



# How to register for Win by Losing

## Registering for Win by Losing is fast and easy.

Registration opens two weeks before the competition begins when the green *Registration* button appears on the Win by Losing homepage.

Your company team captain will complete the following information in the registration form:

- Company name
- Team name
- Number of participating employees
- Team's starting weight

## Helpful hints

- Companies can have more than one team.
- Team names can be the company name or something creative.
- Each team must have at least two participants.
- Team participants don't have to be Blue Cross Blue Shield of Michigan or Blue Care Network members. All employees are eligible to participate.
- The team starting weight is the total weight of all team members; it's used to determine percentage weight loss and what team wins.

Any questions about registration or the competition should be directed to Catherine Passmore at [WinbyLosing@bcbsm.com](mailto:WinbyLosing@bcbsm.com).

**Good luck and have fun!**