

Concept Paper

Program Director/Principal Investigator:

Prefix: _____ First Name: _____ Middle Initial: _____ Last Name: _____ Suffix: _____

Title: _____

Organization: _____

Organization Website: _____

Does your organization have 501(C)3 tax exemption status? Yes _____ No _____

Email: _____ Secondary Email: _____

Telephone: _____

Address (Line 1): _____

Address (Line 2): _____

City: _____ County: _____ State: _____ Zip Code: _____

Title of Project: _____

Select the program for your submission: Community Matching Grant Program _____

Investigator Initiated Research Program _____ Physician Investigator Research Award Program _____

If applying for a Physician or Investigator Research Award Program, does your organization require approval from an Institutional Review Board (IRB)? Yes _____ No _____

If yes, do you have IRB approval for this proposal? Yes _____ No _____ Pending _____

**If pending, please know IRB approval is required at time of application*

Addresses (select one or more): Healthcare Cost _____ Quality of Care _____ Access to Healthcare _____

Ability Status: Persons with at least one disability _____ Persons without a disability _____

Total Project Budget: _____

Grant Request Amount: _____ Duration (in months): _____

Estimated Start Date: _____

Purpose and description of project (include rationale, target population, and health issue being addressed; word limit: 400)

How this Project Addresses Health Equity and/or the Social Determinants of Health (word limit: 200)

Expected Impact/Outcomes and Measurement Strategy (Include measurable outcomes and what impacts and outcomes you expect the target population to experience as a result of the project; word limit: 400)

Sustainability: How will this project continue once the grant period ends (word limit: 250)

Estimated Budget: No detailed breakdown is required, please just provide what the budget will cover.

If applying for a Community Matching Grant, please provide information on your match partner and if they are pending or confirmed. (word limit: 300)

Email completed concept paper to: foundation@bcbsm.com

When submitting your completed concept paper, please include the following in the file name:

- County of project
- Acronym of the grant program you are applying for:
 - MG: Community Matching Grant
 - II: Investigator Initiated Research Program
 - PIRAP: Physician Initiated Research Award Program
- For example: Nonprofitname_MG_Wayne.pdf



Blue Cross Blue Shield of Michigan Foundation is a nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association.
Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.