



EARN INCENTIVES AND SAVE ON HEALTH CARE COSTS.



## Choose cost-effective health care services. Earn e-gift cards.

With Blue Cross Rewards, you can get as much as \$550 for each family member on your plan per year. You'll earn an e-gift card worth \$25 to \$75 for each qualifying, non-emergency service you receive.

All you need is an online **bcbsm.com** member account to shop for cost-effective services such as X-rays, mammograms, CT scans, MRIs, colonoscopies and more.

**Get started with Blue Cross Rewards at**  
**[bcbsm.com/get-rewards](https://bcbsm.com/get-rewards).**

*To take advantage of the Rewards program, you'll need a Blue Cross online member account.*