



Blue Cross
Blue Shield
Blue Care Network
of Michigan

Confidence comes with every card.®

Save money on specialty and other high-cost drugs with our High-Cost Drug Discount Optimization Program

Specialty and other high-cost drugs have made headlines in recent years for the rising costs seen nationwide. While these drugs amount to 2% of total prescriptions, they add up to 48% of the total cost. It's a challenge every employer faces in managing health care benefit costs for their employees. Blue Cross Blue Shield of Michigan and Blue Care Network have a new way to help you meet that challenge.



OUR SOLUTION

The High-Cost Drug Discount Optimization Program, powered by PillarRx, helps your members find and take advantage of manufacturer copayment assistance programs that significantly lower their out-of-pocket costs for these expensive medications. The savings may make the difference in helping your members afford their medicine, increasing their adherence with their medication therapy and improving their health.

Members will save on approximately 300 specialty and high-cost drugs.

Program discounts will save self-funded group customers even more by slashing the costs they pay for their members' eligible specialty and other high-cost medications. Self-funded group customers will also save on plan costs as members' true out-of-pocket costs after discounts will be reflected in their benefit accumulator totals.

Blue Cross has offered the program to self-funded customers since July 1, 2020.



GETTING RESULTS

Self-funded groups **save an estimated 25%** on the cost of the specialty and other high-cost drugs included in the program, with no change to current rebate payments. **That amounts to saving 10% of their total prescription drug costs per year, depending on their members' drug utilization.**



WHAT MEMBERS ARE SAYING

"My doctor told me how much this medicine is, and I had no idea how I was going to pay for it. I am so thankful that you are involved. This is easy."

"Thank you so much for your help. You have a great way of explaining everything in a way I understand."

"I usually do not answer calls to my home phone, but I am so glad I took this call. You have been so helpful. I will hang onto your number and let you know if I have any problems. Thank you so much."

"This is a great program."



HOW IT WORKS

You just sign a letter of understanding with your Blue Cross sales representative to get started. The program will be available to your members within 90 days.

Blue Cross and BCN identify eligible members based on their claims history for drugs included in the program. After enrolling, members can save significantly. They may even pay nothing for their medication refills. With the High-Cost Drug Discount Optimization Program, members will never pay more than their usual copayments.

PillarRx sends introductory information to eligible members and then calls to enroll them and explain how the program works, what to expect at the pharmacy and answer questions. PillarRx communicates with pharmacies to send members' discount information. After they're enrolled, there are no other steps members need to take to save on their specialty and other high-cost medications in the program. They can call consultants at PillarRx at any time at [636-614-3126](tel:636-614-3126) with questions about their copay assistance.

Similar pharmacy benefit manager programs use manufacturer copay assistance to cover members' usual cost for drugs. The Blue Cross program maximizes the value of discounts available from drug manufacturers so we can provide substantial savings to our group customers without reducing the benefits for members. Only the amounts members pay for their prescriptions will apply toward their annual out-of-pocket maximums.

The group customer program fee is 25% of the amount saved on medications, which groups will see reflected on their monthly invoices. Group reports are available that show the amount of manufacturer copay assistance for each covered prescription, total member savings, the 25% fee and the group's net savings. If there are no savings, there's no fee.



The High-Cost Drug Discount Optimization Program, powered by PillarRx, is one of the solutions Blue Cross offers pharmacy plan customers to improve member health and lower costs. [Talk to your Blue Cross sales representative or contracted agent to find out more and request a customized savings estimate for your group.](#)

PillarRx is an independent company providing Blue Cross Blue Shield of Michigan and Blue Care Network with a high-cost drug discount program.

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