



Address your hearing loss for less.

Thanks to your Michigan Public School Employees' Retirement System plan, you have access to tremendous savings through an arrangement between Blue Cross Blue Shield of Michigan and TruHearing®. Your 2024 medical plan covers hearing aids for both ears once every 36 months with low copayments.

**Exam:
\$45 copay¹**

Hearing aid	Retail price per hearing aid	Savings per hearing aid	Copay per hearing aid
TruHearing <i>Premium</i>	\$3,250	\$2,451	\$799
TruHearing <i>Advanced</i>	\$2,720	\$2,221	\$499

Rechargeable battery option is available on select styles for an additional \$50 per hearing aid.

Advanced

Great for common environments with everyday levels of background noise.

- Excellent speech quality in a variety of situations
- Advanced technology allows a wide range of adjustability by your provider
- More affordable

Premium

Best for demanding environments with more sources of sound and noise.

- Unsurpassed sound clarity to tone down background noise
- Premium technology enables precision customization for your exact hearing profile
- More styles available

Call TruHearing to get started.

1-855-205-6305

TTY: 711

Hours: 8 a.m. to 8 p.m. Monday through Friday

The right hearing aids can change your life.

Research shows that addressing hearing loss can impact your overall health and well-being, including improvements in:²



Mental and emotional health



Relationship with spouse or partner



Sense of safety and independence

Your hearing aid purchase includes:

- 80 free batteries per non-rechargeable hearing aid
- Risk-free 60-day trial period
- Full 3-year manufacturer warranty
- 1 year of follow-up visits

The best tech for less.

Enhanced speech clarity to understand voices above background noise.

Bluetooth® streaming from your phone for convenient calls, music, movies and more.

Fuss-free rechargeability up to 36 hours with portable charger options.³



Schedule an appointment

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Learn more

www.TruHearing.com/MPSERS-HS

¹ Must be performed by a TruHearing network provider.

² MarkeTrak 2022.

³ Available on select models. 36 hours of use on a single charge with 5 hours streaming.

Your routine hearing care benefit is brought to you through an arrangement between Blue Cross and TruHearing. TruHearing is an independent company that provides hearing services to certain Blue Cross members. TruHearing does not provide Blue Cross-branded products and services.

Blue Cross Blue Shield of Michigan is a nonprofit corporation and independent licensee of the Blue Cross and Blue Shield Association.

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