



FACT SHEET

Physician Group Incentive Program Patient-Centered Medical Home

About Value Partnerships

Value Partnerships is a collection of clinically oriented initiatives among Michigan physicians, hospitals and Blue Cross Blue Shield of Michigan that are improving clinical quality, reducing complications, controlling cost trends, eliminating errors, and improving health outcomes throughout Michigan.

About The Physician Group Incentive Program

This program began in 2005 to encourage and incentivize physicians to more effectively manage populations of patients with chronic diseases and build an infrastructure to more robustly measure and monitor care quality. As of January 2010, 38 physician organizations and 8,148 physicians are working together to improve health care for roughly 1.8 million Michigan Blues members.

The Patient Centered Medical Home Model

In July 2009, BCBSM established the PCMH Designation program to provide additional financial support to those PGIP primary care physicians who have made significant progress in incorporating PCMH infrastructure and care processes into routine practice and have achieved outstanding results on quality and efficiency measures.

Preventive Services Initiative

Overview

The purpose of the Preventive Services initiative is to establish systematic procedures in the practice unit to actively counsel patients on primary and secondary preventive care, and deliver recommended preventive screenings and services.

Objectives

- Increase patient access to care and decrease fragmentation of care
- Reduce cost and use
- Improve health care processes and outcomes
- Increase patient and provider satisfaction

Incentive Design

Physician Organizations will receive incentive payments commensurate with their performance on implementing PCMH capabilities during the six-month incentive payment period. The first time a PO reports implementation activity for a particular PCMH Initiative, the PO should also submit an Initial Implementation Plan for that Initiative; for that six-month incentive period only, incentives will be paid for participation as well as performance.

Evaluation

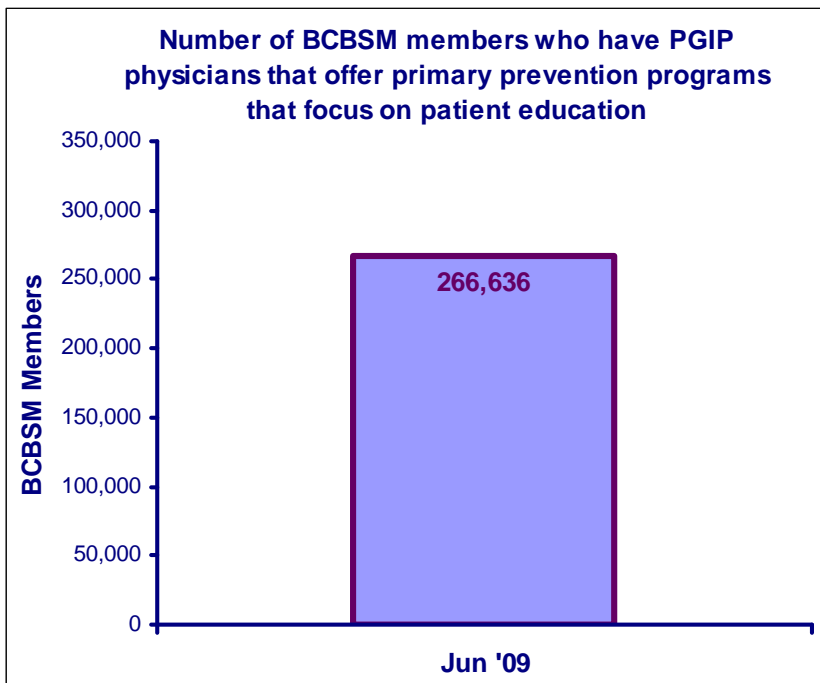
Performance improvement is evaluated based on Practice Unit progress toward implementing PCMH capabilities. Results from the Progress Reports and Self-Assessment Database will be used to gauge performance improvement twice a year.



Initiative Capabilities

- 9.1 Primary prevention program is in place that focuses on identifying and educating patients about personal health behaviors to reduce their risk of disease and injury.
- 9.2 A systematic approach is in place to providing preventive services
- 9.3 Strategies are in place to promote ongoing well care visits and screenings for all populations
- 9.4 Practice has process in place to inquire about a patient's outside health encounters and has capability to incorporate information in patient tracking system or medical record
- 9.5 Practice has a systematic approach in place to ensure the provision/documentation of tobacco use assessment tools and advice regarding smoking cessation
- 9.6 Standing order protocols are in place allowing Practice Unit care team members to authorize and deliver preventive services according to physician-approved protocol without exam by a clinician
- 9.7 Secondary prevention program is in place to identify and treat asymptomatic persons who have already developed risk factors or pre-clinical disease, but in whom the disease itself has not become clinically apparent
- 9.8 Staff receives regular training and/or communications in health promotion and disease prevention, and incorporates preventive-focused practices into ongoing administrative operations

Evaluation and Results



This initiative was available starting in Program Year 2009. At the mid-way point of the first year, over a quarter of a million BCBSM members have a physician who offers a primary prevention program.

Questions about the Preventive Services Initiative? Please contact Margaret Mason, MHSA
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For more information on PGIP, or for a copy of the full initiative description, please contact: providerpartnerships@bcbsm.com