

Welcome to your Advantage Dollars

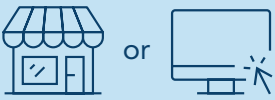
Get the most of your benefits by using your Advantage Dollars card. Your Advantage Dollars allowance can buy a variety of eligible over-the-counter products, such as oral care, skin and sun care, digestive aids, vitamins, first aid supplies and allergy and sinus medications. Healthy food items are also available for plan-identified members who have been diagnosed with certain chronic conditions.*



Your card will be reloaded on the first day of January, April, July and October. Any **allowance on your card at the end of each quarter** will roll over to the next quarter, but be sure to use all of it before the end of the calendar year.

You'll have a quarterly allowance from \$25 to \$100, depending on your plan. It's important to write down your allowance so you remember how much you can spend.

It's simple



First, visit a participating store or shop online or by catalog.



Next, choose the items you'd like.*



Finally, use your Advantage Dollars card to pay. (You can use another form of payment if your purchase is more than the balance on your Advantage Dollars card.)

*You will be notified by Blue Cross if you are eligible to purchase food items with your OTC allowance. To use the allowance for food, you must have been diagnosed with diabetes, chronic obstructive pulmonary disease, congestive heart failure, stroke, hypertension, coronary artery disease or rheumatoid arthritis.



Popular, participating retailers



In-store retailers

CVS pharmacy

DOLLAR GENERAL

FAMILY DOLLAR

Kroger

RITE AID

Walgreens

Walmart



Online retailers

convey

Walmart

For a full list of retailers, go to www.bcbsm.com/medicareotc and login to your member account. In the Advantage Dollars section, click *Find a Retailer*.

Other ways to shop



Order by mail: Request a catalog with a selection of OTC items from Convey by calling **1-855-856-7878** from 8 a.m. to 11 p.m. Eastern time, Monday through Friday. TTY users, call **711**. Complete and return the catalog's order form to receive your items by mail. Allow at least two weeks before the end of the quarter for your order to apply to that quarter. The total will be applied to the quarter your order form is received.



Order by phone: To place an order with Convey, call **1-855-856-7878** from 8 a.m. to 11 p.m. Eastern time, Monday through Friday. TTY users, call **711**. Items will be mailed to you.

Your secured member account: Access online and by mobile app

You can [check your account balance](#), order from online retailers, and find eligible items and participating retailers from your secure member account.

- To [set up your account](#), go to www.bcbsm.com/medicareotc and click on *Login* in the upper right corner. Click *Register Now* at the bottom of the box and follow the instructions.
- Once your member account is set up, click on the *Health & Well-being* tab and then on *Advantage Dollars*. From this page, go directly to your [Advantage Dollars OTC Network account](#).

As an added convenience, you may [download the OTC Network® mobile phone app](#) to track your balance and scan items for eligibility from your smartphone.



If you have questions, please call Customer Service at the number on the back of your Blue Cross or BCN member ID card.

Blue Cross Blue Shield of Michigan and Blue Care Network contract with InComm to administer over-the-counter benefits to its Medicare Plus Blue PPOSM and BCN Advantage HMO-POSSM and HMOSM members. The OTC Network is a registered trademark of InComm. Convey is an independent company not associated with Blue Cross Blue Shield of Michigan or Blue Care Network.



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