of any other Blue Medicare Advantage PPO Plan, as long as the member sees a contracted Medicare Advantage PPO provider.

If you are a contracted Medicare Advantage PPO provider for Medicare Plus Blue PPO and you see Medicare Advantage PPO members from other Blue plans, these members will be extended the same contractual access to care, and you will be reimbursed in accordance with the rate for your Blue Cross Medicare Advantage PPO contract. These members will receive in-network benefits in accordance with their member contract.
If you are not a contracted Medicare Advantage PPO provider for Medicare Plus Blue and you provide services for any Blue Medicare Advantage PPO members, you will receive the Medicare-allowed amount for covered services. For urgent or emergency care, you will be reimbursed at the member’s in-network benefit level. Other services, including renal dialysis services provided while the member was temporarily outside the plan’s service area, will be reimbursed at the out-of-network benefit level.

The Blue Cross Blue Shield Association mandates that all Association members require all participating providers to be responsible for obtaining pre-service reviews for inpatient facility services provided to Medicare Advantage members from other states. Keep the following guidelines in mind:

- Obtain pre-service reviews prior to admission for inpatient facility services when such a review is required under the member’s plan.

- Out-of-state members will be held harmless if a pre-service review is required and not performed prior to admission for inpatient facility services. You cannot bill or collect from a member for covered services where you failed to perform pre-service review as required.

- Specified timeframes for pre-service review may apply. These include: 48 hours to notify the host plan of a change in the pre-service review and 72 hours in the case of an emergency or urgent care notification.

Providers can use the Electronic Provider Access tool to determine whether pre-service is required. The tool allows you access to other Blue plan provider portals for the purpose of conducting pre-service reviews. For more information about the tool, click the link below to read the article in the December 2013 Record:
bcbsm.com/newsletter/therecord/record_1213/Record_1213c.shtml

Affiliation

Professional and facility enrollment

Information on how to enroll is available in the provider enrollment section of bcbsm.com at bcbsm.com/provider/enrollment/index.shtml. Requirements are no longer listed in the application but can now be found in a separate general information sheet on this web page along with the application.

- Acupuncturists
- Ambulance providers
- Anesthesia assistants
- Audiologists
- Certified nurse midwives
- Certified nurse practitioners
- Doctors of osteopathy
- Doctors of podiatric medicine
- Fully licensed psychologists
- Hearing aid dealers
- Independent physical therapists
- Independent speech language pathologists
Certified registered nurse anesthetists
Clinical licensed master’s social workers
Clinical nurse specialists
Doctors of chiropractic medicine
Doctors of dental surgery (oral surgeons only)

**Facility affiliation**

Facilities eligible for affiliation in the Medicare Advantage PPO network include:

- Ambulatory surgical facilities (freestanding only)
- End stage renal disease facilities (hemodialysis centers)
- Federally qualified health centers
- Home health care facilities
- Hospitals
- Long-term acute care hospitals
- Outpatient physical therapy facilities
- Rural health clinics
- Skilled-nursing facilities

**Facility requirements**

Facilities must meet certain requirements to participate in the Medicare Advantage PPO network. These requirements are available in the applications which can be found in the provider enrollment section of bcbsm.com at [bcbsm.com/provider/enrollment/index.shtml](http://bcbsm.com/provider/enrollment/index.shtml).

**Practitioner**

Practitioners (except ambulance) who request affiliation in the Medicare Advantage PPO Network must meet specific network requirements and complete an online application on the Council for Affordable Quality Health Care Universal Credentialing Datasource website. Typically, up to five years of history are reviewed during the initial credentialing process. We use the same review process to credential new applicants and to recredential network practitioners.
Blue Cross registered — must be or become registered with Blue Cross and have an active identification number. To become registered, go to bcbsm.com/providers and follow the appropriate links.

Board certified — MD, DO, DPM, and DDS/DMD (oral surgeons only) must be board certified or eligible for board certification (the board must be one recognized by Blue Cross, such as the American Board of Medical Specialties) at the time of credentialing, and maintain board certification throughout affiliation. (Exception: Current Blue Cross PPO TRUST Network practitioners who are not board certified are excluded from this requirement as long as they have continued affiliation in the PPO TRUST Network.)

Fully licensed — must be fully licensed and free of any current disciplinary actions of suspension, revocation, surrender, limitation or probation. A provider who has any of these disciplinary actions imposed because of a criminal conviction related to payment or provision of health care will be restricted from applying to the network for a period of two years following the date the license restriction is lifted.

Malpractice coverage — must have and maintain current malpractice coverage of $100,000 per occurrence, and $300,000 annual aggregate. The coverage must protect the provider from all liability, whether a claim is filed against the individual provider or jointly with a hospital. Liability insurance must cover all practice locations unless the provider is directly employed by a hospital and practices exclusively at that hospital.

Professional certification bodies — Non-physician providers must be in good standing with designated professional certification bodies applicable to their area of expertise.

Government sanctions — must be free of any exclusions or sanctions from Medicare and Medicaid.

