







Intranet Web Ads -Instructions-

Make promoting Blue Cross RewardsSM to your employees easy with digital web ads. Load any of these assets to your intranet site today. Visit [bcbsm.com/engage](https://www.bcbsm.com/engage) to download each file. Connect the hyperlinks below to the image when loading to your site.

IMAGE	SIZE	LINK
	728 x 90	https://www.bcbsm.com/content/microsites/get-rewards.html?utm_source=Banner&utm_medium=External_Domain&utm_campaign=GA_101807&utm_term=Rewards&utm_content=Rewards1
	300 x 250	https://www.bcbsm.com/content/microsites/get-rewards.html?utm_source=Banner&utm_medium=External_Domain&utm_campaign=GA_101807&utm_term=Rewards&utm_content=Rewards2
	300 x 250	https://www.bcbsm.com/content/microsites/get-rewards.html?utm_source=Banner&utm_medium=External_Domain&utm_campaign=GA_101807&utm_term=Rewards&utm_content=Rewards3
	300 x 250	https://www.bcbsm.com/content/microsites/get-rewards.html?utm_source=Banner&utm_medium=External_Domain&utm_campaign=GA_101807&utm_term=Rewards&utm_content=Rewards4