



Blue Cross  
Blue Shield  
Blue Care Network  
of Michigan

Confidence comes with every card.®

# HOW TO USE the diabetes toolkit

The diabetes toolkit includes ready-to-use materials to help encourage your employees to take advantage of the Livongo Diabetes Management program. It also includes general diabetes awareness information.

You can use the toolkit to inform your employees about the Livongo Diabetes Management program or general diabetes care now, during open enrollment, in November for Diabetes Awareness month or throughout the year.

## The toolkit includes:

- **Flyers:** Print to distribute to your employees or post around your workplace. You can also send them electronically.
- **Newsletter:** Suggested copy to use in your company newsletter
- **Email templates:**
  - Outlook template (PC or MAC):
    - Download and open file
    - Enter email addresses in appropriate fields
    - Send message
  - HTML template:
    - Open HTML file
    - Select all text and images
    - Copy and paste into a new email
    - Enter email addresses in appropriate fields
    - Send message

Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.

Livongo Health Inc. is an independent company contracted by Blue Cross Blue Shield of Michigan and Blue Care Network to provide diabetes management services to their members.