



**Blue Cross
Blue Shield
Blue Care Network**
of Michigan

Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

bcbsm.com

Heritage
vision plans

Go to heritagevisionplans.com to create your member account today!

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Essential Vision

Get the most out of your vision coverage



We're focused on your eye care

With Essential Vision, you get:

- Access to one of thousands of private practice or retail-affiliated providers across the county
- Benefit coverage for eye care, preventive services and corrective treatment
- Significant discounts on prescription eyewear, LASIK, lens options and hearing care

Heritage Vision Plans is an independent company that provides vision benefit services for Blue Cross Blue Shield of Michigan and Blue Care Network members.

Using your vision benefit is easy

1. Choose a Heritage Vision doctor. Visit heritagevisionplans.com, or call 1-800-252-2053 to find a doctor who's right for you.
2. Make an appointment and tell the doctor you're a Heritage Vision member.
3. Present your Blue Cross ID card to your doctor at your appointment.
4. **IMPORTANT: The doctor must use your Blue Cross ID number to verify eligibility.**
5. For service issues and questions, contact your Heritage Vision customer service team at 1-800-252-2053.