



STAY ACTIVE FROM ANYWHERE

CHOOSE FROM 11,900+ GYMS FOR \$28 PER MONTH!

PLUS, ACCESS AN EXTRA 5,500+ PREMIUM GYM OPTIONS AT UPTO 70% OFF RETAIL.

Get moving with affordable options from the Active & Fit Direct™ program for a gym membership that fits your lifestyle. The program is available exclusively through our member discount program Blue365®, and can give you the flexibility you need in a fitness routine including:

- Standard membership for **\$28 per month** (+applicable taxes).*
- Includes access to **11,900+ gyms** and **8,700+ workout videos**.
- **No hidden fees.** No annual maintenance fees.
- **No long-term contracts.** Switch gyms anytime.

11,900+ standard gyms including:



To sign up, log in to your member account at bcbsm.com or our mobile app or scan the QR code. Select **Blue365® member discounts** under **Health & Well-Being**. Then search for the deal under **Fitness** on the Blue365 website.



*Plus an enrollment fee and applicable taxes. Costs for premium exercise studios exceed \$28 per month and an enrollment fee will apply for each premium location selected, plus applicable taxes. Fees may vary based on fitness center selection.

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