



What you need to know about Blue Cross Personalized MedicineSM

We understand your need to keep your employees healthy and save on health care costs. That's why your investment in our plan comes with Blue Cross Personalized MedicineSM, Michigan's first end-to-end precision medicine pharmacogenomics program, at no cost to you and eligible employees.

Q. What is pharmacogenomics?

- A. Each person is unique in how their body processes medications. For example, their body may break down a medication too slowly or too quickly, which could result in unpleasant side effects, or no therapeutic effect at all.

Pharmacogenomics, or PGx, is the testing and analysis of how a person's body may respond to certain medications. Health care professionals can predict how a patient's genetics may affect the medications they prescribe.

Q. Who is OneOme?

- A. OneOme[®] is a company co-founded by Mayo Clinic that offers PGx testing to improve patient care and health outcomes. They'll administer their patented RightMed[®] test as part of our Blue Cross Personalized Medicine program.

Q. Why did Blue Care Network choose OneOme for the program?

- A. We chose OneOme for our program based on their:
- **Credentials:** OneOme's lab is accredited by the College of American Pathologists and certified by the Clinical Laboratory Improvement Amendments, which ensures test results are meeting and exceeding industry standards for clinical laboratory testing.
 - **Accuracy rate:** OneOme's genetic testing and lab results have a 99% accuracy rate and are backed by PGx experts, medical and laboratory professionals and health data scientists.
 - **Security:** OneOme is HIPAA-compliant and follows local, state and federal data and privacy regulations and best practices to protect your employees' health information.

Q. How does the Blue Cross Personalized Medicine program work?

- A. A qualifying employee will receive notification from us that they've been selected for the program.
- Once the employee is notified, they'll be able to request their test kit at www.myrightmed.com/bcbsm.* They'll register for OneOme's secure patient account and enter their primary care provider's information.
 - The employee's health care provider will order the test kit. When OneOme receives the order, they'll mail it to the employee. Using the test kit, your employee takes a cheek swab sample and mails it to OneOme's lab.
 - OneOme's lab processes the sample once they receive authorization from an employee's primary care provider, or another provider on their doctor's behalf. A PGx pharmacist then reviews the test results and prepares a personalized clinical action plan.
 - When test results are ready, OneOme will send your employee and their health care provider a message through the employee's and provider's registered accounts.
 - Your employee and their health care provider will review the results and discuss whether a change in dosage or medication is right for them.





Q. What benefits does your program provide my organization?

- A. Our program supports our efforts in lowering prescription drug costs to improve returns for your investment in our health care plans. The program:
- **Targets costly conditions:** The program focuses on the diagnoses for conditions that often have the highest prescription and health care spend, including behavioral health, cardiovascular disease and oncology.
 - **Decreases prescription and medical claims:** Our data-driven approach helps improve medication response and adherence, and may reduce adverse drug effects, emergency department visits, hospital stays and readmissions for employees.
 - **Improves health outcomes:** Your employee can feel confident that their treatment is tailored for them and may reduce the risk of harmful side effects or drug interactions.
 - **Reduces the number of leaves of absences:** Employees prescribed the right medicine feel better and take less time away from the office.

Q. Does it cost anything to participate in the program?

- A. No. There is no cost to you or your employee to participate in our program.

Q. How are employees selected for the program?

- A. OneOme uses their proprietary stratification engine with our pharmacy and medical claims data to identify Blue Care Network members with BCN pharmacy benefits who are most likely to benefit from PGx testing.

Q. What is the RightMed test?

- A. The test analyzes 27 genes to identify how an employee may respond to certain medications. Results give health care professionals further insight to prescribe the medication that may work best for your employee earlier in their treatment.

Q. Does the RightMed test look for other genetic diseases?

- A. No, it doesn't test for disease or the likelihood of developing a particular disease. The test only examines 27 genes that are known to have a drug-gene interaction.

Q. How does an employee request a test?

- A. Direct employees to request a test at www.myrightmed.com/bcbsm. Remind them to enter the name of their primary care provider. And since genetics don't change, they won't need to request more than one test. Health care professionals can refer back to their test results at any time to manage prescriptions.

Q. What happens to the employee's sample after taking the test?

- A. Per OneOme's policy, the secure disposal of an employee's cheek swab occurs at 60 days after taking the test.

Q. Who receives my employee's test results?

- A. OneOme only shares them with the employee, their doctors and a PGx pharmacist through OneOme's secure website. **Blue Care Network isn't involved in the test process and will never receive your employee's results.** The test results won't affect an employee's health care coverage.

Q. Who receives the recommendation for a different prescription drug or dose?

- A. A PGx pharmacist will contact the health care provider with the recommendation when a change in medication or dosage is advised based on test results. The provider will contact the employee to talk about the results and any changes to their prescription medication. Any recommended changes are optional. The PGx pharmacist, the employee and their health care provider will determine and agree on any recommended changes.

Q. Who should employees contact if they have more questions?

- A. They can call OneOme directly at **1-844-663-6635** (TTY: **711**) Monday through Friday from 8 a.m. to 6 p.m. Eastern time.

Or email support@OneOme.com.

Q. Where can I get more information?

- A. Visit www.myrightmed.com/bcbsm and look for Blue Cross Personalized Medicine resources at bcbsm.com/engage. Or, contact your Blue Cross account manager or sales representative.



**Blue Care
Network
of Michigan**