Blues Brief



For physician offices

Redesigned Blues Brief available electronically

Blues Brief has a new look, and now you can subscribe to it electronically. Visit bcbsm.com/providers, click Our Provider Newsletters and then the green Subscribe button. Read more on Page 7 of the January-February 2019 BCN Provider News or the January 2019 issue of The Record.

Don't issue referrals for MA members staying in-network

Beginning in March 2019, if you try to submit a global referral for a BCN AdvantageSM member in the e-referral system, you'll receive a message indicating that the global referral cannot be accepted and therefore shouldn't be submitted. Read more on Page 1 of the January-February 2019 BCN Provider News.

BCN Advantage lowers MA premiums and enriches benefits for 2019

Premiums are lower for five of our eight BCN Advantage products in 2019. We still have two \$0 premium plans. We did have to raise the rate slightly on our MyChoice Wellness partnered product that is available in four western Michigan counties. Read more on Page 10 of the November-December 2018 BCN Provider News.

Behavioral Health Incentive Hoo **Program continues in 2019**

The BHIP offers broad-based suggestions for implementing practices shown to improve the well-being of patients and to reward those initiatives. The BHIP booklet and flyer will be available on web-DENIS starting in January. Read more on Page 20 of the January-February 2019 BCN Provider News.

2019 understanding member ID cards brochures available

The Understanding member ID cards brochure showcases the different ID cards you may see from members with Blue Cross or BCN coverage. It also includes the product names, prefixes and product details.

These brochures can be found on the BCN Provider Publications and Resources web-DENIS page under BCN Products or the BCBSM Newsletters and Resources page under Products and Networks. Read more on Page 5 of the January-February 2019 BCN Provider News.

Health e-BlueSM data entry due soon

The deadline for entering data in Health e-Blue for 2018 gaps in care is midnight Jan. 19, 2019. Data entered after this deadline won't count for 2018 incentives. The deadline for submitting electronic medical record files is Feb. 8, 2019.

Pharmacy updates

Pharmacy Prior Authorization Help Desk has new user-friendly prompts See the October 2018 issue of The Record.

AllianceRx Walgreens Prime HMO PPO specialty pharmacy program starts Jan. 1 See the Page 29 of the January–February 2019 BCN Provider News or the November 2018 issue of The Record.

ESI to be Michigan retail pharmacy HMO network manager for our commercial business, starting Jan. 1 See the December 2018 issue of The Record.

Guidelines for billing PPO MA PPO medical drugs correctly

See the December 2018 issue of The Record.

Articles apply to all lines of business unless noted by the icons below:







BCN AdvantageSM HMO



Medicare Plus BlueSM PPO

Bues Brief



For physician offices

e-referral now includes HMO MA PPO updated authorization criteria and questionnaires

We've made updates to the authorization criteria and questionnaires in the e-referral system for several procedures. We use these criteria and questionnaires when making utilization management determinations for BCN HMO, BCN Advantage, and Blue Cross Medicare Plus Blue PPO members.

For more information, see Page 38 of the January-February 2019 BCN Provider News or the December 2018 issue of The Record.

GM to offer new plan option — ConnectedCare: **Henry Ford Health System**

Effective Jan. 1, General Motors will offer a new PPO medical plan option for select salaried employees and eligible dependents in the Detroit area called ConnectedCare: Henry Ford Health System (group number 83640). This plan option is **not** affiliated with BCN AdvantageSM HMO ConnectedCare.

Blue Cross will serve as the third-party administrator of benefits for this plan option. As always, you can check web-DENIS for patient benefit and eligibility information.

For more plan information, see the December 2018 issue of The Record.

Change to prior authorization Pro requirement

In an October 2018 issue of *The Record*, we told you that you'd need to obtain prior authorization for hightech radiology, in-lab sleep management and echocardiogram services for all Blue Cross Blue Shield of Michigan PPO members, regardless of where they lived. We've subsequently changed our approach and will only require prior authorization for those services for patients who live in Michigan.

AMA updates applied behavior PPO analysis codes for autism

The following T codes used to bill applied behavior analysis for autism services to Blue Cross will be replaced starting Jan. 1, 2019: *0359T-*0361T, *0363T-*0372T, *0374T.

Prior authorizations for applied behavior analysis that were requested and approved under the T codes will remain valid. You don't need to request a new authorization to accommodate the change in procedure codes.

For more information, see the January 2019 issue of The Record.

New for 2019: FEP Blue Focus PPO

The Blue Cross and Blue Shield Federal Employee Program® has a new benefit option for 2019, FEP Blue Focus. This is a fee-for-service plan that provides covered services through a PPO. Members can choose their own health care providers without referrals but must use preferred providers to receive benefits.

For more information, see the January 2019 issue of The Record.

Holiday office closings

Blue Cross and BCN offices will be closed Jan. 21 (Martin Luther King, Jr. Day).

Articles apply to all lines of business unless noted by the icons below:



Key: HMO BCN HMOSM PPO Blue Cross PPO



BCN AdvantageSM HMO



Medicare Plus BlueSM PPO