

**READY
TO HELP**



Hearing aid savings made simple.

Thanks to the Michigan Public School Employees' Retirement System, you have access to exclusive savings on high-quality prescription hearing aids through an arrangement between Blue Cross Blue Shield of Michigan and TruHearing®. Don't miss another moment. It's easy to get started.

Your 2026 medical plan covers up to two TruHearing Premium or Advanced hearing aids once every 36 months with low copayments.

	Hearing aid	Your cost per aid	Avg. retail price per aid	Savings per aid
Exam: \$45 copay	TruHearing Premium	\$799	\$3,250	\$2,451
	TruHearing Advanced	\$499	\$2,720	\$2,221

*Rechargeable battery option available on select styles for an additional \$50 per aid.
Exam must be performed by a TruHearing network provider.*

Start by calling TruHearing today.

1-855-205-6305
TTY: 711

Hours: 8 a.m. to 8 p.m.
Monday through Friday



Your hearing aid purchase includes:



60-day, risk-free trial



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



3-year manufacturer warranty



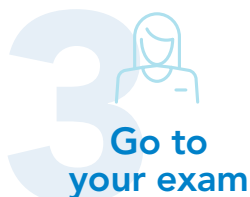
TruHearing makes it easy.



Scan with your smartphone to see how it works.

truhearing.com/how-it-works*

Get started with **5 simple steps.**



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Screen your hearing: truhearing.com/mpsers-hs

Your routine hearing care benefit is brought to you through an arrangement between Blue Cross and TruHearing. TruHearing is an independent company that provides hearing services to certain Blue Cross members. TruHearing does not provide Blue Cross-branded products and services.

TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names and company names are the property of their respective owners. Savings and retail pricing based on a survey of national average hearing aid prices compared to TruHearing pricing. Savings may vary. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant.

*Blue Cross doesn't own or control this website.

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Blue Cross
Blue Shield
of Michigan

TruHearing®