



A nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association

TruHearing®



Frank is wearing TruHearing Premium hearing aids.

Enjoy Better Hearing and Comprehensive Care

Good hearing is important to your health. That's why your Michigan Public School Employees' Retirement System medical plan includes a hearing aid benefit brought to you through an arrangement between Blue Cross® Blue Shield® of Michigan and TruHearing®. Hearing aids can be expensive —an average of \$2,700 per aid¹— but your benefit makes addressing hearing loss more affordable with **copays of \$799 or less per aid.**

Your Comprehensive Hearing Aid Benefit Includes:

(See reverse for copayment details)



State-of-the-Art Technology

Experience the latest advances in hearing technology

- ▶ Enjoy natural, lifelike sound in virtually all listening situations
- ▶ Hear speech clearly, even in noisy environments
- ▶ Stream audio and phone calls directly to your ears from your smartphone²



Personalized Care

Receive expert care from TruHearing's team of helpful professionals

- ▶ Guidance and assistance from a TruHearing hearing consultant
- ▶ Local, professional care from an accredited provider in your area
- ▶ A hearing exam plus three follow-up visits for fitting and adjustments



Help Along Your Way

Get started on the journey to better hearing with confidence

- ▶ A worry-free purchase with a 45 day trial and 3-year warranty
- ▶ 48 free batteries per aid included with non-rechargeable models
- ▶ Guides to help you adapt to your new hearing aids at TruHearing.com/GetStarted

Call TruHearing to learn more and schedule an appointment | Hours: 8am–8pm, Monday–Friday

1-855-205-6305 | TTY: 711



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2020 Hearing Aid Coverage

Your plan covers hearing aids for both ears once every 36 months.



<i>Routine Exam</i> In-Network ³	<i>TruHearing Advanced</i> 32 Channels 6 Programs	<i>TruHearing Premium*</i> 48 Channels 6 Programs
\$45 exam copay	\$499 copay per aid	\$799 copay per aid

*Rechargeable battery option is available on the TruHearing Premium RIC Li, Slim RIC Li, Standard BTE Li, and CROS Li styles for an additional **\$75** per hearing aid. Slim RIC Li only available with rechargeable upgrade.

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¹ Based on a 2018 third-party survey of nationwide provider and manufacturer retail pricing.

² Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory.

³ Must be performed by a TruHearing network provider.

TruHearing is an independent company that provides hearing services. TruHearing does not provide Blue Cross branded products and services.

Copay is not included in the medical coinsurance maximum or out of pocket maximum.

All content ©2019 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Three follow-up visits must be used within one year after the date of initial purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant. MPSERS_S_F_0519