

Medicare supplement plans from Blue Cross  
put your **health and comfort first.**

Receive **specially designed extras** and **added support** with our Well-Being Program, at no extra cost to you.



Get well,  
stay well  
and live well with a  
Medicare supplement plan from  
Blue Cross.

**To enroll:**

- Contact your Blue Cross Blue Shield of Michigan agent.
- Go to [www.bcbsm.com/medicare-supplement](http://www.bcbsm.com/medicare-supplement)
- Call **1-888-563-3307** (TTY: 711) from 8 a.m. to 9 p.m. Eastern time Monday through Friday, with weekend hours from October 1 through March 31.

**If you're already a member and have questions:**

- Call the number on the back of your Blue Cross member ID card.
- Go to [www.bcbsm.com/medicare-supplement](http://www.bcbsm.com/medicare-supplement).

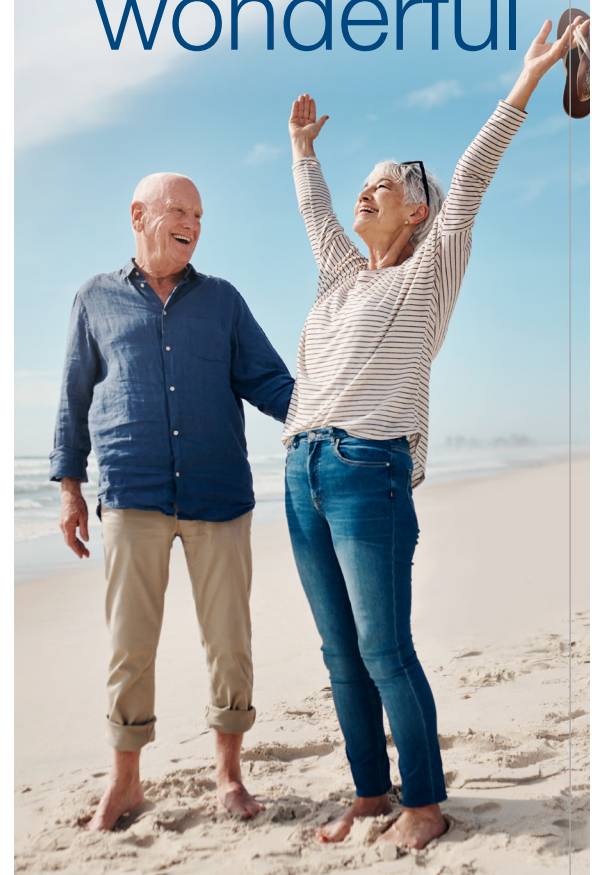
This request for information is insurance-related and, if you respond, you may be contacted in an attempt to sell you insurance. Medicare supplement plans from Blue Cross aren't connected with or endorsed by the United States Government or the Federal Medicare Program.

Blue Cross Blue Shield of Michigan is a nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association.

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It's some  
kind of  
wonderful



Blue Cross Medicare Supplement  
**Well-Being Program**



# Lots of extras for your good health

## Get exclusive discounts with Blue365®

Live the life you want with Blue365. **Enjoy discounts** at a variety of retail stores and hotels plus savings on:

- Fitness memberships
- Fitbits and other wearables
- Healthy food deliveries
- Weight-loss and nutrition programs

And deals on pet supplies, skin care, classes, mobile apps and more. See how Blue Cross saves you money on things you do every day. Get a list of current offers at [www.blue365deals.com](http://www.blue365deals.com).

## Reach out to the 24-Hour Nurse Line

Peace of mind is a phone call away if you have a run-in with poison ivy or wake up with a raging sore throat; we have what you need. Our compassionate **registered nurses are on-call, 24/7** ready to share at-home treatments for minor illnesses and injuries, answer questions about chronic conditions and provide information about further treatment if needed.

Access the 24-Hour Nurse Line through your online member account. **Note:** The 24-Hour Nurse Line isn't for emergency situations. If you're experiencing a medical emergency, call 911 or go to your nearest emergency room.

## Connect with Blue Cross Virtual Well-Being<sup>SM</sup>

**Get guidance and support** on your well-being journey with motivational webinars at <https://www.mibluesperspectives.com/virtual-webinars/members>. Topics include fitness at home, preventing social isolation, meditation, healthy cooking and gardening tips. You can also download materials you'd like to revisit or share with friends and family.

## Your privacy is our priority

The privacy and security of your health information is important to us. We follow strict policies to **protect the confidentiality of your health information**. We only use and disclose your health information as permitted by state and federal laws and as described in our Notice of Privacy Practice.



Learn more about the  
Blue Cross Medicare Supplement  
Well-Being Program at  
[www.bcbsm.com/medicare/plans/  
supplement/well-being-program/](http://www.bcbsm.com/medicare/plans/supplement/well-being-program/)