



Blue VisionSM Hearing Aid Discount Program



Blue Cross
Blue Shield
Blue Care Network
of Michigan

Blue Cross Blue Shield of Michigan believes in the whole health of our members. With Blue Vision, powered by VSP[®] Vision Care, VSP members have access to robust hearing aid discounts through VSP's preferred partner, TruHearing[®].

Much like vision loss, we know that hearing loss can affect our members' productivity and overall quality of life. This affect is compounded by the high cost of hearing aids. With VSP's hearing aid discount program, Blue Vision members can save up to 60% on the latest brand-name prescription and over-the-counter hearing aids.

More than just a discount

Through VSP's hearing partnership, members will get:

- Access to a national network of more than 7,000 hearing health care providers
- A full hearing exam for \$40 with diagnostic and consultative care
- Straightforward, nationally fixed pricing on a wide selection of the latest brand-name hearing aids
- 60-day trial on your prescription hearing aids
- One year of follow-up visits for hearing aid fittings, adjustments and cleanings
- Three-year manufacturer warranty for repairs and one-time loss and damage replacement
- High-quality, low-cost batteries delivered to your door and 80 free batteries per hearing aid on all non-rechargeable aids
- Over-the-counter hearing aids discounts available through phone or online orders*



How it works:

- **Contact TruHearing.** Members and family members can call **1-877-396-7194** and mention your vision coverage with VSP.
- **Schedule exam.** TruHearing will answer questions and schedule a hearing exam with a local provider.
- **Attend appointment.** The provider will perform a hearing exam, make a recommendation, order the hearing aids through TruHearing, and fit them for you.

Visit truhearing.com/VSP** or call **1-877-396-7194** to learn more.

*Over-the-counter hearing aids are different from prescription hearing aids.

**Blue Cross Blue Shield of Michigan doesn't own or control this site.

VSP is an independent company that provides vision benefit services for Blue Cross Blue Shield of Michigan and Blue Care Network members.

VSP is providing information to its members but does not offer or provide any discount hearing program. VSP makes no endorsement, representations or warranties regarding any products or services offered by TruHearing, a third-party vendor. TruHearing is not insurance and not subject to state insurance regulations. For additional information, please visit vsp.com/offers/special-offers/hearing-aids/truhearing. For questions, contact TruHearing directly.

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