Opt out — must not have opted out of participation in the Medicare program under §1802 (b) of the Social Security Act, unless providing emergency or urgently needed services.

Prepayment utilization review — An applicant who is currently in or has a significant history in the Blue Cross prepayment utilization review program will be denied affiliation with the Medicare Advantage PPO network.

Blue Cross departicipation — An applicant with a current or significant history of formal departicipation action by Blue Cross will not be accepted in the Medicare Advantage PPO network.

Malpractice case history — must be reported with supporting details. These include the number of malpractice cases against the applicant that have been filed, adjudicated or settled within the five years prior to the application date. We review all cases against established screening criteria and may deny the application. The screening criteria for high volume specialties is in excess of $500,000 within a five-year period and
the screening criteria for other specialties is in excess of $200,000 within a five-year period prior to application to the Medicare Advantage PPO network.

**Substance abuse or chemical dependency** — Current use or recent history of illegal drug use or substance abuse or dependence will result in a denied application. New applicants with history of chemical dependence or substance abuse must:

- Provide proof of treatment.
- Be substance-free during the 24-month period before application.
- Attest that they have no current chemical dependence and are currently free of all illegal chemicals.

**Additional considerations** — We may use other information in credentialing and recredentialing review and decision-making, such as:

- Data Bank (National Practitioner – Healthcare Integrity and Protection) findings
- No history of conduct that threatens patient safety or adversely affects Blue Cross’ business interests

**Affiliated provider agreement**

As an affiliated provider, you agree to (among other things):

- Meet our re-credentialing requirements every three years (includes facilities).
- Meet and maintain board certification requirements.
- Abide by the Medicare Advantage PPO Network agreement, policies and procedures (includes facilities).
- Bill only for professional services personally provided by the Medicare Advantage PPO Network provider. This specifically prohibits billing for services provided by any subcontractor, or other provider, including a partner in a group practice.

**Note:** The only exception is when a physician personally supervises a provider who cannot bill Blue Cross directly.

- Provide complete care within the Medicare Advantage PPO provider’s specialty and do not systematically refer or “share” the care of patients.
- Provide safe, medically necessary and cost-effective care (includes facilities).
- Maintain a current and accurate CAQH UCD record. Update the CAQH UCD minimally once every 120 days and re-attest to the completeness and accuracy of the information.
Disaffiliation

Voluntary vs. involuntary disaffiliation

The Blue Cross Medicare Advantage PPO Provider Agreement can be terminated by Blue Cross or an affiliated provider, in accordance with the terms of the Agreement. When the agreement is terminated, the provider is no longer affiliated with the Medicare Advantage PPO network. We call this activity “disaffiliation.” There are two types of disaffiliation:

Voluntary — Initiated by the provider at any time, except during the initial term of the Agreement, with 60 days written notice to Blue Cross or as otherwise provided in the Agreement

Involuntary — Initiated by Blue Cross in accordance with the terms of the Agreement and applicable internal policies. Depending on the reason(s) for this type of disaffiliation, you may be able to re-apply for affiliation two years after the disaffiliation date

Obligations of recipients of federal funds

Obligations

Providers participating in Medicare Plus Blue PPO are paid for their services with federal funds and must comply with all requirements of laws applicable to recipients of federal funds, including Title VI of the Civil Rights Act of 1964, the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, the Americans with Disabilities Act of 1990, the False Claims Act (32 USC 3729, et seq.) and the Anti-kickback Statute (section 128B(b) of the Social Security Act).

Medicare Plus Blue PPO is prohibited from issuing payment to a provider or entity that appears on the List of Excluded Individuals/Entities as published by the U.S. Department of Health and Human Services Office of Inspector General, the list of debarred contractors as published by the U.S. General Services Administration, or the CMS preclusion list (with the possible exception of payment for emergency services under certain circumstances).

Providers can access additional information as follows:

- The Department of Health and Human Services Office of the Inspector General List of Excluded Individuals/Entities can be found at exclusions.oig.hhs.gov/**
- The General Services Administration list of debarred contractors can be found at sam.gov** in the System for Award Management.

For more information on the CMS preclusion list, see “CMS preclusion list” on page 6 of this manual.
Fraud, waste and abuse

Detecting and preventing fraud, waste and abuse

Blue Cross is committed to detecting, mitigating and preventing fraud, waste and abuse. Providers are also responsible for exercising due diligence in the detection and prevention of fraud, waste and abuse as well, in accordance with the Blue Cross Detection of Fraud, Waste and Abuse policy.

Blue Cross encourages providers to report any suspected fraud, waste and/or abuse to the Blue Cross Corporate and Financial Investigations department, the corporate compliance officer, the Medicare compliance officer, or through the anti-fraud hotline, 1-800-482-3787. The reports may be made anonymously.

What is fraud?

Fraud is determined by both intent and action and involves intentionally submitting false information in order to get money or a benefit payable under a federal health care program, like Medicare.

