



**Behind every
great outcome is
a great decision.**

Hello, we're Welvie:

a more helpful, powerful, and effective way to make difficult health care decisions.

Health care can be a confusing, intimidating experience. We help people gain clarity and confidence to collaborate with their doctors and caregivers to make better-informed decisions.

We break down the complex and serve up learning in a simple, easy-to-understand path so people aren't stopped by indecision. Once a person logs in to one of our online programs, we engage them through a unique, six-step health care decision-making process. They are inspired to explore their options, think about what's important to them, and ask important questions like:

Beyond surgery,
what options do I have?

What can I do to have
the best outcome?

How do I let
others know
of my future
medical care
wishes?

We're here to clear a path for people to make better decisions and improve their lives, all while improving health care outcomes and lowering overall health care expenses.

A photograph of a woman and a young girl smiling together outdoors. The woman is in the foreground, wearing a light-colored hat with a dark band and a blue jacket. The girl is behind her, also smiling. The background is a bright, out-of-focus outdoor setting.

Two essential programs.

One bold vision.

We offer two online programs that enable people to understand their health care, to ask the right questions, and to make better decisions.



Welvie My SurgerySM

The simple way to decide on, prepare for, and recover from surgery.

While there have been many advances in surgery in the past decade, there are still risks to think about. As a matter of fact, according to some reports, as many as 50% of some surgeries may not be medically necessary.* Sometimes medications or physical therapy may actually be the better choice. Welvie My Surgery helps people understand the surgery journey—from diagnosis to recovery—and all the decisions along the way that lead to a better outcome.

* *Washington Post* website: Spinal fusions serve as case study for debate over when certain surgeries are necessary. Peter Whoriskey and Dan Keating (October 27, 2013): washingtonpost.com

Welvie My Life LettersSM

The simple way to plan, document, and communicate life wishes to loved ones.

There may come a time when a loved one can't communicate their medical wishes on their own. Difficult as it is to understand this idea, talking about their wishes now—while they still can—will make it easier on family when difficult decisions have to be made. Welvie My Life Letters is advance care planning, but it's packaged in an easy-to-understand, simple-to-complete program. People's wishes become actual letters that they can send to friends, family, and caregivers prompting conversations that will create collective peace-of-mind.

The Power Behind Our Programs

Propelled by three complementary engines, we can be fully deployed in less than 60 days. We launch the programs, generate awareness, and deliver unique data once the programs are running.

The Welvie Decision Engine

Our secret sauce. It's our proprietary six-step online model for each of our programs that guides people to more informed health care decisions.



The Welvie Outreach Engine

We create awareness and literacy and reach people when they are about to make a health care decision. Our recommended incentive program has been proven to increase utilization.



The Welvie Analytics Engine

We use claims, demographics, and trend data to benchmark usage. This helps identify individuals most likely to use the programs and measures year-over-year financial success.





Who is Welvie?

Our online decision-making programs My Surgery (surgery decision support) and My Life Letters (advance care planning) help people work with their doctors to become more informed and engaged health care advocates for themselves and their loved ones for the benefit of a better life. Our programs have been implemented across the country by health plans, large employers, and government agencies.

**For more information,
visit welvie.com.**