





## How to use the Blue Cross Virtual Well-Being toolkit

Use the materials in this toolkit to promote our well-being webinars in your workplace, and to encourage your employees to take advantage of the program.

## The toolkit includes:

- Flyer: Print to display around your workplace or distribute to employees.
- Card: Print to use as an employee handout.
- Digital sign: Upload to your company's electronic message boards.
- Web banners: Two JPG images are available for upload to your company's intranet site. Link images to bluecrossvirtualwellbeing.com.

If you have questions about Blue Cross Virtual Well-Being, email us at bluecrossvirtualwell-being@bcbsm.com.



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