



IT'S TIME YOU WERE REWARDED.



Introducing



**BlueCross**  
rewards<sup>SM</sup>

Shopping for care and earning rewards have never been easier.

Blue Cross Rewards is an innovative solution built right in to your online member account.

You can earn as much as **\$550 per family member—per year** when you shop for non-emergency health services such as a CT scan, mammogram, MRI or colonoscopy.

Get started at [bcbsm.com/get-rewards](https://bcbsm.com/get-rewards).