



Physician Group Incentive Program

December 5, 2008 Quarterly Meeting

Lansing Community College

5708 Cornerstone Drive - Lansing, Michigan 48917

8:30 a.m. – 3:00 p.m.

Morning Session

REGISTRATION/REFRESHMENTS.....8:30 a.m.

WELCOME and ANNOUNCEMENTS9:00 a.m.

Mark Casmer, Manager, BCBSM – Physician Group Incentive Program

SPECIAL GUEST: Allan Korn, M.D. – SVP, CMO of Clinical Affairs.....9:15 a.m.

Blue Cross Blue Shield Association

PCMH DESIGNATION PROGRAM and Q & A9:25 a.m.

Margaret Mason, BCBSM

BREAK.....10:20 a.m.

2009 PGI INITIATIVES and Q & A.....10:35 a.m.

BCBSM Health Care Mgrs: Margaret Mason, Sandy Reoma, David Share, MD, MPH
and Mike Strampel, Clinical Pharmacist

PGIP UPDATE.....11:20 a.m.

Tom Simmer, MD, CMO-BCBSM – Clinical Programs

SPECIAL GUEST: Allan Korn, M.D. – SVP, CMO of Clinical Affairs.....11:50 a.m.

Blue Cross Blue Shield Association

LUNCH12:00 – 12:55 p.m.

Afternoon Sessions

BEST PRACTICES: Room M119-120.....1:00 – 3:00 p.m.

EBCR Data.....Regional Delivery Network of West Michigan-Lakeshore Health Network

Initiative Support Structure.....Integrated Health Associates

Generational Issues in HealthcareMedical Network One

Technology Adoption in a Paper Office...United Physicians

AFTERNOON INTEREST GROUP SESSIONS - See Schedule below

ADJOURN.....3:00 p.m.

PRIMARY CARE LEADERSHIP COMMITTEE (Closed Session) Room U236.....3:00 – 4:30 p.m.

Afternoon Session I: 1:00 p.m. – 1:55 p.m.	Afternoon Session II: 2:00 p.m. – 2:55 p.m.
Performance Improvement and Reporting: Room S147 Lead: Larry Hearld	Performance Improvement and Reporting Lead: Larry Hearld
Patient Centered Medical Home: Room M121-122 Co-Lead: Ewa Matuszewski Co-Lead: Kevin Taylor, MD Co-Lead: Altaf Ibrahim, MHSA	Patient Centered Medical Home Co-Lead: Ewa Matuszewski Co-Lead: Kevin Taylor, MD Co-Lead: Altaf Ibrahim, MHSA
Pharmacy: Room U238 Lead: G. Robert DeYoung, PharmD	Pharmacy: Lead: G. Robert DeYoung, PharmD
LEAN System Integration: Room W157 Lead: Chris Wise, PhD	LEAN System Integration: Lead: Chris Wise, PhD