Blue Cross Blue Shield Blue Care Network of Michigan

Medical Care Group (MCG) Endorsement Guidelines

For Primary Care Practitioners (PCP): In all four regions (East, Mid, Southeast and West), providers must join an existing Medical Care Group (MCG). Blue Care Network (BCN) may make exceptions in rural, low access areas. The contract signature document must be counter-signed by the MCG medical director with whom you intend to participate.

The following lines of business are referred to as BCN Network products or lines of business: Blue Care Network (BCN Commercial HMO) and Blue Care Network Advantage (BCNA) (Medicare Advantage Product).

Both BCN Network products accept MCG endorsed applications for both PCP and Specialty practitioners. PCP endorsement by an MCG is used as a method to manage the provider networks. Arrangements between the various MCGs and BCN allow for the contracting of risk arrangements and to provide administrative and educational support to the primary care networks.

To participate as a PCP, a practitioner must be board certified or board eligible in one of the following specialties: internal medicine, pediatrics, family practice, geriatrics, or pediatrics for internal medicine. A practitioner can be a physician or a nurse practitioner. Applicants are encouraged to contact a few MCGs to inquire about their contractual requirements with BCN, performance in the BCN network and the MCGs requirements for membership. You can find a list of MCGs and contacts in your region on the attached list.

To assist you in making a selection, the tables below (organized by geographic region) contain contact information for each MCG. The table also indicates the hospital affiliations of each MCG, the type of organization, and if they are currently accepting new primary care physicians.

For Specialists: The endorsement of a specialist provider by one or more MCGs is permitted to create a mutually beneficial relationship between a specialty provider or group of specialty providers and the MCG. The relationship provides the specialist the opportunity to gain a base for referrals from the MCGs affiliated PCPs. The MCG gains by having the ability to monitor the quality of care and the ability to negotiate a risk-sharing arrangement with the specialty provider.

If you are a specialist and are endorsed, contact your MCG who will take care of sending in all your paperwork.

The following lists are composed of MCGs that indicate willingness to endorse new specialist physicians at this time.

Medical Care Groups Endorsement Listing Blue Care Network, Southeast Michigan Region

Group Name	Affiliated Hospitals	Medical Director	MCG Administrator	Phone	Org Type Acceptance Status
Accountable Healthcare Alliance c/o Medical Advantage Group	Oakwood, Henry Ford Wyandotte	Robert Jackson, MD	Stephen Romanella	734-302-2130	PO-Open
Best of Health, Inc.	Annapolis, Heritage, Oakwood, St. Mary's, Sinai-Grace, Seaway, Wyandotte	Vinay Duggal, MD	Sue Hammoud	313.240.9867 Ext. 29	PO-Open
GMP Network	All BCN Contracted Hospitals	James C. Martin, DO	Jean Homfelt-Levine	586-842-0870	PO-Open
Huron Valley Physicians Association, PC (HVPA)	St. Joseph Ann Arbor, U of M, Chelsea, Saline	Michael Sanson, MD	Debra Roberts	734-973-0137 Ext. 431	PO-Open
IHA Affiliation Corporation	St. Joseph-Ann Arbor, Chelsea, U of M, Saline	Robert Breakey, MD	Melissa Bolt	734-747-6766 Ext. 10855	PO-Open Employed Physicians
Lake Huron PHO	Lake Huron Hospital	Jun Garcia, MD	Tiffany Francis	810-216-1094	PHO-Open Lake Huron privileges required
Lenawee Physician Hospital Organization	Bixby, Herrick, Toledo and Flower Hospitals	Adekoyejo Adenuga, MD	Jamie Keblesh	419-824-9029	PO-Open
Livingston Physician Organization	St. Joseph Mercy-Livingston	April Ping, MD	Debbie Bernstein	810-588-4306	PO-Open
Macomb St. Clair Primary Physician Group	St. John Hospital-Main St. John Macomb St. John River District	Trpko Dimovski, MD	Margaret Endres	586-753-0937	PO–Open St. John Hospital privileges required
Medical Network One	All BCN contracted Hospitals	Al Juocys, DO	Ewa Matuszewski	248-475-4701	PO-Open
Monroe Allied Physicians	All BCN contracted Hospitals	John Kalenkiewicz, MD	Stephen Romanella	734-302-2130	PO-Open
Oakland General Associates	St. John Macomb St. John Oakland	Paul Benson, DO	Michele Madigan	248-542-1364	PO-Open
Oakland Physician Network Services	All SE BCN Contracted Hospitals	Imad Mansoor, MD	Sandra Harris	248-682-0088 Ext. 118	PO-Open
Oakland Southfield Physicians Group	All SE BCN Contracted Hospitals	Jerome Frankel, DO	Jenifer Hughes Ilene Horowitz	248-357-4048	PO-Open
Oakwood Accountable Care Organization	All BCN Contracted Hospitals	Sarju Shah, MD	Walter Lorang	313-586-5069	PO-Open
Olympia Medical LLC	Beaumont Hospital – Farmington Hills, Botsford Hospital, Garden City Hospital, St. Mary Mercy – Livonia	Randall Bickle, DO	Melissa Kirshner	313-357-1215 Ext. 1	PO-Open

