



BlueCross
rewardsSM 

REGISTER YOUR MEMBER ACCOUNT TODAY

To earn rewards, you'll need an online member account.

Blue Cross RewardsSM is an innovative program built into your online member account. You and your covered family members can earn unlimited rewards when you sign up and receive rewardable health care services, such as a CT scan, mammogram, MRI or colonoscopy, at a cost-effective provider location.

After you've completed your service at a cost-effective provider location and your claim is processed, you'll be eligible for a gift card ranging from \$25 to \$75, depending on the service. You'll have the option to select a prepaid debit card mailed to your home or an e-gift card to major retailers.

Sign up today.

An online account also allows you to:

- ✓ Access your health care information from your computer or mobile device.
- ✓ Check your coverage, out-of-pocket balance and claims.
- ✓ Find doctors, hospitals and specialists in your network.
- ✓ Get discounts on health-related products and services.


You'll need your Blue Cross member ID card in hand to get started.



Go to bcbsm.com/get-rewards

Getting started with Blue Cross Rewards is easy. If you don't have a registered online member account, go to bcbsm.com/get-rewards to get started.

Or use our app.

1. Download the app on the App Store® or Google Play™ (search for BCBSM).
2. Tap the  app icon.
3. Tap *Register* and follow the instructions.



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For tax reporting purposes, Blue Cross Blue Shield of Michigan will send you a 1099 form if the total gift card amounts given to you during a calendar year are equal to or exceed the current IRS limit.