# Welcome to your Advantage Dollars



Get the most of your benefits by using your Advantage Dollars card. You can buy a variety of eligible over-the-counter products, such as oral care, skin and sun care, digestive aids, vitamins, first aid supplies, and allergy and sinus medications. Healthy food items are also available for plan-identified members who have been diagnosed with certain chronic conditions.\*



Your card will be reloaded on the first day of January, April, July and October.

Any allowance on your card at the end of each quarter will roll over to the next quarter, but be sure to use all of it before the end of the calendar year.

You'll have a quarterly allowance from \$50 to \$125, depending on your plan. To check your account balance, call the number on the back of your card or go to **www.bcbsm.com/medicareotc** and register or log in to your secure OTC member account. The member portal will provide your account balance and transaction history.

# It's simple



First, visit a participating store or shop online or by catalog.



Next, choose the items you'd like.\*



Finally, use your
Advantage Dollars card to pay.
(You can use another form of payment if your purchase is more than the balance on your Advantage Dollars card.)

\*If you're currently in the OTC Food Benefit, you'll continue to receive the OTC Food Benefit. Please see your primary care provider in 2024 if you're not in the food benefit and have one of the following chronic conditions: arthritis; autoimmune disorders (polyarteritis nodosa, polymyositis rheumatica, polymyositis, systemic lupus erythematosus); cancer (excluding precancer conditions or in-situ status); cardiac arrhythmias; chronic alcohol or other drug dependence; chronic cardiovascular disorders (coronary artery disease, peripheral vascular, chronic venous thromboembolic disorder); chronic and disabling mental health conditions; chronic heart failure; chronic lung disorders (chronic obstructive pulmonary disease [COPD]); dementia; diabetes; prediabetes; endstage liver disease; endstage renal disease requiring dialysis; HIV/ AIDS; hypertension; neurologic disorders; severe hematologic disorders (aplastic anemia, hemophilia, immune thrombocytopenic purpura, myelodysplastic syndrome, sickle-cell disease (excluding having the sickle-cell trait), chronic venous thromboembolic disorder); or stroke.





### Popular, participating retailers



In-store retailers









meijer









Online retailers





For a full list of retailers, go to www.bcbsm.com/medicareotc and log in to your member account. In the Advantage Dollars section, click *Find a Retailer*.

#### Other ways to shop



Order by mail: Request a catalog with a selection of OTC items from Convey by calling 1-855-856-7878 from 8 a.m. to 11 p.m. Eastern time Monday through Friday. TTY users, call 711. Complete and return the catalog's order form to receive your items by mail. Allow at least two weeks before the end of the quarter for your order to apply to that quarter. The total will be applied to the quarter your order form is received.



Order by phone: To place an order with Convey, call 1-855-856-7878 from 8 a.m. to 11 p.m. Eastern time Monday through Friday. TTY users, call 711. Items will be mailed to you.

## Your secure member account: Access online and by mobile app

You can check your account balance, order from online retailers, and find eligible items and participating retailers from your secure member account.

- To set up your account, go to www.bcbsm.com/medicareotc and click Login in the upper right corner. Click Register Now at the bottom of the box and follow the instructions.
- Once your member account is set up, click on the Health & Well-being tab and then on Advantage Dollars. From this page, go directly to your Advantage Dollars OTC Network account.

As an added convenience, you may download the OTC Network® mobile phone app to track your balance.



# If you have questions, please call Customer Service at the number on the back of your Blue Cross or BCN member ID card.

Blue Cross Blue Shield of Michigan and Blue Care Network contract with InComm to administer over-the-counter benefits to their Medicare Plus Blue PPO<sup>SM</sup> and BCN Advantage HMO-POS<sup>SM</sup> and HMO<sup>SM</sup> members.

The OTC Network is a registered trademark of InComm. Convey is an independent company not associated with Blue Cross Blue Shield of Michigan or Blue Care Network.