Examples of fraud include:

• Billing for services not rendered or provided to a member at no cost
• Upcoding services
• Falsifying certificates of medical necessity
• Knowingly double billing
• Unbundling services for additional payment

What if I suspect fraud? If you suspect fraud, please contact Blue Cross Blue Shield of Michigan Anti-Fraud Hotline at 1-888-650-8136 (24 hours a day/seven days a week).

What is waste?

Waste includes activities involving payment or an attempt to receive payment for items or services where there was no intent to deceive or misrepresent, but the outcome of poor or inefficient billing or treatment methods cause unnecessary costs.

Examples of waste include:

• Inaccurate claims data submission resulting in unnecessary rebilling or claims
• Prescribing a medication for 30 days with a refill when it is not known if the medication will be needed
• Overuse, underuse and ineffective use of services
What is abuse? Abuse includes practices that result in unnecessary costs or reimbursement for services that are not medically necessary or that fail to meet professionally recognized standards for health care.

Examples of abuse include:

- Providing and billing for excessive or unnecessary services
- Routinely waiving member coinsurance, copayments or deductibles
- Billing Medicare patients at a higher rate than non-Medicare patients

Required compliance training on Medicare fraud, waste and abuse

Blue Cross requires its Medicare providers to take specific training about fraud, waste and abuse and general compliance. Providers may complete the CMS training modules available at [www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/ProviderCompliance](http://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/ProviderCompliance). Otherwise, providers may utilize their own training program as long as it contains content substantially similar to the CMS training modules.

Providers should make sure that governing body members and any employees (including volunteers and contractors) or contractors providing health or administrative services in connection with the Blue Cross Blue Shield of Michigan Medicare Advantage program complete the training within 90 days of being hired and annually thereafter. Be sure to keep the certificate generated by the website as proof that you took the training and retain evidence of training for 10 years from the end date of your contract with Blue Cross. You need to be able to provide proof to Blue Cross or CMS if requested.

Medicare Part D program

As part of an ongoing effort to combat fraud, waste, and abuse in the Medicare Part D program, CMS’ program integrity contractor, the NBI MEDIC (Health Integrity, LLC), requests prescriber prescription verifications. The NBI MEDIC routinely mails prescriber prescription verification forms containing the beneficiary’s name, the name of the medication, the date prescribed, and the quantity given. The form also asks the prescriber to check yes or no to indicate whether the prescriber wrote the prescription. The prescriber is asked to respond within two weeks. If no response is received, then the investigator follows up with a second request.

A timely and complete response to prescription verification is important as it is likely to result in the elimination of an allegation of wrongdoing and/or prevent the payment of fraudulent prescriptions without need for further investigation.

Providers who are involved in the administration or delivery of the Medicare Part D prescription drug benefit are strongly encouraged to respond in a timely manner to prescription verifications when contacted by the NBI MEDIC.
Additionally, if you wish Part D to cover a prescription, not only must you have a valid NPI number, but you must also be either: (1) enrolled in Medicare or (2) validly opted-out of the program. Blue Cross Blue Shield of Michigan will reject an otherwise valid prescription, if it was written by a prescriber who is neither enrolled in Medicare nor validly opted-out of the program.

**Repayment rule**

If you’ve received an overpayment, don’t return the check to us. We will recover overpayments by deducting them from future claim payments to you. We call this method of recovery an offset.

If you notice an overpayment, you can either call Provider Inquiry at 1-866-309-1719 or complete and send the [Request for Offset form (PDF)](mailto:support@providerblue.com) to the email or street address on the form.

Give the following information about the overpayment:

- Patient's name
- Patient's contract number
- Date of service
- Claim number
- Claim line numbers
- Amount of overpayment
- Reason for the claim adjustment
- Fully complete the provider section on the form

Our Provider Inquiry representative will help determine if the payment was truly an error and advise you if and when the recovery process will begin.

If we receive an incomplete form, or if the information about your claim adjustment is unclear, we'll call you to make sure everything is accurate. If we're unable to reach you, we'll return the form by mail with a request for more information.

If we notice an overpayment, we'll adjust your claim. The amount due is collected from future payments. After 30 days, we'll send you a letter that details overpayments that were not recovered from future claim payments. You'll also receive a notice of claim overpayments that are outstanding after 60 days. After 60 days, you're required to make a payment.

You have dispute rights if you believe that the amount to be recovered or the reason we give is incorrect. Please see the Payment disputes section of this manual for direction.
Questions, additional information and contacts

Contact information

Blue Cross does not prohibit network health care professionals from advising or advocating on behalf of patients.

For general questions about Medicare Plus Blue PPO:

Call Medicare Plus Blue Provider Inquiry at 1-866-309-1719 from 8 a.m. to 4:30 p.m. Eastern time,

Or mail:

Medicare Plus Blue Provider Inquiry
P.O. Box 33842
Detroit, MI 48232-5842

For DME-related questions, providers should contact Northwood:

Mail:

Provider Relations
7277 Bernice
Center Line, MI 48015

Fax: 1-586-261-0118

Or, complete the provider application online at: northwoodinc.com.**

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