



How to use this toolkit

Use these resources to encourage your employees to visit local **Patient-Centered Medical Home Total Care** health care providers and **Blue Distinction® Specialty Care** centers. We include individual materials that focus on:

- PCMH Total Care providers in Iron Mountain and Marquette
- A Blue Distinction Specialty Care center for maternity in Iron Mountain
- A Blue Distinction Specialty Care center for knee and hip replacement and spine issues in Marquette

PCMH Total Care FAQ: Share with your employees to help them gain a better understanding of the PCMH Total Care provider network and their nearby options.

Flyers: Print and display around your workplace or distribute directly to your employees.

Web banners: 300 x 250 signs to use on your intranet site.

Posters: Print and display around your workplace.

Email templates: Ready-to-use templates

To use the Outlook template (PC or Mac):

1. Download and open file.
2. Enter email addresses in appropriate fields.
3. Send message.

To use the HTML template:

1. Open the HTML file.
2. Select all text and images.
3. Copy and paste to a new email.
4. Enter email addresses in appropriate fields.
5. Send message.



BlueDistinction®
Specialty Care



Total Care