

SilverSneakers® Fitness

Applies to:



**Blue Cross
Blue Shield**
of Michigan

A nonprofit corporation and independent licensee
of the Blue Cross and Blue Shield Association

☐ Medicare Plus BlueSM PPO ☐ Medicare Plus BlueSM Group PPO ☒ Both

SilverSneakers® Fitness

SilverSneakers is a basic fitness benefit that includes fun and energizing programs that help older adults take greater control of their health by encouraging physical activity and participation in social events. It's designed to improve overall fitness by increasing muscular strength, endurance, flexibility, agility and balance. Physical exercise improves the overall well-being of the member.

Original Medicare

Original Medicare doesn't cover fitness services.

Medicare Plus BlueSM PPO enhanced benefit

Medicare Plus Blue is a Medicare Advantage plan that provides at least the same level of benefit coverage as Original Medicare (Part A and Part B) and may provide enhanced benefits beyond the scope of Original Medicare within a single health care plan. This flexibility allows Blue Cross to offer enriched plans by using Original Medicare as the base program and adding desired benefit options such as SilverSneakers Fitness.

Coverage for the SilverSneakers Fitness program is provided to members under all individual Medicare Plus Blue PPO and select Medicare Plus Blue Group PPO plans. Because Original Medicare doesn't cover fitness services, the scope of the benefit, reimbursement methodology, maximum allowed payment amounts, and member cost sharing are determined by Blue Cross Blue Shield of Michigan for individual coverage and by the group for group-based coverage.

Members are covered for a fitness benefit through SilverSneakers. SilverSneakers is a comprehensive program that can improve overall well-being and social connections. Designed for all levels and abilities, SilverSneakers provides convenient access to a nationwide fitness network, a variety of programming options and activities beyond the gym that incorporate physical well-being and social interaction.

Benefits include:

- Use of exercise equipment, classes, and other amenities at thousands of participating locations
- SilverSneakers LIVE online classes and workshops taught by instructors trained in senior fitness
- SilverSneakers On-Demand online library with hundreds of workout videos
- SilverSneakers GO mobile app with on-demand videos and live classes
- SilverSneakers Community gives you options to get active outside of traditional gyms (like recreation centers, malls, and parks)
- Online fitness tips and healthy eating information
- Social connections through events such as shared meals, holiday celebrations, and class socials
- GetSetUp virtual enrichment program with classes on topics ranging from healthy eating to aging in place

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Eligible members will receive a SilverSneakers membership card and may enroll at a participating SilverSneakers Fitness center. Members must show their Medicare Plus Blue identification card when enrolling at one of the participating fitness centers.

Members not in close proximity to a contracted fitness center may request SilverSneakers Steps, an at-home exercise kit that includes a drawstring bag, pedometer, exercise resistance bands, exercise DVD and exercise cards.

Conditions for benefit

The SilverSneakers Fitness program is a specialized program designed specifically for seniors that includes membership payments at participating facilities. Members who choose to participate in this program must use a plan-authorized vendor. The SilverSneakers benefit doesn't include gym or health club memberships other than for those facilities that participate in the program.

Member cost sharing

- Services that require added costs (for example, court sports and massage therapy) may be available at some centers. The member is fully liable for the costs associated with any services that require additional charges.
- If the member elects to receive a noncovered service, he or she is responsible for the entire charge associated with that service.
- Providers may not have members sign an ABN to accept financial responsibility for noncovered items or services. If there is any question about whether an item or service is covered, seek a coverage determination from Blue Cross before providing the item or service to the member. If a provider provides a noncovered item/service to a member without first obtaining a coverage determination, the member must be held harmless for all charges except for any applicable cost share.

To verify benefits and cost sharing, providers may utilize our provider portal or call 1-866-309-1719.

Contact information

Members with questions about SilverSneakers benefits can call Tivity Health™ Servicing at 1-866-584-7389 or visit the website at www.silversneakers.com.*

GetSetUp is a third-party provider and is not owned or operated by Tivity Health, Inc. ("Tivity") or its affiliates. Users must have internet service to access GetSetUp service. Internet service charges are responsibility of user.

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Revision history

Policy number: MAPPO 1019

Reviewed: 11/18/2024, 10/31/2023, 10/26/2022, 08/25/2021, 11/20/2020, 10/09/2019, 7/19/2018

Revised: 10/26/2022, 06/19/2017, 8/2015, 2012

10/26/2022: Updated SilverSneakers Benefit language to align with the EOC.

06/19/2017: Updated company name to Tivity Health™, updated phone number for SilverSneakers Servicing.

08/2015: Updated formatting, expanded coverage to all individual Medicare Advantage Plus Blue PPO plans, removed reference to CAREN, added revision history section and policy numbering system.

RETIRED: Effective 1/1/2026, Product confirmed policy papers will not be necessary for vendor services where no claims are generated or processed by BCBSM/BCN.

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