



Frequently asked questions

Population Insights Reporting

What is Blue Cross Blue Shield of Michigan's Population Insights Reporting?

BCBSM's semi-annual Population Insights Reporting is a collection of population health management materials that provide both the hospital and physician communities with detailed information about their shared patient populations and population-based performance. This collection of reports should be used as a tool to:

- Identify physician partners
- Better understand current population-based performance
- Begin conversations between hospitals and their physician partners

When is the Population Insights Reporting distributed to providers?

These reports are distributed in mid-June and mid-December of each year to hospital leadership and pay-for-performance contacts, as well as physician organization representatives.

What is the population profiling tool?

This tool combines population-based information contained across various Population Insights reports into a single, user friendly dashboard. The tool displays population-based information for all Michigan Hospitals and Physician Group Incentive Program physician organizations that can be sorted and viewed using convenient drop-down menus.

What is the Population Insights Supplemental Report?

The Supplemental Report is an Excel document that provides hospitals with information about the PGIP sub-physician organizations with which each has shared responsibility for a population of Blues members. The report also contains information about the number of BCBSM members attributed to each hospital's physician partners and the general cost and use statistics for those physician groups that are used to build each hospital's population-based performance data.



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What is the Organized Systems of Care Dashboard report?

The OSC Dashboard is an informational report that provides aggregated cost and utilization performance information for PGIP-participating physician organizations and organized systems of care. The information contained within the OSC Dashboard follows the same methodology used to create PGIP Initiative dashboards.

The PGIP sub-physician organization level statistics contained within the OSC Dashboard are the same data used to calculate weighted, population-based cost and use information for hospitals.

What types of performance measures are included across Population Insights Reporting?

Payment-specific performance measures may include:

- Total cost of care per member per month
- Cost of medical and surgical care
- Cost of pharmacy care

Use-specific performance measures may include:

- Total emergency room visits
- Emergency room visits for primary care-sensitive conditions
- Non-maternity-related inpatient hospitalizations
- Avoidable inpatient hospitalizations
- Thirty-day inpatient readmissions
- Low-tech imaging use
- High-tech imaging use
- Generic drug use

What types of incentives are available for the performance data contained within these reports?

Beginning in 2014, BCBSM's Pay-for-Performance program will provide peer group 1-4 hospitals the opportunity to earn incentives based on each hospital's weighted, population-based total cost of care per-member-per-month performance.

All hospitals engaged in Value-based Reimbursement arrangements will also have the opportunity to earn a share of savings generated from improvements in their year-over-year population-based per-member-per-month performance.

How can I find out more information?

If you have any questions regarding Population Insights Reporting and its relation to BCBSM's Hospital Incentive Programs, please contact us at valuecontracts@bcbsm.com.