

# Why you should join our Medicare Advantage Network

The **demand for Medicare Advantage products is increasing** as this population is expanding with the baby boomer generation now moving into Medicare-eligible age. That means you will see a shift in your patient base to more with Medicare Advantage and less with traditional commercial coverage.



Blue Cross Medicare Advantage plans are extremely popular in Michigan with a large membership base. Our Blue Cross Blue Shield of Michigan and Blue Care Network Medicare Advantage plans were rated with **4.5 and 5 STARS respectively**. By joining the DenteMax Medicare Advantage Network, your patients will be in-network with Blue Dental and able to continue receiving services in your office once they become Medicare-eligible.

## Enhanced Benefits

- Blue Cross enhanced their dental offerings in the medical (base) Medicare Advantage Plan to include **comprehensive services** like crowns, crown repairs, root canals, and oral surgery procedures with 100% coverage for in-network services and a high annual maximum of \$1,500.
- Optional buy-up package offers more comprehensive services like periodontics, bridges and implants with 75% coverage for in-network services and an additional \$1,500 annual maximum. Rich dental offerings will **attract more patients** to Blue Cross Medicare Advantage plans.
- Being an in-network provider will guarantee you as the **top choice for Medicare Advantage** patients as members are incentivized to seek services from in-network dentists due to higher levels of coverage and lower out-of-pocket expenses.

## Blue Cross is here to help our Medicare Advantage members with their plan and benefits questions

Through our dedicated and highly trained customer service operations, Medicare Advantage members can quickly reach someone to better understand their benefit and claims information. Members can also get support through MIBBlueVirtual Assistant, an AI-powered chat tool, through the Blue Cross member portal or app.

**By joining the DenteMax Medicare Advantage network, you will be in-network for patients with both Blue Cross Medicare Advantage PPO plan and BCNA HMO plan.**