



Confidence comes with every card.®

A special fitness offer:

Gym packages starting at just \$19 a month (with a one-time enrollment fee of \$19)



Blue365® has teamed up with **Fitness Your Way™** to help you meet your fitness goals without breaking the bank. Fitness Your Way offers you the flexibility to work out at multiple gyms where you live, work and travel, and take **virtual classes**.

Gym packages

- Starting at just \$19 a month and a one-time enrollment fee of \$19
- Access to thousands of gyms nationwide with no long-term contracts
- Freedom to join as many gyms as you want
- All digital content included

At-home workouts

- Access to BurnAlong and LES MILLS
- On-demand videos available 24/7, from cycle classes to high-intensity workouts
- Live virtual classes including cardio, boot camps, barre, yoga and so much more
- Digital-only package also available

Healthy living discounts

- 20,000+ health and well-being specialists
- Up to 30% off services such as acupuncture, chiropractic and nutritional counseling
- Additional discounts on vitamins, exercise equipment and more

Enroll today

1. Log in to your member account at bcbsm.com.
2. Select *Blue365® member discounts* from the *Health & Well-Being* tab.
3. Search for Tivity Health, click *verify eligibility* then continue to the Fitness Your Way home page.
4. Once you're on the Fitness Your Way site, you can:
 - Search by ZIP code for participating locations.
 - Review the *Frequently Asked Questions* before enrolling.

You can also enroll by calling 1-888-242-2060 Monday through Friday from 8 a.m. to 9 p.m. in all U.S. time zones. Offer is subject to change at any time.



Blue365

Because health is a big deal™

The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield Plans. Blue365 offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under health plan policies with Blue Cross Blue Shield of Michigan or Blue Care Network, its contracts with Medicare, or any other applicable federal health care program. Neither Blue Cross Blue Shield of Michigan, Blue Care Network nor the Blue Cross and Blue Shield Association recommends, endorses, warrants or guarantees any specific vendor or item.

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