



Meet Maven

Free virtual support for family building, pregnancy, parenting and menopause.

You and your covered partner get:

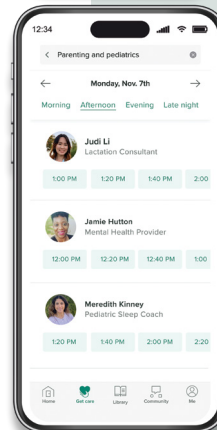
With Maven, you get personalized 24/7 care and guidance for your path to parenthood and beyond. You have access to Maven through your health plan at no cost.

Maven is with you every step of the way

From starting a family	To having a child
Thinking about planning your family	Creating your birth plan
Exploring fertility treatments (IUI, IVF and egg freezing)	Breastfeeding or bottle feeding support
Choosing a surrogacy or adoption agency	Navigating infant sleep
Managing mental health	Returning to work
To navigating parenthood	And managing menopause
Pediatric care	Managing symptoms
Parent coaching	Understanding treatment options
Help finding the right child care	Pelvic floor therapy
Developmental support	Career coaching



Personalized support from a dedicated care advocate



Virtual appointments and messaging with Maven providers and coaches



Expert-approved resources such as articles and on-demand classes

Scan the QR code to get started in any of these programs for free.



Maven is an independent company supporting Blue Cross Blue Shield of Michigan and Blue Care Network by providing family building and women's health support services. Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.