



## Employee Newsletter -Template-

### Suggested text

## Blue Cross Rewards<sup>SM</sup>

### Earn incentives for choosing cost-effective health care services

Shopping for health care has never been easier. And, you'll be rewarded for doing it. All you need is an online [bcbsm.com](https://bcbsm.com) member account to find and use cost-effective services that reward you with incentives.

With Blue Cross Rewards, you can get as much as \$550 annually for each family member on your plan per year. If you don't have a member account yet, visit [bcbsm.com/get-rewards](https://bcbsm.com/get-rewards) using the information on your Blue Cross member ID card to get started.

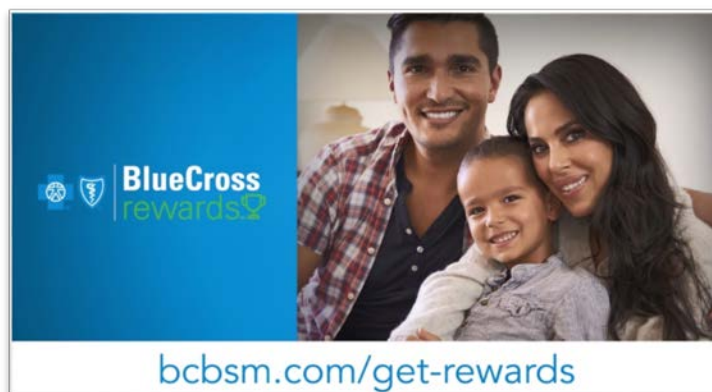
Once you log in, you can use our easy-to-navigate tools to find reward-eligible and cost-effective services from provider locations near your home. When you visit a location that displays the *green trophy* icon, you'll receive an e-gift card worth \$25 to \$75 to use at retailers like Amazon, Target, Home Depot and more. And, you can be assured that the reward-eligible services will be performed by in-network providers. Services include X-rays, mammograms, CT Scans, MRIs, colonoscopies and more.

We want to help you actively engage in your health care plan. With your [bcbsm.com](https://bcbsm.com) member account, you can save on health care expenses and get information about coverage, claims, in-network care and much more. Your online account also allows you to:

- Search for doctors and hospitals.
- Compare costs for services and procedures.
- Keep track of your deductibles, maximums and copays.

Get started at [bcbsm.com/get-rewards](https://bcbsm.com/get-rewards).

Learn more about Blue Cross Rewards with this video.



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