



Maternity care you can count on.

Better care starts here.

Nearly 4 million American babies are born every year. That makes childbirth the most common reason for hospital stays and cesarean sections the most common surgery in the U.S., according to the National Centers for Health Statistics and the Agency for Health Care Research and Quality.

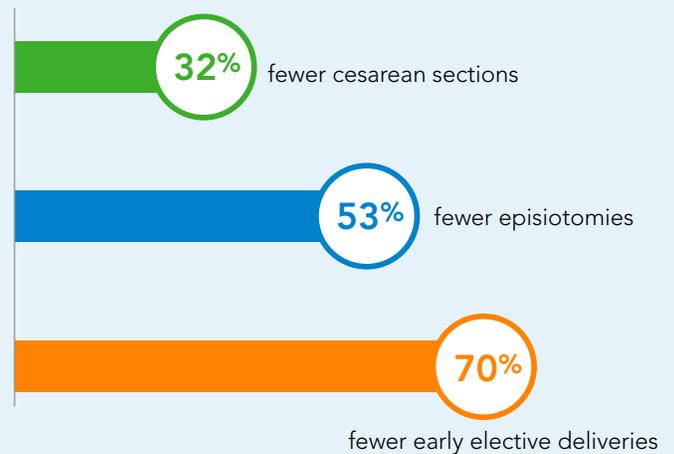
To help members find hospitals that provide high-quality maternity care, Blue Cross Blue Shield of Michigan and Blue Care Network join Blue plans across the country in designating Blue Distinction Centers and Blue Distinction Centers+ for Maternity Care. Facilities must also be nationally accredited.

The Blue Cross and Blue Shield Association evaluates new applicants and existing centers regularly against current clinical guidelines and quality of care measures.

The national Blue Distinction Specialty Care program helps you find health care facilities that provide high-quality care in certain specialties. These hospitals have a proven history of delivering care in this specialty with better results than other facilities. Those designated as Blue Distinction Centers+ are also recognized for their cost-efficiency.

The Blue Distinction Specialty Care program has helped patients face their specialty care procedures with confidence since 2006.

Blue Distinction Centers and Blue Distinction Centers+ for Maternity Care show better results for patients, including:



Welcome to Blue Distinction[®] Specialty Care.



Find a Blue Distinction Center near you

You'll find Blue Distinction Centers and Blue Distinction Centers+ in 48 states and the District of Columbia.

- Go to **bcbsm.com** and log in to your member account, if you have one. If you don't, click on *Register now*.
- After logging in, click on *Find a doctor* under the *Doctors and Hospitals* tab.
- Scroll down, and click on the *Find care* link.
- Type "hospital" in the search field, and press Enter.
- Select a procedure type from the Blue Distinction list on the left side of the screen.
- Choose the hospital or facility that's right for you.

