



BlueCross
rewardsSM

SAVING ON YOUR
HEALTH CARE IS JUST
A FEW CLICKS AWAY.



KEEPING YOUR CARE IN MIND

With Blue Cross Rewards, the health services you shop for are performed by credentialed, in-network physicians who offer cost-effective care when you need it.

Before shopping for non-emergency care, we encourage you to consult with your doctor. He or she knows you and your medical history best.

To take advantage of the Rewards program, you'll need a Blue Cross online member account.

Register your member account and get started at bcbsm.com/get-rewards.



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UNDERSTAND YOUR HEALTH CARE COSTS AND GET REWARDED.

Blue Cross RewardsSM helps you understand your costs for care and save on out-of-pocket expenses. All you need is a registered online account to shop for the care you need at cost-effective provider locations near you.

You'll be rewarded with an e-gift card when you choose and use a non-emergency reward-eligible service such as an X-ray, mammogram, CT scan, MRI or colonoscopy. Each family member can earn up to \$550 in e-gift cards per calendar year.



GET STARTED.

To participate in Blue Cross Rewards, you'll need to log in to your member account at bcbsm.com or through our app. If you don't have a registered account, it's easy to set one up. With your Blue Cross member ID in hand, simply go to bcbsm.com/get-rewards to get started.

Or, use our app.

- Download app on the App Store® or Google Play™ (search for BCBSM).
- Tap the  app icon.
- Tap *Register* and follow the instructions.

Once you're in your account, search for a reward-eligible procedure at a cost-effective location and sign up for it. Just look for the **green trophy**.



FIND THE CARE YOU NEED

In the search box of our easy-to-navigate system, type in the non-emergency health service you need. Your member account will display provider locations and costs, so you can compare them. The default location is within 25 miles from your home, but you can easily refine and personalize the location results with just a few clicks.

A few steps to get started:



1

To participate, have a registered member account at bcbsm.com.



2

Log in, and search for a reward-eligible non-emergency health care service.



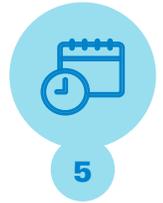
3

Sign up for the reward.



4

Choose a cost-effective provider location with a green trophy.



5

Make an appointment and have the health care service.

GET REWARDED.

Use your e-gift card at retailers like Amazon, Target, Home Depot and more. Delivery generally takes six to eight weeks to process after your visit is completed and verified. Family members on your plan can also earn Rewards up to **\$550 per family member per calendar year**.

With Blue Cross Rewards, it's possible to compare provider locations and control your out-of-pocket costs for non-emergency care.

Get started today at bcbsm.com/get-rewards.

IT'S TIME YOU WERE REWARDED.