Medical Care Groups Endorsement Listing Blue Care Network, Southeast Michigan Region

Group Name	Affiliated Hospitals	Medical Director	MCG Administrator	Phone	Org Type Acceptance Status
Physician HealthCare Network (Employed)	McLaren Port Huron, McLaren Macomb, Lake Huron Medical, St. John River District, and Troy Beaumont	John Colombo, MD	Colette Champine	810-385-8096	PO-Open
McLaren Physician Hospital Organization (MPHO)	McLaren Oakland	Lawrence Cowsill, DO Michael Ziccardi, DO	Scott Johnson	248-484-4924	PO-Open McLaren affiliated physicians only
United Physicians	All BCN Contracted Hospitals	Kimberlee Coleman, MD	Denise Mercatante	248-593-0100	PO-Open
Primary Care Physicians., PC	All BCN Contracted Hospitals	Kenneth Dziuba, MD	Yvonne Gibson	586-498-8922	PO-Open
Providence Partners in Mission	Providence Hospital	Michael Somand, MD	Margaret Endres	586-753-0937	PO-Open Providence Hospital privileges required
St. John Macomb PHO	St. John Macomb Hospital	Mazem Alsaqa, MD	Margaret Endres	586-753-0937	PHO-Open St. John Macomb Hospital privileges required
St. John PhysHosp, Org., Inc.	St. John Hospital-Main	Kathleen Rheaume, MD	Margaret Endres	586-753-0937	PHO-Open St. John Hospital privileges required
St. John River District	St. John River District Hospital	Lee Bacheldor, DO	Margaret Endres	586-753-0937	PHO-Open St. John River District Hospital privileges required
Michigan Medicine (Employed Physicians)	University Hospital	David Spahlinger, MD	Kathleen McMann	734-764-1114	Michigan Medicine Employed only

Medical Care Groups Endorsement Listing Blue Care Network, East Michigan Region

Group Name	Affiliated Hospitals	Medical Director	MCG Administrator	Phone	Org Type Acceptance Status
Covenant Healthcare PHO	Covenant Hospital	Michael Slavin, MD	Gayle Biederman	989-583-7551	PHO/PO-Open
Genesys PHO	Genesys Regional Medical Center	Dhiraj Bedi, DO Prasad Kommareddi, MD	Marcia Brandt	810-424-2202	PHO-Open
Gratiot County Medical, PC	MidMichigan Medical Center – Gratiot	Sunil Ranfwani, MD	Jodie Chant	989-878-1550	PO-Open
Great Lakes Bay Health Centers	St. Mary's Hospital or Covenant Hospital	Doug Saylor, MD	Amy Evans	989-759-6400	Must be employed by Great Lakes Bay Health Centers
Great Lakes Physician Organization, PC	All BCN Contracted Hospitals	Mark Ostahowski, MD	Jodie Chant	989-878-1550	PO-Open
McLaren PHO	McLaren: Flint, Lapeer, Bay, Central	Lawrence Cowsill, DO Michael Ziccardi, DO	Scott Johnson	248-484-4924	PHO-Open
Memorial Healthcare Alliance	Memorial HealthCare	Barbara Gurden, MD	Jorri Tremain	989-729-4466	PO-Open
MidMichigan Health Network	MidMichigan Medical Center: Midland, Gladwin, Clare	Madhura Mansabdar, MD	Melissa McAfee	989-839-1613	PHO-Open
Professional Medical Corporation	Hurley Medical Center and McLaren	Farhan Khan, MD	Mike Grodus	734-302-2108	PO-Open
St. Mary's PHO	St. Mary's of Michigan Medical Center	Patrick Botz, DO	Jeanne Vesuri	989-907-7653	PHO-Open
Westside Family Medical Group	McLaren Regional Medical Center	Miguel Perez, MD	Miguel Perez, MD	810-733-6000	PO-Open

