



## How to use our flu shot toolkit

### Dear Valued Customer:

Flu season is quickly approaching. This year, it'll be more important than ever to prevent the spread of the flu. You can help prevent the spread of the flu and help your employees protect themselves and others by educating them on importance of getting a flu shot.

Your employees with a Blue Cross Blue Shield of Michigan or Blue Care Network health care plan can get their flu shot easily, at little or no cost.

This kit includes everything you need to educate your employees about the importance of getting a flu shot and how and where they can get one.

During the flu season:

- Share the FAQ at open enrollment and new employee orientations.
- Place the posters in high-traffic employee areas such as restrooms, elevators and break rooms, as well as your human resources office.
- Send email templates to supplement the promotional pieces.
- Print or electronically share the flyer to encourage healthy practices that can prevent the flu from spreading.

**Encourage your employees to stay healthy this winter by getting their flu shot.**



Learn more at [bcbsm.com/preventflu](https://bcbsm.com/preventflu).