

## Looking to grow your business? Offer the whole package

We provide protection from head to toe. In fact, dentists and eye doctors are often the first to detect a serious medical condition, like diabetes or heart disease. Whether you're looking for dental, vision or both, we've got your employees covered.

After all, studies show that dental and vision benefits directly impact employee wellness and reduce overall health care costs.

### The value of Blue Dental

Blue Dental coverage is an important part of your total health care package. We offer numerous plans, so you can choose what's best for you and your employees.

#### Blue Dental offers:

- The largest access to PPO network dentists in the country with more than 213,000 dentist locations
- Most dentists participate with us on a per-claim basis through the Blue Par Select<sup>SM</sup> arrangement
- A variety of flexible plan designs to meet your changing needs and health care budget
- Free access to **BlueDentalConnection<sup>SM</sup>**, a wellness program that helps your employees make informed decisions about their dental care

### The value of Blue Vision

We offer three quality vision care plans, including a voluntary option, for small businesses.

#### Blue Vision offers:

- Unmatched access to eye doctors nationwide for reduced out-of-pocket costs
- Discounts of up to 30 percent off frames, contact lens exams and fittings
- Access to preventive care and corrective treatment



Nonprofit corporations and independent licensees  
of the Blue Cross and Blue Shield Association



grow  
a healthy work force.