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Blue Cross partnering with FEMA, Meijer and Henry Ford Health System on Ford Field vaccination clinic



What you need to know

Since the Michigan Department of Health and Human Services announced that all Michigan residents, age 16 and older, would be eligible for COVID-19 vaccines starting April 5, Blue Cross Blue Shield of Michigan has been working with multiple partners to help as many people as possible get vaccinated.

Ford Field vaccination clinic

Ford Field was recently chosen to operate as a federally run mass vaccination clinic by the Federal Emergency Management Agency in conjunction with Meijer, Henry Ford Health System, the city of Detroit and Wayne County.

People who are eligible for a vaccine have three options to register for a vaccine appointment at Ford Field:

- Go to <https://clinic.meijer.com/register/CL2021>*
- Text “EndCOVID” to 75049.
- Residents who don’t have access to the internet or who need assistance navigating the vaccine registration process can call the MDHHS COVID-19 hotline at 1-888-535-6136 (press 1) Monday through Friday from 8 a.m. to 5 p.m., and Saturday and Sunday, from 8 a.m. to 1 p.m.

Other vaccination sites

But Ford Field isn’t the only vaccine clinic in the state. Blue Cross is helping to spread the word about several different regional clinics, trying to make sure every Michigan resident has an opportunity to get a COVID-19 vaccination. Additional Blue Cross and Meijer vaccine clinics, across the state, will be announced in the near future.

It’s important to remember that while everyone will be eligible as of April 5, people will still need to schedule appointments as required to receive a vaccine. It could initially take some time before vaccine appointments are available.

What we’re doing to help

Blue Cross is working with several different entities to help inform people about the vaccination clinics and their options. We’re conducting targeted email campaigns, social media outreach and other tactics to ensure that everyone is aware of the clinics.

Action item

Agents are encouraged to share this information with their group client contacts. For additional COVID-19 resources, including new vaccine tools, go to **bcbsm.com/engage** to access the COVID-19 toolkit.

You can also visit bcbsm.com/coronavirus for information about what Blue Cross is doing to address COVID-19.

*Blue Cross doesn't own or control this website.

Questions? Contact your Blue Cross sales representative or managing agent.