



Dental Care News

A quarterly publication for dentists

OCTOBER 2010

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MIChild dental benefits expanded

Dental care is an important part of a child's overall health. The Blues is a proud participant in the state of Michigan's MIChild program and is pleased to announce the program has expanded its dental care benefits. The MIChild program offers medical and dental coverage to uninsured children of working families for just \$10 per month.

With the passing of the 2009 Children Health Insurance Program Reauthorization Act, effective January 1, 2010, MIChild dental benefits expanded to include an increase of the annual dollar maximum to \$1,500 for each enrolled child, and extended coverage for additional services. Coverage was extended to not only include services such as periodontics, veneers and prosthodontics, but to also include oral surgery procedures previously covered under the MIChild medical plan.

The oral surgery procedures that are now payable under the MIChild dental plan and reported on the American Dental Association dental claim form include:

Surgical extractions: D7210, D7220, D7230, D7240, D7250 and D3410

General anesthesia and sedation: D9220, D9221, D9241 and D9242

For additional information regarding these changes, please contact your dental provider consultant. For specific information about member benefits and eligibility, check web-DENIS or call CAREN.



The next issue ... **JANUARY 2011**

Medicare Advantage payment guidelines

The Michigan Blues offer Medicare plans that include dental benefits. Prior to seeing members, please follow the payment guidelines below:

Medicare Plus Blue PFFSSM

Payment for services is done as fee-for-service and does not require participation in a specific network. However, you must not have opted out of Medicare and must participate with the Blues on these claims. Please note Medicare Plus Blue PFFS will be discontinued in 2011.

Medicare Plus Blue PPOSM

Full payment for services requires that you must not have opted out of Medicare and that you have already joined the Blues Medicare Advantage PPOSM network or participate with the DenteMaxTM network.* (Provider enrollment in the Blues Medicare Advantage PPO network ended March 1, 2010.) Call 1-800-752-1547 (select option 3) to join the DenteMax network.

*Blue Cross Blue Shield of Michigan uses the DenteMaxTM network for its dental plans. DenteMax is an independent company.

Non-network providers who have not opted out of Medicare may also receive payment for seeing a Medicare Plus Blue PPO member. However, the provider will receive 20 percent payment and the member is responsible for an 80 percent copayment.

BCN AdvantageSM

Payment for services requires you to be a DenteMax network dentist. Also, you must not have opted out of Medicare. Call 1-800-752-1547 (select option 3) to join the DenteMax network.

Billing Reminders



- **American Dental Association 2006 dental claim form:** All paper claims must be submitted on a 2006 ADA Dental Claim Form. Claims submitted on other ADA claim forms or other types of claim forms will be returned to you for re-billing.
- **Protect health information:** In order to comply with requirements to protect members' health information, do not use members' Social Security numbers when submitting electronic or paper claims. Only use members' contract numbers.
- **National provider identifier:** Use your NPI when submitting paper and electronic claims. Do not use a provider identification number. Using a PIN could cause your claims to be rejected. For paper claims, provide the billing NPI in *Field 49* and the treating dentist's NPI in *Field 54* of the 2006 ADA Dental Claim Form. Your tax identification number is also required in *Field 51*.
- **Extraction codes:** When submitting procedure codes D7230 or D7240 for reimbursement under a member's Blues medical coverage, please report the codes on a single line with the number of extractions noted in the quantity field.
- **Federal Employee Program only:** The Blues does not process predetermination and preauthorization requests for FEP members' dental services. All paper requests will be returned to you and electronic requests will be rejected.

Join the conversation on aHealthierMichigan.org

As Blue Cross Blue Shield of Michigan expands its use of online, interactive social media to connect with health care stakeholders, the company has launched a new website to generate a public dialogue on creating a healthier Michigan.

We invite you to go to **aHealthierMichigan.org** and register. This site includes four key areas:

- A Healthier You
- A Healthier Business
- A Healthier Community
- A Healthier Health Care System

By clicking on the tabs at the top of the homepage, you can access blogs, videos, a calendar of upcoming events, discussion forums and more — all designed to facilitate a conversation about a healthier future.

“We recognize that our participating health care providers are invaluable partners in our effort to lead Michigan to a healthier future,” said Andy Hetzel, vice president of Corporate Communications. “We want health care professionals to become active users and contributors to the website and the conversation taking place there.”

Simply go to **aHealthierMichigan.org** and click on *Join Now* to register. If you have any questions, click on *Contact Us* at the bottom of the page.



New Web page promotes the importance of dental care

At the Blues, we know it takes more than just basic medical care to maintain total body health. That's why we're committed to helping our customers and members understand that regular dental care is important and leads to better overall health.

The new Blues website, **bcbsm.com/healthyh2t** links visitors to information about the importance of oral and vision care. Simply click on *Learn more* in the *Good overall health helps lower overall medical costs* section.

News bites

Enrollment reminder:

Visit **bcbsm.com/provider/enrollment** for online enrollment changes such as updates to address or tax ID.

The Blues will be closed:

Nov. 2 (Election day)

Nov. 25 and 26 (Thanksgiving)

Dec. 24, 27 and 31 (observance of Christmas holiday)

Jan. 3, 2011 (observance of New Year's holiday)

Correction:

The correct mailing address for Federal Employee Program dental claims is:

Federal Employee Program — MC 1601
Blue Cross Blue Shield of Michigan
P.O. Box 2599
Detroit, MI 48231-2599

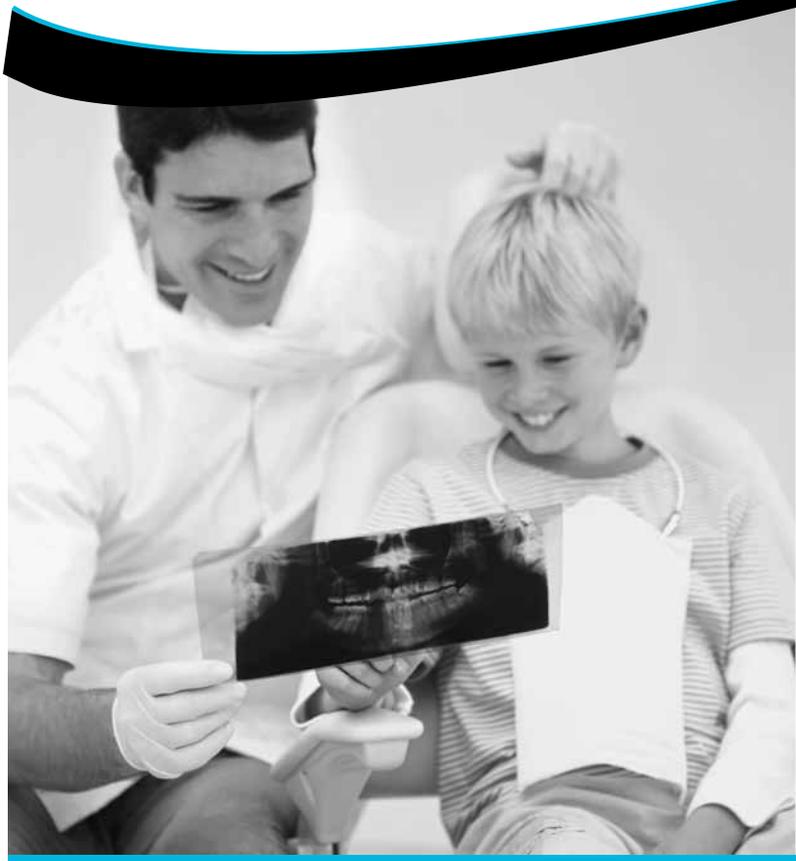
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