



FACT SHEET: 2009 Physician Group Incentive Program Improve Oncology Practice Care Quality Updated for 2009

Initiative Overview

BCBSM's PGIP Oncology Initiative was formed in collaboration with the American Society of Clinical Oncology (ASCO) by utilizing the already established Quality Oncology Practice Initiative (QOPI) Health Plan Program.

The overall goal of supporting Michigan oncologists' participation in the QOPI Health Plan Program is to help promote the provision of high-quality, effective, and cost-efficient care for cancer patients. It is BCBSM's expectation that with greater adherence to clinical practice guidelines and self-assessment of QOPI measures, improvements in quality of life, a reduction in off-label use, and reduced costs will be realized.

Objectives

- Increase participation of Michigan oncologists in the ASCO QOPI Health Plan Program
- Improve the quality of cancer care delivery to Michigan residents
- Decrease cancer care costs by following standardized clinical practice guidelines
- Improve the quality of life for Michigan cancer residents

Results

Will see results in December 2009

Initiative Criteria

- Enroll and fully participate in the ASCO QOPI Health Plan Program, which is free to ASCO members (only one member of each practice unit need be an ASCO member)
- Collect QOPI-specified measures data and submit into ASCO QOPI data registry (complete information on the measures can be found at <http://qopi.asco.org/Methodology.html>)
- Opt-in to the ASCO QOPI Health Plan Program and select "Blue Cross Blue Shield of Michigan" to receive notification of participation
- Review on-line practice data to look for opportunities for improvement
- Share best practices for improving cancer care

Incentive Design

Incentive payments will be based on the following variables:

- BCBSM membership attributed to the physician organization
- Data abstraction costs
- The size and number of practice units in a physician organization