

# 2023 health care plan options



LEARN MORE





Our Smarter, Better
Healthcare<sup>SM</sup> solutions help
you tackle your business
challenges and maximize your
bottom line.

No national network is larger, and no local network is stronger. For more than 80 years, we've been a leader in the community and have earned the trust of our customers. We use the strength of our relationships, as well as innovative technology to help keep your employees engaged and motivated. And we do it all while helping to keep your health care costs low.

We want your employees to be healthy in body and mind, so you'll get a complete benefits package. **At no added cost, our plans include the following solutions** designed to address the total cost of care while focusing on the whole health of your employees.

#### THE BLUE CROSS DIFFERENCE

Smarter, Better Healthcare<sup>SM</sup>



#### Access to care

Network options, benefits and cost management innovations that save

#### Choices for care *→*

Helps your employees avoid costly ER visits and get the care they need quickly and conveniently



### Improved care

Solutions to better manage care and address your employees' specific health and well-being needs

#### Chronic conditions management $\ni$

Personalized support for employees who can benefit the most

#### Behavioral health care →

Helping employees manage everyday stress to substance use issues

#### Health & Well-Being →

Gives your employees the basic building blocks to support and improve their overall well-being

#### Personalized Medicine (>)

Finding the right medicine just got personal for your employees



## Plan understanding

Resources and digital tools to keep your employees engaged and informed

#### Online resources →

Your employees will get the tools, information and support they need all under one secure online account

## How many employees work at your business?

Whether you have two full-time equivalent employees or 900, you'll find plans to meet their needs and fit your business goals.

2-50
Employees
Explore plans >

51+
Employees
Explore plans →

## PPO plans from Blue Cross Blue Shield of Michigan

A PPO plan offers flexibility. It offers employees the freedom to choose any health care provider without a referral. It's a great plan choice for those who have medical issues and need to see specialty doctors often. It's also great for those who live in rural areas since PPO plans are often accepted by more doctors, which equates to more provider choice. If offering employees the widest network is a part of your priorities, you won't find a better option than a Blue Cross PPO plan. We offer the largest PPO network in Michigan, which is accepted by 100% of hospitals and 95% of doctors within the state. Nationally, Blue Cross PPO members have access to 95% of doctors and 96% of hospitals.



#### Community Blue<sup>SM</sup> PPO

Attract and keep talented employees with premium plans and low out-of-pocket costs



#### Self-funded health care

Not just for large businesses



#### Simply Blue<sup>SM</sup> PPO

A traditional PPO with options to stretch your health care dollars



## Simply Blue<sup>SM</sup> Routine Care PPO

Offers the advantages of a classic PPO plan with the added cost savings of a higher-deductible plan

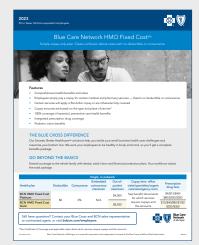
## **HMO** plans from Blue Care Network

With an HMO network, your employees choose a primary care provider, or PCP, to coordinate their care. PCPs refer your employees to specialists when needed. This helps keep costs low for your company by reducing unnecessary visits. Employees often receive better health outcomes and have lower monthly premiums and out-of-pocket costs. HMO plans typically cost your company less.



#### **BCN HMO**<sup>SM</sup>

Cost-conscious health plans above and beyond traditional HMOs



#### **BCN HMO Fixed Cost<sup>SM</sup>**

Simple copay-only plan. Clears confusion about costs with no deductible or coinsurance.



# NEW BCN Virtual Primary Care<sup>SM</sup> HMO

Connects your employees to fast, convenient primary care where and when they need it



## BCN Routine Care<sup>SM</sup> HMO

Offers the advantages of a classic HMO plan with the added cost savings of a higher-deductible plan



## Healthy *Blue* Living<sup>SM</sup> HMO

Wellness incentive offers affordable care and premium savings over comparable health plans

## Point-of-service plans from Blue Care Network

Helps you balance what matters most to you and your employees — cost and choice.



Blue Elect Plus POS and Blue Elect Plus HSA<sup>SM</sup> POS

Smart point-of-service options with the affordability and managed care of an HMO and flexibility of a PPO

## PPO and HMO consumer-directed plans from Blue Cross Blue Shield of Michigan and Blue Care Network



Consumer-directed health care

Cuts costs while maintaining the rich benefits that attract and retain employees

## Pharmacy and specialty benefits from Blue Cross Blue Shield of Michigan and Blue Care Network

When you partner with Blue Cross, we help you create a total benefit package to protect your employees' well-being and financial security.



#### Blues Rx<sup>SM</sup>

Significant cost savings and a pharmacy benefit management program fully integrated into your health plan



## Blues Rx<sup>SM</sup> Blue Care Network

Manage health care costs by ensuring access to prescription drugs at affordable prices



#### Blue Dental<sup>SM</sup>

A cost-effective way to offer your employees a vital tool for overall health



#### Blue Vision<sup>SM</sup>

One of the least expensive investments you can make for your employees' health



### Blue Vision<sup>SM</sup> EasyOptions

Makes customized coverage a breeze and meets everyone's individual eye care needs



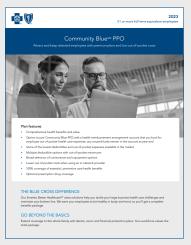


#### Renewal highlights

What you need to know for 2023

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Attract and keep talented employees with premium plans and low out-of-pocket costs



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Cost-conscious health plans above and beyond traditional HMOs



#### **NEW**

#### BCN Virtual Primary Care<sup>SM</sup> HMO

Connects your employees to fast, convenient primary care where and when they need it



#### Healthy Blue Living<sup>SM</sup> HMO

Wellness incentive offers affordable care and premium savings over comparable health plans



## Healthy *Blue* Living HMO Basic<sup>SM</sup>

A health plan that plays an active role in workplace wellness

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## PPO and HMO consumer-directed plans from Blue Cross Blue Shield of Michigan and Blue Care Network



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Cuts costs while maintaining the rich benefits that attract and retain employees

## Specialty benefits from Blue Cross Blue Shield of Michigan and Blue Care Network

When you partner with Blue Cross, we help you create a total benefit package to protect your employees' well-being and financial security.



#### Blue Dental<sup>SM</sup>

A cost-effective way to offer your employees a vital tool for overall health



#### Blue Vision<sup>SM</sup>

Vital tool for overall health and an inexpensive part of the total benefits package that employees value



#### Essential Vision<sup>SM</sup>

One of the least expensive investments you can make for your employees' health

## Still have questions?

Contact your Blue Cross and BCN sales representative or contracted agent, or visit bcbsm.com/employers/connect.

