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# Registration is open for Win by Losing



NEWS

### What you need to know

We've opened up registration on the [Win by Losing website](#). The 20th round of the free, weight-loss competition begins Monday, Feb. 11. The competition lasts nine weeks.

#### Action item

Encourage your groups to register their teams today at [bcbsm.com/yourhealth](http://bcbsm.com/yourhealth).

Registration is free and easy. Each group customer should appoint a team captain to submit:

- The company name
- The team name (may be different than the company name)
- The captain's email address
- The number of participating employees
- The team's total starting weight. This is used as the starting point from which we'll track the team's progress.

Team members can use the [Win by Losing toolkit](#), which will help them reach their health goals and get them to the top of the leaderboard.

More than 146,000 pounds have been lost since the first round in 2009. With your support, we can watch that number continue to grow as our group customers lose weight and live healthier lifestyles.

**Questions? Contact your Blue Cross Blue Shield of Michigan sales representative or managing agent.**