Blue Cross partners with MSMS to provide access to COVID-19 webinars

Blue Cross Blue Shield of Michigan’s Value Partnerships has procured access to the entire Blue Cross and Blue Care Network physician network for three COVID-19 related webinars from the Michigan State Medical Society. The topics are listed below. Each webinar is prerecorded, so you can view it at a time that works best for you. You can also earn continuing medical education credits for your participation.

- **CARES Act Impact***
  During this 35-minute webinar, Sarah Jennings, CPA, CFE, CAE, and Jessica Fleet, CPA of Maner Costerisan, will help explain the CARES Act Package. The first part focuses on “Keeping American Workers Paid and Employed Act” or the Paycheck Protection Program. This includes a summary of eligibility requirements and steps to apply. The second half is on “Assistance for American Workers, Families and Businesses.” Participants will learn about loan forgiveness, emergency EIDL grants, and more. This course offers .5 CME credits.

- **Telemedicine and Other Technology Codes in a COVID-19 Environment***
  As we find ourselves in unprecedented times, telemedicine has become a part of the daily routine for many physician offices. This webinar is intended to give you information about telemedicine and how to use it and code it in your office. Listen to Jill Young provide guidance on telemedicine and other technology codes in the COVID-19 environment. This course offers .75 CME credits. (Remember to view Blue Cross-specific telehealth guidelines on our COVID-19 webpage.)

- **What Physicians Need to Know as Employers During the COVID-19 Pandemic***
  During this one-hour webinar, Jodi Schafer, SPHR, SHRM-SCP and principal of HRM Services, will provide a summary of what physicians need to know about unemployment and the Families First Coronavirus Act. Additional resources for employers are also provided. This course offers 1 CME credit.

Additional information is available on the MSMS website.* The webinars are free to everyone – you don’t need to be a member of MSMS. Upon accessing any of the webinar links, users will be prompted to either log in with their existing account or create a new one. This step is required for the tracking and reporting of CME credits.

Blue Cross is providing support for the webinars as part of the Value Partnerships program. Although Blue Cross Blue Shield of Michigan and the Michigan State Medical Society work collaboratively, the opinions, beliefs and viewpoints expressed in these
webinars do not necessarily reflect the opinions, beliefs and viewpoints of BCBSM or any of its employees.

*Clicking this link means that you're leaving the Blue Cross Blue Shield of Michigan and Blue Care Network website. While we recommend this site, we're required to let you know we're not responsible for its content.