



# FACT SHEET

## Physician Group Incentive Program

### Quality Oncology Practice Initiative

#### About Value Partnerships

**Value Partnerships is a collection of clinically oriented initiatives among Michigan physicians, hospitals and Blue Cross Blue Shield of Michigan that are improving clinical quality, reducing complications, controlling cost trends, eliminating errors, and improving health outcomes throughout Michigan.**

#### About The Physician Group Incentive Program

**This program began in 2005 to encourage and incentivize physicians to more effectively manage populations of patients with chronic diseases and build an infrastructure to more robustly measure and monitor care quality. As of January 2010, 38 physician organizations and 8,148 physicians are working together to improve health care for roughly 1.8 million Michigan Blues members.**

#### Overview

The purpose of this Initiative is to support Michigan oncologists' participation in the American Society of Clinical Oncologist's Quality Oncology Practice Initiative (ASCO QOPI) Health Plan Program. QOPI promotes the provision of high-quality, effective and cost-efficient care for cancer patients. It is BCBSM's expectation that with greater adherence to clinical practice guidelines and self-assessment of QOPI measures [i.e., core measures, care at end of life module, and domain- or disease-specific module], improvements in quality of life, a reduction in off-label drug use and reduced costs will be realized. Participants will work with a BCBSM contracted coordinating center that will assist them in implementing quality improvement strategies based on opportunities identified via QOPI.

#### Objectives

Develop and implement quality improvement initiatives at the physician practice level to address opportunities identified in QOPI

#### Incentive Design

Incentive payments are based on the following variables:

- Participation in the QOPI Health Plan Program and collaboration with the coordinating center
- BCBSM membership attributed to the physician organization
- Data abstraction costs
- The size and number of practice units in a Physician Organization

#### Evaluation and Results

Performance is evaluated by:

- Active and full participation in the ASCO QOPI Health Plan Program
- Compliance with data collection and submission biannually (spring/fall) relative to QOPI core measures, care at end of life module, and domain- or disease-specific module
- Improvement in QOPI core measures, care at end of life module, and domain- or disease- specific module, at the Michigan level compared to national averages





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### Evaluation and Results (continued)

Over the past year, several accomplishments were reported by participating Physician Organizations (PO) including:

- Formation of a specific QOPI implementation team to provide IT and work-flow assessment, and to provide on-going education and training
- Improved patient assessment and planning documentation
- Developed patient education material(including web-based materials) related to side effects of narcotics, particularly constipation
- Implemented a process for participating physicians to review FDA drug alerts and off label indication alerts from ASCO
- Added aprepitant to the auto order sheet for all highly emetic regimens
- Recommended bisphosphonates appropriately for patients with bone metastases

Questions about the Quality Oncology Practice Initiative?  
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For more information on PGIP, or for a copy of the full initiative description, please contact:  
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