



For physician offices

## The latest COVID-19 provider information

### Changes for the end of the COVID-19 public health emergency

On Jan. 30, 2023, the White House announced that it will end the public health emergency on May 11, 2023.

Blue Cross Blue Shield of Michigan and Blue Care Network enacted temporary measures to support providers and protect members during the COVID-19 pandemic. Now that the public health emergency is ending, you need to know which temporary measures are continuing and which are ending. Please refer to our *Temporary changes due to the COVID-19 pandemic* document. Read more:

- [Page 1 of the May–June 2023 BCN Provider News](#)
- [May 2023 issue of \*The Record\*](#)

### Additional COVID-19 provider communications can be found here:

- In the *Member Care* section of our Provider Resources site, accessible through Availity®
- [bcbsm.com/coronavirus](https://bcbsm.com/coronavirus)  
Click on *Health Care Providers*

## EDI transitioning to Availity starting in 2023

Blue Cross and BCN will move our electronic data interchange services, known as EDI, to Availity® beginning in August 2023. The EDI transition affects HIPAA\* electronic transactions. Read more:

- [Page 3 of the May–June 2023 BCN Provider News](#)
- [May 2023 issue of \*The Record\*](#)

\*Health Insurance Portability and Accountability Act

## Learn more about Blue Cross Personalized Medicine<sup>SM</sup>

BCN's new precision medicine pharmacogenomics, or PGx, program can help you personalize medications for your patients. Some of your patients may be invited to take a RightMed® PGx test at no cost to them. These patients may want your advice on whether they should take this test. And, once results are available, they'll want you to determine if their medications should change.

Read more: [Page 7 of the May–June 2023 BCN Provider News](#)

## Behavioral health telehealth flexibilities for MA members to continue after PHE ends

During the COVID-19 public health emergency, the Centers for Medicare & Medicaid Services temporarily waived certain requirements and allowed flexibilities for providing telehealth services for behavioral health care. These flexibilities were extended through Dec. 31, 2024, and some will become permanent.

Blue Cross and BCN will follow Medicare telehealth guidelines for our Medicare Plus Blue<sup>SM</sup> and BCN Advantage<sup>SM</sup> members. Read more: [May 2023 issue of \*The Record\*](#)

## 2023 Provider Incentive Program Quality Measure Descriptions document now available

The Quality Rewards program is Blue Cross and BCN's Performance Recognition Program and Physician Group Incentive Program combined. This guide provides reference material to help Blue Cross and BCN providers achieve 2023 Quality Rewards incentives. The booklet can be found on Health e-Blue<sup>SM</sup> in the *Resources* section.

*Continued on the next page*

Articles apply to all lines of business unless noted by the icons below:

**Key:** Blue Care Network commercial Blue Cross commercial BCN Advantage<sup>SM</sup> Medicare Plus Blue<sup>SM</sup>

## For physician offices

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### Blue Cross expanding covered services for substance use disorders and mental health PPO

Effective July 1, 2023, we'll be paying for the following as standard benefits for all Blue Cross commercial groups:

- Partial hospitalization programs for substance use disorders
- Intensive outpatient treatment for mental health

Read more: [May 2023 issue of \*The Record\*](#)

### Prior authorization processes for MESSA members to change June 1 PPO

Michigan's prior authorization law requirements go into effect on June 1, 2023. The Michigan Education Special Services Association manages most prior authorization requests for its members, with exceptions for certain services.

A detailed listing of online submission tools for submitting prior authorization requests for MESSA, as well as a new online method for submitting requests to MESSA is available. Read more: [May 2023 issue of \*The Record\*](#)

### Don't miss important Blue Cross and BCN news

You're invited to subscribe to any of our electronic newsletters that help inform health care professionals about Blue Cross and BCN policies and programs. Visit [bcbsm.com/providers/newsletters.html](https://bcbsm.com/providers/newsletters.html) to view current issues and sign up to receive emails as new issues are posted.

### Holiday office closings

Blue Cross and BCN offices will be closed May 29 (Memorial Day).

### Training updates

Lunch and learn webinars for physicians and coders focus on risk adjustment, coding

Read more:

- Page 9 of the May–June 2023 *BCN Provider News*
- May 2023 issue of *The Record*

### Reminder: Register now for 2023 virtual provider symposium sessions

Read more:

- Page 10 of the May–June 2023 *BCN Provider News*
- May 2023 issue of *The Record*

### Provider training site updates for webinars

Read more:

- Page 8 of the May–June 2023 *BCN Provider News*
- April 2023 issue of *The Record*

### New on-demand training available

Read more: [May 2023 issue of \*The Record\*](#)

### Rx updates

Rolvedon will have requirements for URMBT members with Blue Cross non-Medicare plans PPO

Read more: [May 2023 issue of \*The Record\*](#)

### Requirements for some medical benefit drugs change for most members

Read more:

- Page 21 of the May–June 2023 *BCN Provider News*
- May 2023 issue of *The Record*

### Briumvi to have site-of-care requirement for most commercial members starting July 1 HMO PPO

Read more:

- Page 23 of the May–June 2023 *BCN Provider News*
- May 2023 issue of *The Record*

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**Key:** HMO Blue Care Network commercial PPO Blue Cross commercial MA HMO BCN Advantage<sup>SM</sup> MA PPO Medicare Plus Blue<sup>SM</sup>