Medical Care Groups Endorsement Listing Blue Care Network, Mid Michigan Region

Group Name	Affiliated Hospitals	Medical Director	MCG Administrator	Phone	Org Type Acceptance Status
Baw Beese Medical Group	Hillsdale Community Health Center	Norris March, IV, DO	Theresa Draper	517-437-5230	PO-Open
Charlotte Physicians Group	Hayes Green Beach Memorial Hospital	Kimberly Friar, MD	Tammy Merritt	517-543-1050	PO-Open
Clinton Memorial	Clinton Memorial Hospital	B.P. Rajesh, MD	N/A	989-224-2100	PO-Open
Family Medicine of Michigan	EW Sparrow Hospital, Ingham Regional Medical Center	Eric Smith, MD	Jon Gilbert	517-622-6475	Must be employed by Family Medicine of Michigan
Jackson Health Network	Allegiance Health	Ray King, MD	Erika Dochoda	517-841-6940	PO-Open
Lansing Area Primary Care	EW Sparrow Hospital, Ingham Regional Medical Center	Ashok Gupta, MD	Jamie Conklin	517-999-8507	PO-Open
Lansing Pediatric Associates	EW Sparrow Hospital, Ingham Regional Medical Center	Mark Israel, MD	Amanda Cook	517-371-4712	Must be employed by Lansing Pediatric Associates
McLaren PHO	Ingham Regional Medical Center	Lawrence Cowsill, DO Michael Ziccardi, DO	Scott Johnson	248-484-4924	PHO-Open
MSU College of Human Medicine, Pediatrics & Human Dev.	EW Sparrow Hospital, Ingham Regional Medical Center	Yakov Sigal, MD	Amanda Frederick, RN	517-884-7367	PO–Must be employed by MSU
MSU College of Human Medicine, Dept. of Medicine	EW Sparrow Hospital, Ingham Regional Medical Center	Rey Bouknight, MD	Marissa Herrera	517-355-2332	PO–Must be employed by MSU
MSU College of Osteopathic Medicine, Family & Community Medicine	EW Sparrow Hospital, Ingham Regional Medical Center	Rosemarie Tolson, DO	AnneMarie Titus	517-884-7367	PO-Must be employed by MSU
MSU College of Osteopathic Medicine, Pediatric Dept.	EW Sparrow Hospital, Ingham Regional Medical Center	Joel Greenberg, DO	Amanda Frederick, RN	517-349-3420	PO–Must be employed by MSU
MSU Department of Family Practice	EW Sparrow Hospital, Ingham Regional Medical Center	David Walsworth, MD	Jennifer Preece	517-884-7367	PO-Must be employed by MSU
Sparrow Medical Group	EW Sparrow Hospital	Douglas Edema, MD	Karen Bennett	517-364-5232	PHO–Must be employed by Sparrow

Medical Care Groups Endorsement Listing Blue Care Network, West Michigan Region

Group Name	Affiliated Hospitals	Medical Director	MCG Administrator	Phone	Org Type Acceptance Status
Affinia Health Network Grand Rapids	St. Mary's Hospital	David Van Winkle, MD	Shaun Raleigh	231-672-3745	PHO-Open
Affinia Health Network Lakeshore	Mercy General Hospital	David Van Winkle, MD	Shaun Raleigh	231-672-3745	PHO Open
Answer Health Network	Spectrum, Metro Health Hospitals	Kirk Agerson, MD	Tom Janda Vicki Woodard	616-552-1500 616-552-1505	Independent Physicians
Bronson Physicians	Bronson Methodist Hospital and Bronson Lakeview Hospital	Michael Jonathan Crooks, MD	Nancy Vannest Cindi Lebiecki Paula Grudt	269-341-6014 269-341-7806 269-341-7401	Employed Physicians only
Carson Health Network	Sparrow/Carson City Hospital	N/A	Michael Rich Lacy Sherlock	989-584-3971 989-584-0105	PHO Members with Privileges at Carson City Hospital
Holland Community PHO	Holland Hospital	Kurt Lindberg, MD	Paul Clippinger	616-355-3885	PHO Open
Integrated Health Partners PHO	Bronson Battle Creek Hospital Oaklawn Hospital	Rose Lovi, MD	Ruth Clark April Kuehn	269-425-7130 269-4257131	PHO Open
McLaren PHO	McLaren Northern Michigan (Petoskey and Cheboygan)	Lawrence Cowsill, DO Michael Ziccardi, DO	Scott Johnson	248-484-4924	PHO-Open
Metro Health Integrated Network PHO	Metropolitan Hospital	Frank Belsito, DO	Christina Hildreth	616-252-4822	PHO Open
Northern Physicians Organization	Munson Hospital	N/A	Marie Hooper	231- 421-8505	PO Open
ProMed Healthcare	Borgess, Bronson Hospital	Paul Lange, MD	Mary Harvey	269-226-5607	Employed Physicians only
Providers Blue	Borgess, Bronson Hospital and Pennock	R. Troy Carlson, MD	Ron Zant	616-581-5088	Independent Physicians
Provider Risk Management Partners	Spectrum and St. Mary's Hospitals	Karen Dempsey, MD	Ron Zant	616-581-5088	Independent Physicians
Spectrum Health Medical Group	Spectrum Hospital	Terri Osborne, MD	Matt Smith	616-486-6487	Employed Physicians only
We are for Children	Metropolitan, Spectrum, St. Mary's, DeVos Children's Hospitals	Lisa Brown, MD Marcy Larson, MD	Megan Cogswell	616-957-5165	Independent Physicians Pediatrics only
Wexford PHO	All BCN Contracted Hospitals	James Whelan, MD	Kim Speese	231-876-6636 231-876-7859	PHO Open