



Blue Cross
Blue Shield
of Michigan

Confidence comes with every card.®

Save money on medicine for chronic conditions with our drug discount program

Every medication says it on the label: Take as directed. Yet many people don't. Their health suffers as a result, sometimes leading them to need more intense and expensive health care in the future. The cost of prescription medication is often a barrier that prevents people from refilling and taking their medicine as directed.

We can help

Blue Cross Blue Shield of Michigan and Blue Care Network can give you discounts when you refill your medications regularly as prescribed. We want to help you to take your medicine as prescribed and refill it on time.

This discount program focuses on certain drugs treating common chronic conditions where following doctors' orders can improve your health and prevent serious complications. The program will grow over time and currently includes certain medicines used to treat:

- Diabetes
- Cardiovascular conditions
- Respiratory conditions

Members can save
an average of
45%
on their out-of-
pocket costs for
eligible medications.
The program is free.

How it works

We identify eligible members who have filled a prescription for a qualifying medication. Then, Blue Cross and our vendor, Sempre Health, will send program and enrollment information through letters, postcards and emails. You can also call **1-855-935-1557** or go to enroll.semprehealth.com/bcbsm to enroll.

Once you're enrolled, Sempre Health will send text message* or email reminders when it's time to refill your prescriptions every month. When you refill and pick up your prescription on time, you'll earn a discount on the copay. Monthly discounts grow bigger as you continue to refill prescriptions on time.

Sempre Health sends all the information you need to use the discounts through text messages or emails. Simply give your pharmacist the discount codes from your text messages or emails to save money.

Getting results

Blue Cross started this discount program in late January 2020. By September, more than 34,000 eligible members had enrolled and together saved more than

\$1.2 million.

The average discount is \$67 per prescription refill, for an average copay of \$22.

What members are saying

"I'm grateful for this cost saving option as I otherwise would not have been able to afford this prescription that I really need!"

"Thank you very much... I could not have the wonderful benefits of this medication without you."

"Wow. Thank you for this savings. It has truly been a great help and a blessing to me. Since my husband passed it has been a struggle, but you all have definitely helped to fill the gap. Thank you so much for your help. It is much appreciated."

"I hope this program is here next year. I could never afford it otherwise."



This drug discount program is one of the solutions Blue Cross offers to improve member health and lower costs. **Talk to your benefits representative to find out more.**

bcbsm.com

*Message and data rates may apply. Visit enroll.semprehealth.com/bcbsm for Terms and Conditions of Use and Privacy Practices. Blue Cross Blue Shield of Michigan and Blue Care Network have contracted with Sempre Health, an independent company, to provide a drug discount program.



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